

CHAPTER V

CONCLUSION

5.1 Conclusion

Based on the research results and data analysis of this design, it can be concluded that designing a 2D animated video about real food for early childhood is an appropriate step in addressing the problem of many young children's reluctance to consume real food and their low awareness of healthy lifestyles. This problem is serious and requires a visual approach through animation.

The questionnaire results revealed that 2D animation is one of the most popular media for early childhood, as children tend to be attracted to cartoons or animations that are visualized with movement, color, and sound. This 2D animation can be uploaded to YouTube channels and Instagram Reels.

Therefore, through a visual approach with a fantasy genre and character design that is easily remembered by young children due to their characteristics, 2D animation “Kebun Imajinasi:Teman Realfoodku” This can convey messages in an informative and educational way, and is also engaging. 2D animation “Kebun Imajinasi:Teman Realfoodku” It is composed using a storyline that is easy and interesting for early childhood, thus it can be concluded that 2D animation media itself has great potential as an alternative for communicative health education for the daily lives of early childhood today.

5.2 Suggestion

This 2D animation still has room for further improvement, including increasing the number of episodes and adding more conflicts and characters. Collaboration with health agencies, real food communities, or child protection organizations could also expand the educational impact of this animation directly to young children.

Ultimately, it is hoped that the resulting 2D animated video will be a visually appealing medium that will also raise awareness among young children and the public, especially parents, about the importance of consuming real food. This will help them avoid unwanted diseases through a healthy lifestyle, such as increasing fruit and vegetable consumption and limiting unhealthy food consumption..

