

REFERENSI

- [1] Shneiderman, B., & Plaisant, C. (2010). *Designing the User Interface: Strategies for Effective Human-Computer Interaction* (5th ed.). Addison-Wesley.
(Digunakan untuk prinsip "Golden Rules of Interface Design")
- [2] Norman, D. A., & Draper, S. W. (1986). *User Centered System Design: New Perspectives on Human-Computer Interaction*. Lawrence Erlbaum Associates.
(Landasan teori untuk pendekatan User-Centered Design)
- [3] Saffer, D. (2010). *Designing for Interaction: Creating Smart Applications and Clever Devices* (2nd ed.). New Riders.
(Sumber untuk metode prototyping dan iterative design)
- [4] Nielsen, J. (1994). *Usability Engineering*. Academic Press.
(Digunakan untuk evaluasi heuristik & prinsip usability)
- [5] Norman, D. A. (2013). *The Design of Everyday Things* (Revised ed.). Basic Books.
(Mendukung pemahaman desain berbasis persepsi pengguna dan kesederhanaan)
- [6] Interaction Design Foundation. (2025). *User-Centered Design: Overview and Key Principles*. Retrieved from <https://www.interaction-design.org/literature/topics/user-centered-design>
- [7] UXtweak. (2024). *How to Write a UX Case Study? Examples & Template*. Retrieved from <https://blog.uxtweak.com/ux-case-study/>
- [8] Maze. (2025). *User research & usability testing platform*. Retrieved from <https://maze.co>
- [9] Figma Help Center. (2025). *Test your Figma prototypes with Maze*. Retrieved from <https://help.figma.com/hc/en-us/articles/360041246514-Test-your-Figma-prototypes-with-Maze>
- [10] Baymard Institute. (2025). *User-Centered Design: Principles and Examples*. Retrieved from <https://baymard.com/learn/user-centered-design>
- [11] Nielsen Norman Group. (2022). *10 Usability Heuristics for User Interface Design*. Retrieved from <https://www.nngroup.com/articles/ten-usability-heuristics/>
- [12] Teo, Y. S., & Newhook, J. (2024). *How to Write UX/UI Design Case Studies That Boost Your Portfolio and Get You Hired*. Interaction Design Foundation. Retrieved from <https://www.interaction-design.org/literature/article/how-to-write-great-case-studies-for-your-ux-design-portfolio>
- [13] Medium. (2023). *A step-by-step guide to your first UX case study – from discovery to delivery*. Retrieved from

<https://fabiopolese.medium.com/a-step-by-step-guide-to-your-first-ux-case-study-annotated-from-discovery-to-delivery-using-a-754bab698f7e>

[14] Strategyzer. (2025). *Business Model Canvas – Official Template and Guide*. Retrieved from <https://www.strategyzer.com/library/the-business-model-canvas>

[15] Slidebean. (2024). *How to Create a Pitch Deck for Investors*. Retrieved from <https://slidebean.com/blog/startups-how-to-create-a-pitch-deck>

[16] PT. Empat Beruang, “Silabus Magang Mandiri,” 2025.
<https://drive.google.com/drive/folders/1nKzWPAO11OrZPkM0hyfF8oGIMhAfwzg>

[17] UX Case Study LABSIBER.
<https://drive.google.com/file/d/1jG8ZmyqJippUdCzqn2Le4DuKKfIMQeH7/view?usp=sharing>

[18] PitchDeck LABSIBER.
https://www.canva.com/design/DAGkS8P4tHs/X_-BXZtRm_1ZIrQobh35uA/edit?utm_content=DAGkS8P4tHs&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

[19] Prototype LABSIBER.
<https://www.figma.com/proto/j24ynxGQKrqoK4lyxC8qgv/LABSIBER?node-id=350-70&t=oPBZpiVMjZ836CsC-0&scaling=min-zoom&content-scaling=fixed&page-id=0%3A1&starting-point-node-id=350%3A70&show-prototype-sidebar=1>

[20] LABSIBER Maze Report.
<https://app.maze.co/report/Testing-LABSIBER/1gd16mc36eh85/intro>