

## DAFTAR PUSTAKA

- Akhadiyah, L., & Isbanah, Y. (2021). Analisis Komparatif *Abnormal return* dan Trading Volume Activity Emiten Sektor Mining Berdasarkan Pengumuman Kasus Pasien Covid-19 Pertama di Indonesia. *Jurnal Ilmu Manajemen*, 9(3), 979–989. <https://doi.org/https://doi.org/10.26740/jim.v9n3.p979-989>
- Andriani, K., Ardiana, & Firman. (2022). Teaching Media in EFL Classrooms: What Are They and Why Select Them? *Journal of Language Testing and Assessment*, 2(1 SE-Articles), 87–97. <https://doi.org/10.56983/jlta.v2i1.214>
- Arouri, M., El Ghouli, S., & Gomes, M. (2021). *Greenwashing* and *Product market competition*. *Finance Research Letters*, 42, 101927. <https://doi.org/https://doi.org/10.1016/j.frl.2021.101927>
- Ayu, I., Kinasih, D., Ngurah, I. G., Agung, J., Rahyuda, I. K., & Suparna, G. (2023). The Effect of Green Marketing and Corporate Social Responsibility on Purchase Decisions Mediated by Brand Image (Study on Consumers of Avoskin Skincare Products in Denpasar City). *European Journal of Business and Management Research*, 8(4), 249–260. <https://doi.org/http://dx.doi.org/10.24018/ejbmr.2023.8.4.2081>
- Babar, M., & Habib, A. (2021). *Product market competition* in Accounting, Finance, and Corporate Governance: A Review of the Literature. *International Review of Financial Analysis*, 73, 101607. <https://doi.org/https://doi.org/10.1016/j.irfa.2020.101607>
- Berrone, P., Fosfuri, A., & Gelabert, L. (2017). Does *Greenwashing* Pay Off? Understanding the Relationship Between Environmental Actions and Environmental Legitimacy. *Journal of Business Ethics*, 144(2), 363–379. <https://doi.org/10.1007/s10551-015-2816-9>
- Brigham, E. F., & Houston, J. F. (2019). *Fundamentals of Financial Management* (15th ed.). Cengage Learning.
- Carlson, L., Grove, S. J., & Kangun, N. (1993). A Content Analysis of Environmental Advertising Claims: A Matrix Method Approach. *Journal of Advertising*, 22(3), 27–39. <https://doi.org/10.1080/00913367.1993.10673409>
- Chen, P., & Dagestani, A. A. (2023). *Greenwashing* Behavior and Firm Value – From the Perspective of Board Characteristics. *Corporate Social Responsibility and Environmental Management*, 30(5), 2330–2343. <https://doi.org/https://doi.org/10.1002/csr.2488>
- Connelly, B. L., Certo, S., & Reutzel, C. R. (2011). Signaling theory: A Review and Assessment. *Journal of Management*, 37(1), 39–67. <https://doi.org/10.1177/0149206310388419>
- de Freitas Netto, S. V., Sobral, M. F. F., Ribeiro, A. R. B., & Soares, G. R. da L. (2020). Concepts and Forms of *Greenwashing*: A Systematic Review. *Environmental Sciences Europe*, 32(1), 19. <https://doi.org/10.1186/s12302-020-0300-3>
- De Jong, M. D. T., Harkink, K. M., & Barth, S. (2017). Making Green Stuff? Effects of Corporate *Greenwashing* on Consumers. *Journal of Business and Technical Communication*, 32(1), 77–112. <https://doi.org/10.1177/1050651917729863>
- Deephouse, D. L. (2000). Media Reputation as a Strategic Resource: An Integration

- of Mass Communication and Resource-Based Theories. *Journal of Management*, 26, 1091–1112. <https://doi.org/https://doi.org/10.1177/014920630002600602>
- Delmas, M., & Burbano, V. C. (2011). The Drivers of *Greenwashing*. *California Management Review*, 54, 64–87. <https://doi.org/10.1525/cmr.2011.54.1.64>
- Deloitte. (2021). *Reporting of Non-Financial Information - January 2021*. <https://www2.deloitte.com/content/dam/Deloitte/be/Documents/audit/DT-BE-reporting-of-non-financial-info.pdf>
- Du, X. (2015a). How the Market Values *Greenwashing*? Evidence from China. *Journal of Business Ethics*, 128(3), 547–574. <https://doi.org/10.1007/s10551-014-2122-y>
- Du, X. (2015b). How the Market Values *Greenwashing*? Evidence from China. *Journal of Business Ethics*, 128, 547–574. <https://doi.org/10.1007/S10551-014-2122-Y>
- Dumitrescu, A., Gil-Bazo, J., & Zhou, F. (2022). Defining *Greenwashing*. *SSRN Electronic Journal*. <https://doi.org/10.2139/ssrn.4098411>
- Fadil, V. (2021). *Aktivis Lingkungan Ingatkan Bahaya Mikroplastik Kemasan Air Galon Sekali Pakai*. *Warta Ekonomi*. <https://wartaekonomi.co.id/read323723/aktivis-lingkungan-ingatkan-bahaya-mikroplastik-kemasan-air-galon-sekali-pakai?page=1>
- Fanning, K., Hatfield, R. C., & Sealy, C. (2022). Corporate CSR Disclosures and Regulatory Mandates: The Role of Investors' Perceptions of *Greenwashing*. *SSRN Electronic Journal*. <https://doi.org/10.2139/ssrn.4065045>
- Ghozali, I., & Ratmono, D. (2017). *Analisis Multivariat dan Ekonometrika Teori, Konsep, dan Aplikasi dengan Eviews 10* (2nd ed.). Badan Penerbit Universitas Diponegoro.
- Graf-Vlachy, L., Oliver, A. G., Banfield, R., König, A., & Bundy, J. (2019). Media Coverage of Firms: Background, Integration, and Directions for Future Research. *Journal of Management*, 46(1), 36–69. <https://doi.org/10.1177/0149206319864155>
- Gujarati, D. N., & Porter, D. C. (2009). *Basic Econometrics* (5th Editio). McGraw–Hill.
- Harjadi, N. (2023). *Alasan Galon Sekali Pakai Berbahaya bagi Lingkungan!* <https://www.goodnewsfromindonesia.id/2023/07/17/alasan-galon-sekali-pakai-berbahaya-bagi-lingkungan>
- Hart, O. (1983). The Market Mechanism as an Incentive Scheme. *The Bell Journal of Economics*, 14(2), 366–382. <https://doi.org/10.2307/3003639>
- Hartono, J. (2017). *Teori Portofolio dan Analisis Investasi* (Edisi 11). BPFE.
- Heinich, R., & Molenda, M. (1999). *Instructional Media and Technologies for Learning* (6th ed.). Merrill. <https://archive.org/details/instructionalmed00hein/page/8/mode/2up>
- Herlambang, G., & Kurniawati, L. (2022). Pengaruh Fundamental Perusahaan Manufaktur Sektor Industri Barang Konsumsi Terhadap *Return Saham*. *SNHRP*, 4(SE-Penelitian), 529–542. <https://snhrp.unipasby.ac.id/prosiding/index.php/snhrp/article/view/357>
- Holly, A., Mardiana, A., Jao, R., Tangke, P., & The, I. (2023). Pengaruh

- Environmental Performance Dan Environmental Disclosure Terhadap Financial Performance. *Jurnal Riset Akuntansi Aksioma*, 22(1), 103–119. <https://doi.org/10.29303/aksioma.v22i1.193>
- Hoskisson, R. E., Johnson, R. A., & Moesel, D. D. (1994). Corporate Divestiture Intensity in Restructuring Firms: Effects of Governance, Strategy, and Performance. *The Academy of Management Journal*, 37(5), 1207–1251. <https://doi.org/10.2307/256671>
- Huang, R., & Huang, Y. (2020). Does Internal Control Contribute to a Firm's Green Information Disclosure? Evidence From China. In *Sustainability (Switzerland)* (Vol. 12, Issue 8, pp. 1–23). <https://doi.org/10.3390/SU12083197>
- Iacurci, G. (2021). *Money Invested in Esg Funds More Than Doubles in a Year*. <https://www.cnbc.com/2021/02/11/sustainable-investment-funds-more-than-doubled-in-2020-.html>
- Javed, U. (2022). *Linking Perceived Greenwashing with Brand Credibility: An Empirical Evidence from Pakistan*. 7(3), 1–10. <https://doi.org/10.24088/IJBEA-2022-73001>
- Jones, T. M., & Wicks, A. C. (1999). Convergent Stakeholder Theory. *The Academy of Management Review*, 24(2), 206–221. <https://doi.org/10.2307/259075>
- Junita, N. L., & Yulianto, A. (2018). Accounting Analysis Journal the Determinants Affecting Environmental Disclosure in the High Profile Companies in Indonesia. *Accounting Analysis Journal*, 7(3), 114–150. <https://doi.org/10.15294/aaj.v7i3.18410>
- Kalbuana, N., Yohana, Y., Bp, A. I., & Cahyadi, C. I. (2021). Pengaruh Ukuran Perusahaan, Kebijakan Hutang, Profitabilitas Terhadap Nilai Perusahaan (Studi Kasus Perusahaan Properti yang Terdaftar di Bursa Efek Indonesia Tahun 2016 – 2020). *Jurnal Riset Akuntansi Politala*, 4(2), 58–66. <https://doi.org/10.34128/jra.v4i2.79>
- Kanna, H. R., Ruma, Z., Anwar, Sahabuddin, R., & Nurman. (2023). Profitability Ratio Analysis to Measure Financial Performance at PT. Bank Sulselbar Makassar Main Branch. *International Journal of Social Science, Education, Communication and Economics (SINOMICS JOURNAL)*, 2(3 SE-Articles), 463–472. <https://doi.org/10.54443/sj.v2i3.149>
- Kasmir. (2019). *Pengantar Manajemen Keuangan* (Edisi 2). Prenada Media.
- Kölbel, J. F., Busch, T., & Jancso, L. M. (2017). How Media Coverage of Corporate Social Irresponsibility Increases Financial Risk. *Strategic Management Journal*, 38(11), 2266–2284. <https://doi.org/https://doi.org/10.1002/smj.2647>
- Kolev, G. I. (2014). Robust Variance Estimation in Panel Data Generalized Least Squares Regression. *Middlesex University Business School*.
- Kotsantonis, S., Pinney, C., & Serafeim, G. (2016). ESG Integration in Investment Management: Myths and Realities. *Journal of Applied Corporate Finance*, 28(2), 10–16. <https://doi.org/https://doi.org/10.1111/jacf.12169>
- Krüger, P. (2015). Corporate Goodness and Shareholder Wealth. *Journal of Financial Economics*, 115(2), 304–329. <https://doi.org/https://doi.org/10.1016/j.jfineco.2014.09.008>
- Kusumawardani, A., Che Haat, M. H., Saputra, J., Yusliza, M., Muhammad, Z., &

- Bon, A. (2021). A Review of Corporate Financial Performance Literature: A Mini-Review Approach Keywords. *Proceedings of the International Conference on Industrial Engineering and Operations Management*, 3980–3995. <https://doi.org/https://doi.org/10.46254/an11.20210713>
- Lee, J. H., Byun, H. S., & Park, K. S. (2018). *Product market competition and Corporate Social Responsibility Activities: Perspectives From an Emerging Economy*. *Pacific-Basin Finance Journal*, 49, 60–80. <https://doi.org/https://doi.org/10.1016/j.pacfin.2018.04.001>
- Li, W., Li, W., Seppänen, V., & Koivumäki, T. (2023). Effects of *Greenwashing* on Financial Performance: Moderation Through Local Environmental Regulation and Media Coverage. *Business Strategy and the Environment*, 32(1), 820–841. <https://doi.org/https://doi.org/10.1002/bse.3177>
- Lin, X., Zhu, H., & Meng, Y. (2023). ESG *Greenwashing* and Equity Mispricing: Evidence From China. *Finance Research Letters*, 58, 104606. <https://doi.org/https://doi.org/10.1016/j.frl.2023.104606>
- Lin, Z. (2022). Reasons and Analysis of Coca-Cola's *Greenwashing*. *BCP Business & Management*, 33, 23–28. <https://doi.org/https://doi.org/10.54691/bcpbm.v33i.2714>
- Lu, L. Y., Shailer, G., & Yu, Y. (2017). Corporate Social Responsibility Disclosure and the Value of Cash Holdings. *European Accounting Review*, 26(4), 729–753. <https://doi.org/10.1080/09638180.2016.1187074>
- Luo, X., Zhang, R., & Wang, J. (2022). *Product market competition* and Carbon Disclosure: Evidence from China. *Carbon Management*, 13(1), 379–400. <https://doi.org/10.1080/17583004.2022.2100830>
- Lyon, T. P., & Maxwell, J. (2011). Greenwash: Corporate Environmental Disclosure Under Threat of Audit. *ERN: Regulation (IO) (Topic)*, 20(1), 3–41. <https://doi.org/10.1111/j.1530-9134.2010.00282.x>
- Ma, M. (2024). A Study on the Impact of ESG *Greenwashing* on Listed Companies -- A Case Study of Volkswagen Group. *Advances in Economics, Management and Political Sciences*, 59, 315–322. <https://doi.org/10.54254/2754-1169/59/20231139>
- Marquis, C., Toffel, M. W., & Zhou, Y. (2016). Scrutiny, Norms, and Selective Disclosure: A Global Study of *Greenwashing*. *Organization Science*, 27(2), 483–504. <https://doi.org/10.1287/orsc.2015.1039>
- Matta, R., Rozha, S. H., & Vaz, P. (2020). Predation by Stock Price Manipulation. *Social Science Research Network*. <https://doi.org/10.2139/SSRN.3551282>
- Nirino, N., Santoro, G., Miglietta, N., & Quaglia, R. (2021). Corporate Controversies and Company's Financial Performance: Exploring the Moderating Role of ESG Practices. *Technological Forecasting and Social Change*, 162, 120341. <https://doi.org/https://doi.org/10.1016/j.techfore.2020.120341>
- Ogohi Daniel, C. (2018). Effects of Marketing Strategies on Organizational Performance. *International Journal of Business Marketing and Management*, 3, 2456–4559. [www.ijbmm.com](http://www.ijbmm.com)
- Papaioannou, G. J., & Karagozoglu, A. K. (2017). *Theories of New Issue Pricing* (G. J. Papaioannou & A. K. B. T.-U. S. and the N. I. M. Karagozoglu (eds.);

- pp. 135–143). Academic Press. <https://doi.org/https://doi.org/10.1016/B978-0-12-803282-4.00009-2>
- Pappa, E., Kontogeorgis, G., Garefalakis, G., & Kyriakogkonas, P. (2022). Applying a Marketing Mix Model for Competitive Strategic Management. *Actual Problems of Economics*, 1(256–257), 16–29. <https://doi.org/10.32752/1993-6788-2022-1-256-257-16-29>
- Peters, A. (2022). *68% Of u.s. Execs Admit Their Companies Are Guilty of Greenwashing*. <https://www.fastcompany.com/90740501/68-of-u-s-execs-admit-their-companies-are-guilty-of-greenwashing>
- Pike, C., & Giangaspero, M. (2019). Competition for the Market. *OECD Competition Papers*. <https://ssrn.com/abstract=3487669>
- Prasetyowati, N., & Prihastiwati, D. A. (2022). Analisis Laporan Keuangan dalam Menilai Kinerja Keuangan PT. Mandom Indonesia Tbk Tahun 2019. *Global Financial Accounting Journal*, 6(1), 1. <https://doi.org/10.37253/gfa.v6i1.6099>
- Pucker, K. P. (2021). *Overselling Sustainability Reporting*. <https://hbr.org/2021/05/overselling-sustainability-reporting>
- PwC. (2022a). *ESG-Focused Institutional Investment Seen Soaring 84% To Us\$33.9 Trillion in 2026, Making up 21.5% Of Assets Under Management: PWC Report*. <https://www.pwc.com/id/en/media-centre/press-release/2022/english/esg-focused-institutional-investment-seen-soaring-84-to-usd-33-9-trillion-in-2026-making-up-21-5-percent-of-assets-under-management-pwc-report.html>
- PwC. (2022b). *ESG Reporting and Preparation of a Sustainability Report*. <https://www.pwc.com/sk/en/environmental-social-and-corporate-governance-esg/esg-reporting.html>
- Ratnasari, S., Tahwin, M., & Sari, D. A. (2017). Pengaruh Keputusan Investasi, Keputusan Pendanaan, Kebijakan Dividen dan Profitabilitas terhadap Nilai Perusahaan. *Buletin Bisnis & Manajemen*, 03(01), 80–94. <https://doi.org/http://dx.doi.org/10.47686/bbm.v3i1.39>
- Reprisk. (2022). *Spotting Greenwashing with ESG Data*. <https://www.reprisk.com/news-research/reports/spotting-greenwashing-with-esg-data>
- Rizky, N. A., Trichayadinata, I., & Judiarni, J. A. (2018). Analisis Faktor Fundamental Terhadap Harga Saham Pada Perusahaan Sub Sektor Property and Real Estate Building yang Terdaftar Di Bursa Efek Indonesia. *Jurnal Manajemen*, 10(2), 129–135.
- Rosenkranz, D. (2022). *Greenwashing Won't Put You In The Green: How Sustainable Practices Drive Profits*. Michigan Journal of Economics. <https://sites.lsa.umich.edu/mje/2022/04/15/greenwashing-wont-put-you-in-the-green-how-sustainable-practices-drive-profits/>
- Ruiz-Blanco, S., Romero, S., & Fernandez-Feijoo, B. (2021). Green, Blue or Black, but Washing—What Company Characteristics Determine *Greenwashing?* *Environment, Development and Sustainability*, 24(3), 4024–4045. <https://doi.org/10.1007/s10668-021-01602-x>
- Sailer, A., Wilfing, H., & Straus, E. (2022). *Greenwashing and Bluewashing in Black Friday-Related Sustainable Fashion Marketing on Instagram*. In

- Sustainability* (Switzerland) (Vol. 14, Issue 3).  
<https://doi.org/10.3390/su14031494>
- Saputri, N., Kantun, S., & Herlindawati, D. (2022). Analisis Kinerja Keuangan Perusahaan Dengan Menggunakan Du Pont System. *Forum Ekonomi*, 24(2), 355–362. <https://doi.org/10.30872/jfor.v24i2.10608>
- Seele, P., & Gatti, L. (2017). *Greenwashing* Revisited: In Search of a Typology and Accusation-Based Definition Incorporating Legitimacy Strategies. *Business Strategy and the Environment*, 26(2), 239–252. <https://doi.org/https://doi.org/10.1002/bse.1912>
- Serafeim, G., & Yoon, A. (2022). Stock Price Reactions to ESG News: The Role of ESG Ratings and Disagreement. *Review of Accounting Studies*. <https://doi.org/10.1007/s11142-022-09675-3>
- Sheikh, S. (2018). Corporate Social Responsibility, *Product market competition*, and Firm Value. *Journal of Economics and Business*, 98, 40–55. <https://doi.org/https://doi.org/10.1016/j.jeconbus.2018.07.001>
- Sidupa, G. P., & Devie. (2017). Pengaruh *Product market competition* Terhadap Firm Value Melalui Executive Incentive Sebagai Variabel Intervening Pada Perusahaan Manufaktur Nonmigas yang Terdaftar pada Bursa Efek Indonesia. *Business Accounting Review*, 5(2), 37–48. <https://publication.petra.ac.id/index.php/akuntansi-bisnis/article/view/6535>
- Silviana, M., Wijayanti, A., & Siddi, P. (2020). Determinan Harga Saham Perusahaan Makanan Minuman Tahun 2015-2018. *Ekonomis: Journal of Economics and Business*, 4(1), 128. <https://doi.org/10.33087/ekonomis.v4i1.94>
- Spence, M. (1973). Job Market Signaling. *The Quarterly Journal of Economics*, 87(3), 355–374. <https://doi.org/10.2307/1882010>
- Stanton, W. J. (1971). *Fundamentals of Marketing*. McGraw-Hill. <https://archive.org/details/fundamentalsofma0000stan/page/192/mode/2up>
- Statista. (2022). *Degree to Which Consumers' Purchasing Behavior and Choices Shifted Towards Buying More Sustainable Products Over the Past Five Years Worldwide in 2022*. <https://www.statista.com/statistics/1377869/global-shift-to-buying-sustainable-products/>
- Sugiyono. (2022). *Metode Penelitian, Kuantitatif Kualitatif, dan R&D*. ALFABETA.
- Tandelilin, E. (2017). *Pasar Modal: Manajemen Portofolio dan Investasi* (G. Sudibyo (ed.)). PT Kanisius.
- Tateishi, E. (2017). Craving Gains and Claiming “Green” by Cutting Greens? An Exploratory Analysis of Greenfield Housing Developments in Iskandar Malaysia. *Journal of Urban Affairs*, 40(3), 370–393. <https://doi.org/10.1080/07352166.2017.1355667>
- Testa, F., Miroshnychenko, I., Barontini, R., & Frey, M. (2018). Does It Pay to Be a Greenwasher or a Brownwasher? *Business Strategy and the Environment*, 27(7), 1104–1116. <https://doi.org/https://doi.org/10.1002/bse.2058>
- Tigue, K. (2022). *Coke Sponsoring COP27 Is the Definition of 'Greenwashing,' Activists Say. Inside Climate News*. <https://insideclimatenews.org/news/25102022/coke-sponsoring-cop27-is-the->

definition-of-greenwashing-activists-say/

- Torelli, R., Balluchi, F., & Lazzini, A. (2020). *Greenwashing* and Environmental Communication: Effects on Stakeholders' Perceptions. *Business Strategy and the Environment*, 29(2), 407–421. <https://doi.org/https://doi.org/10.1002/bse.2373>
- Walker, K., & Wan, F. (2012). The Harm of Symbolic Actions and Green-Washing: Corporate Actions and Communications on Environmental Performance and Their Financial Implications. *Journal of Business Ethics*, 109(2), 227–242. <https://doi.org/10.1007/s10551-011-1122-4>
- Wang, K., & Zhang, X. (2021). The Effect of Media Coverage on Disciplining Firms' Pollution Behaviors: Evidence From Chinese Heavy Polluting Listed Companies. *Journal of Cleaner Production*, 280, 123035. <https://doi.org/https://doi.org/10.1016/j.jclepro.2020.123035>
- Widoatmodjo, S. (2017). *Pengetahuan Pasar Modal Untuk Konteks Indonesia*. Elexmedia Komputindo.
- Wongkar, E. E. L. T., & Apsari, P. K. (2022). *Apakah Aturan Indonesia Cukup Jitu Untuk Menghambat Praktik Greenwashing?* The Conversation. <https://theconversation.com/apakah-aturan-indonesia-cukup-jitu-untuk-menghambat-praktik-greenwashing-174469>
- www.merriam-webster.com. (2023). *Merriam-Webster: America's Most-Trusted Online Dictionary*.
- Www.oed.com. (2023). *Oxford English Dictionary*.
- Yang, J. (2022). Impact of Punitive Supervision on Corporate Financial Performance. *Proceedings of Business and Economic Studies*, 5(3), 17–23. <https://doi.org/10.26689/pbes.v5i3.3960>
- Yang, Y., Zhang, J., & Li, Y. (2023). The Effects of Environmental Information Disclosure on Stock Price Synchronicity in China. *Heliyon*, 9(5), e16271. <https://doi.org/https://doi.org/10.1016/j.heliyon.2023.e16271>
- Yildirim, S. (2023). *Greenwashing: A Rapid Escape From Sustainability or a Slow Transition?* *LBS Journal of Management & Research*, 21(1), 53–63. <https://doi.org/10.1108/LBSJMR-11-2022-0077>
- Yu, E. P., Luu, B. Van, & Chen, C. H. (2020). *Greenwashing* in Environmental, Social and Governance Disclosures. *Research in International Business and Finance*, 52, 101192. <https://doi.org/https://doi.org/10.1016/j.ribaf.2020.101192>
- Zhang, J., & Yang, J. (2022a). Influence of *Greenwashing* Strategy on Pricing: A Game-Theoretical Model for Quality Heterogeneous Enterprises. *Advances in Transdisciplinary Engineering*, 23, 336–343. <https://doi.org/10.3233/ATDE220300>
- Zhang, J., & Yang, J. (2022b). Influence of *Greenwashing* Strategy on Pricing: A Game-Theoretical Model for Quality Heterogeneous Enterprises. *Proceedings of the 3rd International Conference on Green Energy, Environment and Sustainable Development (GEESD2022)*, 336–343. <https://doi.org/10.3233/ATDE220300>
- Zhang, L., Li, D., Cao, C., & Huang, S. (2018). The Influence of *Greenwashing* Perception on Green Purchasing Intentions: The Mediating Role of Green

Word-Of-Mouth and Moderating Role of Green Concern. *Journal of Cleaner Production*, 187, 740–750.

<https://doi.org/https://doi.org/10.1016/j.jclepro.2018.03.201>

Zhou, B., Li, Y.-M., & Zhou, Z.-G. (2020). Corporate Social Responsibility, *Product market competition* and Financial Performance: Evidence From Listed Companies in China. *2020 IEEE 18th International Conference on Industrial Informatics (INDIN)*, 1, 403–410.  
<https://doi.org/10.1109/INDIN45582.2020.9442232>