

## **FINAL PROJECT**

# **DESIGNING EDUCATIONAL COLORING BOOKS IN GRAFFITI FOR TEENAGERS AGED 16-18 YEARS**

To meet the requirements for completing the Final Project



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FACULTY OF ARCHITECTURE AND DESIGN  
UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN"  
JAWA TIMUR  
2026**

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TEENAGERS AGED 16-18 YEARS**

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**AGREEMENT PAGE**

**DESIGNING EDUCATIONAL COLORING BOOKS IN GRAFFITI FOR  
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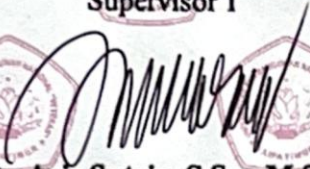
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I declare that in this scientific document of Final Project there is no part of another scientific work that has been submitted to obtain an academic degree at a Higher Education Institution, and there is also no work or opinion that has been written or published by another person/institution, except those that are writtenly cited in this document and stated in full in the bibliography.

And I declare that this scientific document is free from elements of plagiarism. If in the future there is an indication of plagiarism in this Final Project, I am willing to accept sanctions in accordance with applicable laws and regulations.

Thus, I make this statement letter truthfully without any coercion from anyone and to be used as it should be.

Surabaya, May 21, 2026  
Who Made the Statement



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## ABSTRACT

Graffiti is a visual art form that is synonymous with the expression of urban freedom and culture. However, in the community there is still a negative stigma that considers graffiti as an act of vandalism. This condition shows the need for educational media that is able to direct teenagers' interest in graffiti into activities that are more creative and positive. This study aims to design a graffiti-themed coloring educational book as a visual learning tool for teenagers aged 16-18 years. The research method used is qualitative with data collection techniques through observation, interviews, questionnaires distribution and focus group discussion. The focus of the study was directed at observing the visual character of graffiti, teenagers perceptions, and the need for relevant learning media. Through this design, it is expected to produce educational books that combine educational and exploratory functions through letter coloring activities, introduction to the basic style of graffiti, and simple application of visual design principles. This book is expected to be an interesting and interactive learning media, encourage the development of teenagers creativity, and help build people's positive perception of graffiti as an art form that has aesthetic and educational values.

**Keywords:** *Keywords: Education, Graffiti, Teenagers*

## **ABSTRAK**

*Grafiti merupakan bentuk seni visual yang identik dengan ekspresi kebebasan dan budaya urban. Namun, di masyarakat masih terdapat stigma negatif yang menganggap grafiti sebagai tindakan vandalisme. Kondisi tersebut menunjukkan perlunya media edukatif yang mampu mengarahkan minat remaja terhadap grafiti ke dalam kegiatan yang lebih kreatif dan bernilai positif. Penelitian ini bertujuan untuk merancang buku edukasi mewarnai bertema grafiti sebagai sarana pembelajaran visual bagi remaja usia 16–18 tahun. Metode penelitian yang digunakan bersifat kualitatif dengan teknik pengumpulan data melalui observasi, wawancara, penyebaran kuesioner dan focus group discussion. Fokus penelitian diarahkan pada pengamatan karakter visual grafiti, persepsi remaja, serta kebutuhan terhadap media pembelajaran yang relevan. Melalui perancangan ini diharapkan dapat dihasilkan buku edukasi yang memadukan fungsi edukatif dan eksploratif melalui kegiatan mewarnai huruf, pengenalan gaya dasar grafiti, serta penerapan prinsip desain visual secara sederhana. Buku ini diharapkan menjadi media pembelajaran yang menarik dan interaktif, mendorong pengembangan kreativitas remaja, serta membantu membangun persepsi positif masyarakat terhadap grafiti sebagai bentuk seni yang memiliki nilai estetika dan edukatif.*

**Kata kunci:** *Edukasi, Grafiti, Remaja.*

## FOREWORD

All praise and thanksgiving to God Almighty, for all the abundance of blessings, strength, and smoothness. Gratefully this final task of foresight and obstacle could be resolved by His permission.

During writing and designing, the author received a lot of guidance, input, direction and support from various parties. For this reason, the author expresses his great gratitude to:

1. To Ms. Masnuna, S.T., M.Sn. as the Coordinator of the Visual Communication Design Study Program of UPN “Veteran” Jawa timur as the examiner lecturer and Mr. Alfian Candra Ayuswantana, S.T., M.Ds. who is also the examiner lecturer. who has provided constructive criticism, advice, input and evaluation..
2. To Mr. Dr. Aris Sutejo, S.Sn., M.Sn. as the supervisor who has given all his energy to guide, provide direction, knowledge and motivation without stopping from the beginning to the end of the design.
3. Both parents and families who always provide abundant prayers and support both morally, emotionally, and financially.
4. Seftvi Yusnita Amanda who welcomes and provides support in various forms even at the lowest point to date and so on.
5. To friends of the YGC crew, Jarno, Kadil, Sega, Seth, Crowd, Kurs, Lucious, Fraw, Jerk who have introduced, motivated, given way and inspired to enter and get to know the world of graffiti.
6. To the extended family of Warkop Angop DKV, HORBLE, HORE, HORCANE as a friend of the author's struggle in navigating the course of college.
7. All those involved in the design either directly or indirectly that the author cannot mention one by one.

Thus, this design is far from perfect, so there is a need for criticism and suggestions that can build in the future. It is hoped that this design can be useful in the future

Surabaya, May 2026  
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Arjuna Dimas Maulana

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