

BIBLIOGRAPHY

- Alan Male, *Illustration: A Theoretical & Contextual Perspective* (2017), Bloomsbury Academic
- Chelsea, D. (2017). *PERSPECTIVE FOR COMIC BOOK ARTIST*. Watson-Gutpill Publications.
- Cheristien, V., Susanto, H., Pergeseran, :, Perayaan, M., Baru, T., & Bagi Etnis, I. (2019). *Pergeseran Makna Perayaan Tahun Baru Imlek Bagi Etnis Tionghoa di Jakarta*.
- Chiarello, M., & Klein, T. (2004). *The DC Comics Guide to COLORING AND LETTERING Comics*. Watson-Gutpill Publications
- Dahana (2000) Kegiatan Awal Masyarakat Tionghoa.
- Djauhari, Anastasia Anette dan Hafiz Aziz Ahmad. (2014). 'Mengangkat Bu daya Dan Tradisi Imlek Melalui Game'. Jurnal Tingkat Sarjana bidang Seni rupa dan Desain. Pro gram Studi Sarjana Desain Fakul tas Seni Rupa dan Desain (FSRD) ITB: Volume 1, Nomor 1, 2014.
- Harsono. (2017) Imlek sebagai Permohonan dan syukur
- Hasanah, A., Nurha, N., Padagogi, F., & Psikologi, D. (2025). *Comparative Analysis of the Use of Traditional and Digital Media in Introducing Local Cultural Heritage to the Younger Generation* (Vol. 4, Issue 2).
- Jang, W., & Song, J. E. (2017). WEBTOON AS A NEW KOREAN WAVE IN THE PROCESS OF GLOCALIZATION. In *Kritika Kultura* (Vol. 29). <http://journals.ateneo.edu/ojs/kk/>
- Jusuf, T. (2021). Budaya Tionghoa Indonesia.
- Kreator 101.(n.d). Handbook Kreator. Webtoon
- Lestari, A. F. (2020). *LINE WEBTOON SEBAGAI INDUSTRI KOMIK DIGITAL*. <http://jurnal.utu.ac.id/jsourc>
- Love, C & Withers, A. (2015). Clarkson Potter/Ten Speed
- Maharsi, I. (2011). Komik Dunia Kreatif Tanpa Batas. Kata Buku.
- McCloud, S. (2006). Making Comics. HarperCollins Publishers.
- McCloud, S. (2000). Reinventing Comics. HarperCollins Publishers.
- McCloud, S. (1994). Understanding Comic. Kitchen Sink Press.
- Mulyono, Y. (2015) Kekristenan Ketionghoan Telaah atas Imlek dan Filsafat Ketionghoan. Jakarta: Grafika KreasIndo
- Norin, T. A. (2018). Media Conversion From Webtoon To Television. Stockholms Universitet.

- Ode Muhammad Idrus Hamid, L. B., & Iskandar, I. (2023). *Systemic Literature Review : Makna Budaya di Indonesia*.
- Prasetiawan, H., Effendi, K., Jepri Kurniawan, S., Ahmad Dahlan, U., & Muhammadiyah, S. (2020). *MEDIA KOMIK BERBASIS KEARIFAN LOKAL UNTUK MENINGKATKAN NILAI SOSIAL*
- Pressman, A. (2019) *DESIGN THINKING A GUIDE TO CREATIVE PROBLEM SOLVING FOR EVERYONE*. Routledge
- Ramadhan, B. S., & Rasuardie, R. (2020). Kajian Industri Komik Daring Indonesia: Studi Komik Tahilalats. *JSRW (Jurnal Senirupa Warna)*, 8(1). <https://doi.org/10.36806/jsrw.v8i1.80>
- Robinson, F. (2013). *Celebrating Chinese New Year*. Enslow Publisher
- Santrock, J. (2017). *Live-Span Development (16 ed.)*. McGraw-Hill Education
- Septyani, H. D., Mulyati, T., & Wahyuningsih, Y. (2023). Designing and Developing E-Magazine about Indonesian Cultural Concept in Social Studies Learning for Elementary School Students..
- Susanti, E., Mu'min, M., Mausili, D. R., Sajidin, M., & Hafid, A. (2024). Pengaruh Budaya Populer Di Kalangan Pemuda Dan Implikasinya Terhadap Ketahanan Budaya Komunitas Etnik (Studi Tentang Korean Wave Di Komunitas Suku Mandar, Provinsi Sulawesi Barat). *Jurnal Ketahanan Nasional*, 29(3). <https://doi.org/10.22146/jkn.88415>
- Tambunan, J. B., Hutauruk, S., Hamos, Z., Program, S. P., Sastra, S., Fakultas, C., & Budaya, I. (2015). Mitos Tradisi Perayaan Tahun Baru Imlek. In *Universitas Sumatera Utara. Jl. Universitas No. 19 Kampus USU Medan-SUMUT*.
- Wauran, K. J., Lamadirisi, M., Singal, Z. H., & Manado, U. N. (2020). *TRADISI PERAYAAN IMLEK PADA MASYARAKAT ETNIS TIONGHOA DI KOTA MANADO* (Vol. 1, Issue 2).
- Yicies, B. & Shim, A. (2021). *South Koreas Webtooniverse and the Digital Comic Revolution*. Rowman & Littlefield
- Yuan, H. (2006). *The Magic Lotus Lantern and Other Tales from the Han Chinese*. Libraries Unlimited.
- Yuan, H. (2016). *The Origin of Chinese New Year*. *SMS-I-Media Tourism Express* (Issue 1).
- CNN Indonesia. (2017). *Inside Indonesia - Imlek Selat Panjang, Cian Cui*, Meranti Bersemi https://www.youtube.com/watch?v=-3Qgg9Gn_IU. Diakses 14 Oktober 2025

- Evan, V. (2020). Penyebab Sebagian Anak Muda Tionghoa Indonesia Malas Merayakan Imlek Meski Dapat Angpao. <https://www.vice.com/id/article/penyebab-sebagian-anak-muda-tionghoa-indonesia-malas-merayakan-imlek-meski-dapat-angpao/>. Diakses 21 September 2025
- Kompas. (2009). Generasi Muda Tionghoa Kurang Minati Budayana. <https://regional.kompas.com/read/2009/01/26/0037540/generasi.muda.tionghoa.kurang.minati.budayanya>. Diakses 19 September 2025
- KOMPASTV. (2023). Merayakan Imlek, Yuk Ketahui Sejarah Tahun Baru Tionghoa!. https://youtu.be/92hhGVRAnhs?si=V3zGRk-vFXzt_AbU. Diakses 14 Oktober 2025
- Maulana, N. (2025) Peran Imlek Dalam Mempertahankan Budaya Tionghoa Di Era Globalisasi. https://www.kompasiana.com/zenken/6799820a34777c1fcb410af2/peran-imlek-dalam-mempertahankan-budaya-tionghoa-di-era-globalisasi?page=2&page_images=1. Diakses 21 September 2025
- Podcast Nusantara. (2023). Ini Sebabnya Imlek Sempat Dilarang https://www.youtube.com/watch?v=KHtp_aarl-c. Diakses 14 Oktober 2025
- Ryan, T. (2024). *Global Webtoons Market Report: Comprehensive Analysis of Growth Factors, Adoption Trends, and Key Statistics; New Report by TNR, The Niche Research* <https://www.whatech.com/og/markets-research/it/archive/874292-global-webtoons-market-report-comprehensive-analysis-of-growth-factors-adoption-trends-and-key-statistics-new-report-by-tnr-the-niche-research.html>. Diakses 5 Oktober 2025
- Tanner, J. (2024) Indonesia internet penetration now at 79.5% as Gen Z drives usage <https://developingtelecoms.com/telecom-technology/consumer-ecosystems/16148-indonesia-internet-penetration-now-at-79-5-as-gen-z-drives-usage.html>. Diakses 23 Septembr 2025