

DAFTAR PUSTAKA

- Plomaritou, E. I. (2008). A PROPOSED APPLICATION OF THE MARKETING MIX CONCEPT TO TRAMP & LINER SHIPPING COMPANIES. *Management : Journal of Contemporary Management Issues*, 59-71.
- Sugiyono, D. (2013). Metode penelitian pendidikan pendekatan kuantitatif, kualitatif dan R&D. .
- PT Meratus Jasa Prima Tbk. (2024). *Navigating Turbulence and Rising Above Challenges*. Surabaya: PT Meratus Jasa Prima Tbk.
- Indonesia Shipping Gazzete. (2022, March 14). *IPC TPK Kembali Layani Meratus Line dengan Rute Baru China Indo Express*. Diambil kembali dari Indonesia Shipping Gazzete: <https://indoshippinggazette.com/2022/ipc-tpk-kembali-layani-meratus-line-dengan-rute-baru-china-indo-express/>
- Meratus. (2022). *Tingkatkan Peluang Ekspor, Meratus Bersama Pelindo Buka Rute Internasional China Indonesia Express*. Diambil kembali dari Meratus: <https://www.meratus.com/id/guest/news/detail/29/tingkatkan-peluang-ekspor-meratus-bersama-pelindo-buka-rute-internasional-china-indonesia-express>
- Maritim News. (2022). *Tingkatkan Ekspor, Meratus Bersama Pelindo Buka Rute Internasional CIX* . Diambil kembali dari Maritim News: <https://maritimnews.com/2022/03/tingkatkan-ekspor-meratus-bersama-pelindo-buka-rute-internasional-cix/>
- Meratus Group. (2022). *Meratus Bekerjasama dengan BPSDM Perhubungan Siapkan SDM Berkualitas untuk Laut Indonesia* . Diambil kembali dari Meratus.com: <https://www.meratus.com/id/guest/news/detail/45/meratus-bekerjasama-dengan-bpsdm-perhubungan-siapkan-sdm-berkualitas-untuk-laut-indonesia>
- Meratus Group. (2022). *About Us Meratus Group*. Diambil kembali dari Meratus.com: <https://www.meratus.com/en/guest/about-us>

- Meratus Group. (2024). *New Addition to Meratus Fleet: MV Meratus Kaimana to Bolstering International Shipping Capacity*. Diambil kembali dari Meratus.com: <https://www.meratus.com/en/guest/news/detail/76/new-addition-to-meratus-fleet-mv-meratus-kaimana-to-bolstering-international-shipping-capacity>
- APEC. (2002). EFFICIENCY IN THE FACILITATION OF INTERNATIONAL SEABORNE TRADE PROJECT . *APEC TRANSPORTATION WORKING GROUP*.
- ASEAN. (2018, October). *ASEAN-China Free Trade Area*. Diambil kembali dari [www.asean.org](https://www.asean.org/wp-content/uploads/images/2015/October/outreach-document/Edited%20ACFTA.pdf): <https://www.asean.org/wp-content/uploads/images/2015/October/outreach-document/Edited%20ACFTA.pdf>
- Sugiarto. (2023). Implikasi Marketing Mix terhadap Peningkatan Performa Kinerja Freight Forwarding PT X Surabaya.
- Nurdin, & Liana. (2023). Penilaian Risiko Kepatuhan Perusahaan Pelayaran terhadap Peraturan dan Standar Inaportnet.
- Tepe, & Arabelen. (2022). Relationship marketing strategies in the container shipping industry: A qualitative approach.
- MarineTraffic. (2025). *MarineTraffic*. Diambil kembali dari MarineTraffic: <https://www.marinetraffic.com/en/ais/details/ships/shipid:9482034/mmsi:636026405/imo:1058078/vessel:MARINA%20AURORA>
- BALTICSHIPPING. (2025). *BALTICSHIPPING.COM*. Diambil kembali dari BALTICSHIPPING.COM: <https://www.balticshipping.com/vessel/imo/9262950>
- Meratus. (2024). *Meratus MV Sonia*. Diambil kembali dari Instagram: https://www.instagram.com/p/C8MLhYKxZLg/?utm_source=ig_web_copy_link&igsh=NTc4MTIwNjQ2YQ==
- Meratus. (2024). *Meratus MV Sofia*. Diambil kembali dari Instagram: https://www.instagram.com/p/C-7Sm85xE5W/?hl=id&img_index=3
- Trade Finance Global. (2024). *What are emergency bunker surcharges (EBS)?* Diambil kembali dari [tradefinanceglobal.com](https://www.tradefinanceglobal.com):

<https://www.tradefinanceglobal.com/posts/emergency-bunker-surcharges-ebs/>

Google Play Store. (2026). *M-One by Meratus*. Diambil kembali dari Google Play Store:

<https://play.google.com/store/apps/details?id=com.meratus.superapp&hl=id>

App Store. (2026). *apps.apple.com*. Diambil kembali dari *apps.apple.com*:
<https://apps.apple.com/id/app/meratus-online-app/id1537036453>

MERATUS. (2024). *Meratus Strengthens its Position as Through a Strategic Acquisition of PT ICTSI Jasa Prima Tbk (IJP)*. Diambil kembali dari Meratus.com: <https://www.meratus.com/en/guest/news/detail/65/meratus-strengthens-its-position-as-through-a-strategic-acquisition-of-pt-ictsi-jasa-prima-tbk-ijp>

Meratus. (2022). *the Launch of Meratus New International Service: China Indonesia Express!* Diambil kembali dari YouTube:
<https://youtu.be/omUcDbOpkZE?si=byXLCscIHz8AGQTX>

Linkedin. (2025, December). *Kristoforus Abi*. Diambil kembali dari LinkedIn:
https://www.linkedin.com/posts/kristoforus-abi-149201119_meratus-shipping-logistics-ugcPost-7385562608856264704-HWzD/?utm_source=social_share_send&utm_medium=member_desktop_web&rcm=ACoAAD3IrKcBdQ2ixTBB6FgFwkmYGmg-gmULvhw

KARTIKASARI, H. (2021). PENANGANAN KECELAKAAN KERJA TERHADAP CREW KAPAL DI PT. MERATUS LINE. *repository politeknik ilmu pelayaran semarang*.

Meratus. (2026). *CODE OF CONDUCT MERATUS*. Diambil kembali dari Meratus.com: <https://share.google/B1Sn15A8NrpWPOGoj>

Meratus. (2026). *MERATUS SUSTAINABILITY CERTIFICATES*. Diambil kembali dari Meratus.com:
<https://www.meratus.com/id/guest/sustainability/certifications-and-resources>

- Meratus. (2022). *Meratus Group Instagram*. Diambil kembali dari Instagram:
https://www.instagram.com/p/Ca6yxF5vHiR/?utm_source=ig_web_copy_link&igsh=NTc4MTIwNjQ2YQ==
- Republik Indonesia. (2008). Undang-Undang Republik Indonesia Nomor 17 Tahun 2008 tentang Pelayaran. Jakarta: Sekretariat Negara.
- Sitorus, R. E. (2026, June 19). International Trade Project Manager (Short-Term Assignment: Pricing Manager), Meratus Group. (B. Yuvens, Pewawancara)
- Hiunardi, C. (2026, June 18). Indonesia Country Manager, Meratus Line International . (B. Yuvens, Pewawancara)
- Meratus. (2024). *Meratus Instagram*. Diambil kembali dari Instagram:
https://www.instagram.com/p/DDePVZqxcKM/?utm_source=ig_web_copy_link&igsh=NTc4MTIwNjQ2YQ==