

**FINAL PROJECT**

**DESIGN OF A CINEMATIC STOP MOTION VIDEO FOR A MUSIC  
SINGLE TITLED "MASIH ADA TEMPAT UNTUK KEMBALI"  
CREATED BY ARDI BHAKTIAR**

To Fullfill Partial Requirements for Obtaining a Bachelor's Degree (S-1)



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2025/2026**

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**DESIGN OF A CINEMATIC STOP MOTION VIDEO FOR A MUSIC SINGLE  
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Hereby declare that this Final Project document does not contain any parts of other scientific works that have been submitted to obtain an academic degree at any Higher Education Institution, and also does not contain any works or opinions that have ever been written or published by other individuals/institutions, except those that are properly cited in writing within this document and fully listed in the bibliography.

And I declare that this scientific document is free from elements of plagiarism. If, in the future, any indication of plagiarism is found in this Final Project, I am willing to accept sanctions in accordance with the prevailing laws and regulations.

This statement is made truthfully without any coercion from any party and is to be used as appropriate.

Surabaya, April 23, 2026

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## ABSTRACT

The development of digital technology has had a significant impact on the music industry, particularly on how musicians create and present their creations to the public. Music videos are no longer merely a complement to a song, but have become a primary visual medium, playing a crucial role in conveying a musician's emotions, messages, and artistic image. The design, titled "Video Design," is a project that aims to provide a visual representation of a musician's work. Stop motion The cinematic for the music single 'Masih Ada Tempat Untuk Kembali' created by Ardi Bhaktiar was created as an effort to present the song's visualization through animation techniques. stop motion with a cinematic approach, so that the meaning and emotions contained in the song can be conveyed more deeply to the audience.

In the design process, several stages of methods were used, namely descriptive qualitative, interviews, data collection, questionnaires, literature studies, and visual experiments conducted in the pre-production, production, and post-production stages. stop motion The Pixilation technique was chosen because it combines real and imaginary elements through human movement captured frame by frame. A cinematic approach was applied, focusing on visual elements such as color tones, soft lighting, and static camera composition to create a nostalgic and reflective atmosphere that aligns with the song's emotional message.

The final result of this design is a 3-4 minute music video depicting themes of longing, family warmth, and the hope of reunion. This work is aimed at an audience aged 16-25, as well as pop music fans who relate emotionally to themes of self-reflection.

It is hoped that the results of this design can contribute to the field of Visual Communication Design, especially in the development and exploration of animation techniques. stop motion as a creative visual expression medium that is relevant to the development of music videos in today's digital era.

Keywords: stop motion, cinematic, music video, pixilation, visual communication design

## FOREWORD

Praise be to the author to the presence of Allah Subhanahu Wa Ta'ala, for all His grace, and guidance so that the author can complete the design with the title Designing a Cinematic Stop Motion Music Video for the Song Masih Ada Tempat Untuk Kembali to Ardi Bhaktiar's Creation as one of the requirements to obtain a Bachelor's degree.

This research and design would not have been realized without the support, guidance, and motivation of various parties. Therefore, the author expresses his sincere gratitude to:

1. The author's parents who always give prayers, infinite support and who have financed and sacrificed for the smooth design of the project.
2. Widyasari, S.T., M.T as a supervisor who has provided direction, suggestions and criticism that influenced this design.
3. Ardi Bhaktiar as a songwriter and willing to take the time to conduct interviews and help the process for the realization of the writer's design.
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6. All parties who cannot be named individually, who have contributed either directly or indirectly to this design process.

The author is fully aware that this design is still far from perfect and still has many limitations. Therefore, constructive criticism and suggestions from all parties are very much expected by the author for improvement in the future.

Surabaya, May 16 ,2026

Author,



Aisyah Zahwah Andrasari

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