

4.5. Draft Budget

Table 4. 4 Draft Budget and production costs
(Source: Personal Documents)

| No. | Requirements | Specification | Quantity | Unit Price | Cost |
|--------------|------------------------|-------------------------------|----------|------------|---------------------|
| 1. | Software | Capcut Pro | 1 | Rp80.000 | Rp80.000 |
| 2. | Software | Canva Pro | 1 | Rp95.000 | Rp95.000 |
| 3. | Interview requirements | Psychologist Interview | 1 | Rp60.000 | Rp60.000 |
| 4. | Audio Production | Voice Over | 1 | Rp50.000 | Rp50.000 |
| 5. | Display Equipment | Human Stande | 1 | Rp300.000 | Rp300.000 |
| 6. | Printed Materials | PVC Material Logo Printing | 1 | Rp80.000 | Rp80.000 |
| 7. | Print Media | Print Poster | 2 | Rp20.000 | Rp40.000 |
| 8. | Print Media | Print X Banner | 1 | Rp80.000 | Rp80.000 |
| 9. | Merchandise | Stickers | 100 | Rp500 | Rp50.000 |
| 10. | Print Media | Keychains | 10 | Rp15.000 | Rp150.000 |
| 11. | Print Media | Notebooks | 1 | Rp20.000 | Rp20.000 |
| 12. | Print Media | Lanyards | 5 | Rp20.000 | Rp100.000 |
| 13. | Decoration Materials | Fabric | 2 | Rp50.000 | Rp100.000 |
| 14. | Decoration Materials | Grid Frame | 10 | Rp17.000 | Rp170.000 |
| 15. | Lighting Equipment | LED Strip Light | 1 | Rp30.000 | Rp30.000 |
| 16. | Display Equipment | Laptop Stand | 1 | Rp150.000 | Rp150.000 |
| 17. | Print Media | Visual Booklet | 1 | Rp30.000 | Rp30.000 |
| 18. | Decoration Materials | Foam Board | 2 | Rp25.000 | Rp50.000 |
| 19. | Decoration Materials | Decorative Print | 1 | Rp15.000 | Rp15.000 |
| 20. | Supporting Media | Educational Toys for Children | 1 | Rp20.000 | Rp20.000 |
| Total | | | | | Rp1.670.000. |