

FINAL PROJECT

**DESIGNING AN INTERACTIVE PICTURE STORYBOOK ABOUT
THE DANGERS OF INSTANT FOOD FOR CHILDREN**

AGED 9 – 12 YEARS

To Fulfill Partial Requirements for Obtaining a Bachelor's Degree (S-1)



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**VISUAL COMMUNICATION DESIGN STUDY PROGRAM
FACULTY OF ARCHITECTURE AND DESIGN
UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" JAWA TIMUR**

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APPROVAL PAGE


**DESIGNING AN INTERACTIVE PICTURE STORYBOOK ABOUT
THE DANGERS OF INSTANT FOOD FOR CHILDREN
AGED 9 – 12 YEARS**


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On : April 20, 2026

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Declares that in this Final Project scientific document there is no part of any other scientific work that has been submitted to obtain an academic degree in a Higher Education Institution, nor is there any work or opinion written or published by another person/institution, except those that are cited in writing in this document and mentioned in full in the bibliography.

And I declare that this scientific document is free from elements of plagiarism. If in the future indications of plagiarism are found in this Final Project report, I am willing to accept sanctions in accordance with the applicable laws and regulations.

Thus, I make this statement letter is made truthfully and without any coercion from any party whatsoever, and is intended to be used as appropriate.

Surabaya, Mei 20, 2026

Who made the statement



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ABSTRACT

The food that is often consumed in elementary school children has been influenced by modern lifestyles. Practical food is easy to obtain to be one of the foods that are often consumed, because it has a more attractive taste. However, consuming fast or instant food excessively will have a negative impact on health, such as obesity, indigestion, and lack of balanced nutritional intake. Because of the lack of learning media that can attract children at the age of 9-12 years and still do not understand the dangers of instant food well.

The purpose of this design aims to create an interactive picture book about the dangers of instant food for children aged 9-12 years as an interactive educational and learning medium. This design is covered with observations, interviews, literature studies, and documentation. The visual concept of the design uses brightly colored illustrations, child-friendly characters, and pop-up and lift the flap elements to increase children's interest in reading.

In the design stage, data collection is carried out by interviews with elementary school teachers, nutritionists, illustrators, Junior Art Directors, after which the data obtained is used to find the basis for designing a visual concept, illustration style, typography color, and layout of the book content so that the information obtained is conveyed effectively and easily understood.

The results of the design are in the form of an interactive picture book about the dangers of instant food for children aged 9-12 years old which contains information about the types of instant food, starting from the unhealthy impact on health, and teaches to apply a healthy diet from an early age. In addition to interactive books as the main media, supporting media are also designed to help promote books such as stickers, notebooks, lunch boxes, drinking places, clothes, totebags and exhibition booths to support the message delivery of the designed book. It is hoped that this design can increase children's understanding and the importance of maintaining a healthy diet and reducing the consumption of instant food.

Keywords: Children's books, illustrations, pop-up, instant food interactive, health education, elementary school children

FOREWORD

Praise be to God Almighty for the presence of God Almighty because by His grace and grace, the author was able to complete the Final Project Report entitled "Designing an Interactive Picture Storybook About the Dangers of Instant Food for Children Aged 9-12 Years" well and on time.

The preparation of this Final Project Report is one of the requirements for completing Education in the Bachelor Program (S-1) in Visual Communication Design at the National Development University "Veteran", East Java. In the process of preparing this Final Project Report, the author received a lot of help, support, and guidance from various parties, so that this report could be completed properly.

The author realizes that this Final Project cannot run as it should without the guidance and assistance provided to the author in working on this Final Project.

On this occasion, the author would like to express sincere gratitude to :

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information, experiences, and inputs that helped the data collection process for this Final Project.

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8. Atha Fallon Adya M.S, as the author's partner, who has always been supportive, attentive, enthusiastic, and accompanying until this point, completed the Final Project and contributed a lot in writing, spending a lot of time and patiently helping the writer.

The author realizes that this Final Project report still has shortcomings. Therefore, constructive criticism and suggestions are very meaningful for the author to improve this work in the future. The author hopes that this Final Project report can benefit many people, especially in the field of Visual Communication Design and increase knowledge for parents and children.

Surabaya, 26 April 2026

Savira Nanda Budiafosma

TABLE OF CONTENTS

TITLE PAGE	i
APPROVAL PAGE	i
AGREEMENT PAGE	ii
ABSTRACT	iv
STATEMENT OF FREE PLAGIARISM	iv
FOREWORD	vi
TABLE OF CONTENTS	viii
LIST OF FIGURE	xi
LIST OF TABEL	xv
LIST OF APPENDIX	xvi
CHAPTER I INTRODUCTION	1
1.1 Background	1
1.2 Problem Identification	4
1.3 Problem Formulation	4
1.4 Problem Limitations.....	4
1.5 Design Objectives	4
1.6 Benefits of Design.....	5
1.7 Planning Structure.....	6
CHAPTER II LITERATURE REVIEW AND EXISTING STUDIES	7
2.1 Operational Definition of Title	7
2.1.1 Illustration Book	7
2.1.2 <i>Pop-Up Book</i>	7
2.1.3 Instant Food	7
2.1.4 Fast Food (<i>Junk Food</i>).....	8
2.1.5 Impact on Childern’s Health.....	8
2.1.6 Education About the Dangers of Instant and Fast Food.....	9
2.1.7 Children Age Elementary 9 – 12 Years Old.....	9
2.2 Theoretical Foundation of Pop-Up Books	9
2.2.1 Types of Childern’s Story Books	16
2.3 Theoretical Foundation of Visual Communication Design	17
2.3.1 Theoretical Foundation of Illustration	17

2.3.2	Illustration Techniques	17
2.3.3	Types of Digital Illustrations	19
2.3.4	Foundations of Color Theory	20
2.3.5	Theoretical Basis of Typography	24
2.4	Exsisting Studies	28
2.5	Comparative Studies	32
CHAPTER III DESIGN METHODOLOGY		36
3.1	Design Method.....	36
3.2	Design Object.....	36
3.3	Data Collection Techniques	37
3.3.1	Primary Data.....	37
3.3.2	Secondary Data.....	43
3.3.3	Target Audience	44
3.4	Data Analysis Techniques.....	45
3.4.1	Observation Data Analysis	45
3.4.2	Interview Data Analysis.....	46
3.4.3	Questionnaire Data Analysis	49
3.4.4	5W + 1H Analysis	51
3.4.5	Analisis <i>Consumer Insight</i>	53
3.4.6	Consumer Journey dan Point of Contact Analysis	53
CHAPTER IV DESIGN CONCEPT AND IMPLEMENTATION		56
4.1	Concept Formulation	56
4.1.1	Keyword Formulation	56
4.1.2	Keyword Definition	57
4.1.3	Denotative Meaning	57
4.1.4	Connotative Meaning	57
4.2	Verbal Concepts.....	58
4.2.1	Book Title.....	58
4.2.2	Language Style	58
4.2.3	Anatomy of The Book	58
4.3	Synopsis	59
4.3.1	Narrative Tetx.....	59
4.4	Visual Concepts.....	62

4.4.1 Illustration Style	62
4.4.2 Color	62
4.4.3 Typographers	63
4.4.4 Layout	64
4.4.5 Book Cover Design	64
4.5 Media Concept	65
4.5.1 Main Media	65
4.5.2 Supporting Media	65
4.6 Design Process	67
4.6.1 Character Studies	67
4.6.2 Rough Sketch.....	70
4.6.3 Comprehensive Desig.....	73
4.6.4 Design Validation	77
4.6.5 Final Design.....	80
4.6.6 Design Implementation	85
4.6.7 Design Cost Budget.....	90
BAB V CONCLUSION	92
5.1 Conclusion	92
5.2 Suggestions	92
BIBLIOGRAPHY.....	93
APPENDIX	95

LIST OF FIGURE

Figure 1. 1 Planning structure	6
Figure 2.1 <i>V - Holding Method</i>	10
Figure 2. 2 Internal Method <i>Stand</i>	11
Figure 2. 3 Mounth Method	11
Figure 2. 4 Rotary Method	12
Figure 2. 5 Parallel <i>Slide Method</i>	12
Figure 2. 6 Transformation.....	13
Figure 2. 7 <i>Tunnel</i>	13
Figure 2. 8 <i>Volvelles</i>	14
Figure 2. 9 <i>Movable</i>	14
Figure 2. 10 <i>Pull – Tab</i>	15
Figure 2. 11 <i>Pop-Outs</i>	15
Figure 2. 12 <i>Storybook</i>	16
Figure 2. 13 <i>Picture Book</i>	16
Figure 2. 14 Manual Illustration Method.....	17
Figure 2. 15 Combined Illustrations	18
Figure 2. 16 Digital Illustration	19
Figure 2. 17 Types of Digital Illustrations	19
Figure 2. 18 Primary Colors	20
Figure 2. 19 Secondary Colors	21
Figure 2. 20 Tertiary Colors	21
Figure 2. 21 Quarter Color	21
Figure 2. 22 Color Pastel	24
Figure 2. 23 Serif.....	25
Figure 2. 24 Serif <i>Old Style</i>	25
Figure 2. 25 Transional Serif.....	26
Figure 2. 26 Modern Serif	26
Figure 2. 27 Sans Serif	27
Figure 2. 28 <i>Script</i>	27
Figure 2. 29 <i>Decorative</i>	28
Figure 2. 30 Book "Dibalik Makanan Instan"	28

Figure 2. 31 Article “ Bahaya Makanan Siap Saji”	31
Figure 2. 32 Illustration Books <i>Pop – Up</i> “Danau Angsa”	32
Figure 3. 1 Interview of Elementary School Teacher Al – Islah Surabaya	40
Figure 3. 2 Results of Interviews via <i>Direct Message</i> Nutritionist	42
Figure 3. 3 Results of Interviews via <i>Direct Message</i> Illustrator	43
Figure 3. 4 Respondent Results in Instant Food Hazards	49
Figure 3. 5 Respondent Results in Instant Food Hazards	49
Figure 3. 6 Respondent Results in Instant Food Hazards	50
Figure 3. 7 Respondent Results in Instant Food Hazards	50
Figure 4. 1 Keyword Formulation	56
Figure 4. 2 Illustration Style	62
Figure 4. 3 ToneColor	62
Figure 4. 4 Examples of Typography	63
Figure 4. 5 Cover Title Fonts	63
Figure 4. 6 Story Font.....	63
Figure 4. 7 Example of Cover Book.....	64
Figure 4. 8 Character Studies of Lala	67
Figure 4. 9 Character Studies of Lita.....	67
Figure 4. 10 Character Studies of Mother	68
Figure 4. 11 Character Studies Tummy	68
Figure 4. 12 Character Study 1 (Lala's Friend)	69
Figure 4. 13 Character Study 2 (Lala's Friend)	69
Figure 4. 14 Rough Sketches of Lala	70
Figure 4. 15 Rough Sketches of Lita	70
Figure 4. 16 Rough Sketches of Mother.....	70
Figure 4. 17 Rough Sketches of Tummy	71
Figure 4. 18 Rough Sketches of Characters1	71
Figure 4. 19 Rough Sketches of Character2.....	71
Figure 4. 20 Sketches Title	72
Figure 4. 21 Cover Sketches.....	72
Figure 4. 22 Pages of Contents	73
Figure 4. 23 Comprehensive Design Lala	73
Figure 4. 24 Comprehensive Design Lita.....	74

Figure 4. 25 Comprehensive Mother Design	74
Figure 4. 26 Comprehensive Tummy Design.....	75
Figure 4. 27 Comprehensive Character Design1	75
Figure 4. 28 Comprehensive Character Design2.....	75
Figure 4. 29 Comprehensive Typography Design.....	76
Figure 4. 30 Comprehensive Cover Design	76
Figure 4. 31 Lala Design Validation	77
Figure 4. 32 Lita Design Validation	77
Figure 4. 33 Mother Design Validation.....	78
Figure 4. 34 Tummy Design Validation.....	78
Figure 4. 35 Character Design Validation 1	79
Figure 4. 36 Character Design Validation 2.....	79
Figure 4.37 Typography Title.....	80
Figure 4. 38 Cover.....	80
Figure 4. 39 Final Design Title.....	80
Figure 4. 40 Book Cover	81
Figure 4. 41 Lala Character Design.....	81
Figure 4. 42 Lita Character Design	82
Figure 4. 43 Mother Character Design	82
Figure 4. 44 Tummy Character Design	83
Figure 4. 45 Character design 1	83
Figure 4.46 Character design 2.....	84
Figure 4. 47 Final contents of the book.....	84
Figure 4. 48 Final Framework Pop – Up.....	85
Figure 4. 49 <i>Pop-Up</i> and Interactive Framework.....	85
Figure 4. 50 <i>Shirts</i>	86
Figure 4. 51 <i>Totebag</i>	86
Figure 4. 52 <i>Standee acrylic</i>	86
Figure 4. 53 <i>Keychain</i>	87
Figure 4. 54 <i>Cap</i>	87
Figure 4. 55 <i>Notebook</i>	87
Figure 4. 56 <i>Water Bottle</i>	88
Figure 4. 57 <i>Lunchbox</i>	88

Figure 4. 58 Pin	88
Figure 4. 59 Stickers	89
Figure 4. 60 Exhibition Booth	89

LIST OF TABEL

Tabel 2. 1 Book “Di Balik Makanan Instan”.....	29
Tabel 2. 2 Illustration Books Pop – Up “Danau Angsa”.....	32
Tabel 3. 1 Observation of Field Conditions	37
Table 3. 2 Consumer Journey Analysis.....	53
Table 4. 1 Story Script.....	59
Table 4. 2 Merchandise Count.....	90
Table 4. 3 Count of Exhibition Booths.....	90
Tabel 4. 4 Unit Book Cost Calculation	90
Table 4. 5 Expense Count.....	91

LIST OF APPENDIX

Appendix 1 Observation Gramedia, Balai Pemuda Library	95
Appendix 2 Al – Islah Elementary School Surabaya Library	96
Appendix 3 Interview Elly Yuni Astutik S. Pd (<i>Teacher of Al – Islah Elementary School Surabaya</i>)	97
Appendix 4 Shavana Sofyasari Putri A.Md.Gz (<i>Nutritionist</i>).....	98
Appendix 5 David Maulana (<i>Illustrator, Junior Art Director</i>).....	100
Appendix 6 Recap of Questionnaire Results	101
Appendix 7 Main Media.....	102
Appendix 8 Assistance Sheet	103
Appendix 9 Exhibition Documentation.....	106