

**FINAL PROJECT**

**DESIGN OF AN INTERACTIVE ILLUSTRATED BOOK ON  
SELF-AWARENESS FOR CHILDREN AGED 9–11**

To fulfill the requirements for a Bachelor's degree (S-1)



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I declare that in this scientific document of Final Project there is no part of another scientific work that has been submitted to obtain an academic degree at a Higher Education institution, and there is also no work or opinion that has been written or published by another person/institution, except those that are writtenly cited in this document and stated in full in the bibliography.

And I declare that this scientific document is free from elements of plagiarism. If in the future there is an indication of plagiarism in this Final Project, I am willing to accept sanctions in accordance with applicable laws and regulations.

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## ABSTRACT

Children aged 9–11 are in a transitional stage from concrete to logical thinking. At this age, they begin to develop curiosity about themselves and start recognizing differences in interests and abilities compared to their peers. However, many children in this age group have not yet been able to grasp the concepts of self, interest, and talent due to a lack of learning materials that support self-exploration in an engaging way. Learning materials used in schools are often traditional and unappealing to children, which diminishes their motivation and enthusiasm for learning. Furthermore, primary education in Indonesia tends to place heavy emphasis on linguistic and logical-mathematical intelligence, while other forms of intelligence receive less attention.

This design project employs a qualitative method, with data collected through interviews and observation, then analyzed using the 5W+1H method. The interviews were conducted with teachers, parents, students, a children's book illustrator, and a child and adolescent clinical psychologist. Group interviews were held with fourth-grade students from SD Negeri Gamping 2 Krian and MI Nurul Ulum Grabagan. Observations were conducted at schools and bookstores (both physical and online). In addition to primary data, secondary data were obtained from literature sources (journals, books, and previous studies) and mass media (online news sites).

The results indicate that children aged 9–11 understand self-concepts more effectively through concrete (hands-on) and visual activities. They also demonstrate a high interest in media featuring bright colors and interactive features. The design concept was developed into an interactive illustrated book centered on self-exploration and using light, positive language. The book combines narrative and interactive elements to encourage children to explore themselves actively and meaningfully.

This design is intended to serve as an alternative educational and entertaining learning medium, supporting the development of children's potential at the elementary school level, as well as providing a useful tool for teachers and parents in guiding children to better understand themselves.

**Keywords:** *Self-concept, Interest, Talent, Book, Interactive, Children*

## FOREWORD

Praise and thanks be to God Almighty for all the grace, blessings, and ease He has bestowed, enabling the author to complete this report and final thesis titled “Design of an Interactive Illustrated Book on Self-Discovery for Children Aged 9–11” successfully and on time. The author offers prayers and greetings to the Prophet Muhammad SAW, the author’s guide in every step.

The author is aware that the process of designing, organizing the exhibition, and compiling this report would not have gone smoothly without the support, guidance, advice, and prayers from various parties. Therefore, on this precious occasion, the author would like to express his deepest gratitude to:

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The author acknowledges that this report and final thesis still have shortcomings and are far from perfect. Therefore, the author sincerely welcomes and is open to all constructive criticism and suggestions from readers.

In closing, the author hopes that the work titled “Who Am I?” and this report can provide benefits, insights, and inspiration to readers, particularly in supporting the development of children’s potential.

Surabaya, May 13, 2026

A handwritten signature in black ink, enclosed within a hand-drawn oval. The signature is stylized and appears to read 'Daniela Fahma Wijaya'.

Daniela Fahma Wijaya

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