

**EFFECTIVENESS OF THE IMPLEMENTATION OF  
THE GOVERNMENT PURCHASE PRICE POLICY  
(GPP) OF GRAIN BY PERUM BULOG MOJOKERTO  
AREA IN JETIS DISTRICT**

THESIS



By:  
SHERLY FEBIANI ANANTA  
NPM: 22024010013

**STUDY PROGRAM OF AGRIBUSINESS  
FACULTY OF AGRICULTURE  
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By:

SHERLY FEBIANI ANANTA  
NPM: 22024010013


Received on the date


May 20<sup>th</sup> 2026

Approved by:

Supervisor


Co-Supervisor

  
Dr. Risqi Firdaus Setiawan, SP, MP  
NPT. 21119960607278

  
Dr. Ir. Nuriah Yulianti, MP  
NIP. 19620712 199103 2001

Known by,

Coordinator of Agribusiness Study Program

  
Dr. Ir. Nuriah Yulianti, MP  
NIP. 19620712 199103 2001

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**NPM: 22024010013**

Has been defended in front of and accepted by the Thesis Examiner Team  
of the Agribusiness Study Program, Faculty of Agriculture


Universitas Pembangunan Nasional "Veteran" Jawa Timur

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Approved by:

Supervisor

Co-Supervisor

  
**Dr. Risqi Firdaus Setiawan, SP, MP**

**NPT. 21119960607278**

  
**Dr. Ir. Nuriah Yulianti, MP**

**NIP. 19620712 199103 2001**


Known by:

Dean of the Faculty of Agriculture

Coordinator of Agribusiness  
Study Program

  
**Prof. Dr. Ir. Wanti Mindari, M.P.**

**NIP. 19631208 199003 2001**

  
**Dr. Ir. Nuriah Yulianti, MP**

**NIP. 19620712 199103 2001**

## STATEMENT OF ORIGINALITY

I am the undersigned:

Student Name : Sherly Febiani Ananta  
NPM : 22024010013  
Degree Program : Bachelor (S1)  
Study Program : Agribusiness  
Faculty : Agriculture

Hereby declares that this undergraduate thesis contains no part of any other scientific work that has been submitted to obtain an academic degree at any higher education institution. Furthermore, it does not contain any work or opinions previously written or published by others, except for those which are explicitly cited in this thesis and listed completely in reference.

And I declare that this scientific document is free from elements of plagiarism. If in the future indications of plagiarism are found in this Thesis, I am willing to accept sanctions in accordance with the applicable laws and regulations.

Thus, I made this statement without any coercion from anyone and to be used as it should.

Surabaya, May 20<sup>th</sup> 2026

Stated by,



Sherly Febiani Ananta  
22024010013

## PREFACE

Praise be to the author for the presence of God Almighty who has given His grace and gifts so that the researcher can carry out the final project and complete it well. So this thesis was compiled with the title "Effectiveness of the Implementation of the Government Purchase Price Policy (GPP) of Grain by Perum Bulog Mojokerto Area in Jetis District". This thesis has been compiled by researchers systematically and as best as possible. This aims to fulfill obligations as students of the S-1 Study Program of Agribusiness, Faculty of Agriculture at the Universitas Pembangunan Nasional "Veteran" Jawa Timur.

With the completion of this thesis, the researcher did not forget to thank Dr. Risqi Firdaus Setiawan, SP, MP as the main supervisor of the thesis and Dr. Ir. Nuriah Yuliati, MP as the supervisor of the thesis companion who had provided direction and guidance from the beginning to the end in the preparation of this thesis. The researcher also expressed his gratitude to all parties involved for all the help, support, and prayers that have been given during the process of preparing this thesis, including:

1. Prof. Dr. Ir. Wanti Mindari, M.P. as the Dean of the Faculty of Agriculture, Universitas Pembangunan Nasional "Veteran" Jawa Timur.
2. Prof. Dr. Ir. H. Syarif Imam Hidayat, M.M. as the Head of the Study Program of Agribusiness, Faculty of Agriculture, Universitas Pembangunan Nasional "Veteran" Jawa Timur.
3. Dr. Ir. Nuriah Yuliati, M.P. as the Coordinator of the S-1 Study Program of Agribusiness, Faculty of Agriculture, Universitas Pembangunan Nasional "Veteran" Jawa Timur.

4. All ranks of academics in the Study Program of Agribusiness, Faculty of Agriculture, Universitas Pembangunan Nasional “Veteran” Jawa Timur who have contributed to guiding the teaching and learning process while in college.
5. The Branch Leader of the Perum Bulog Mojokerto Area who has given his time and opportunity to be able to carry out thesis research by involving the role of the Perum Bulog Mojokerto Area.
6. Urifah Hidayanti as the Assistant Manager of Commodity Procurement of Perum Bulog Mojokerto Area who has provided his insights, guidance and direction in the preparation of this thesis.
7. Bunadi, S.Tr.P as the Head of the Agricultural Extension Center of Jetis District and his staff who have helped and spent their time and energy until the stage of preparing this thesis is completed.
8. Edi Siswoyo, S.T as the Coordinator of Farmers in Jetis District who has given his time and insight in this thesis research.
9. Captain Cba Kurniawan Junaedi as the Commander of Subdistrict Military Command (Koramil) 0815/07 Jetis and his staff who have provided opportunities by involving the role of Village Supervisors (Babinsa) in this thesis research.
10. All rice farmers in the Jetis District area who have given time to be involved in this thesis research.
11. The researcher's parents have given their prayers, encouragement, enthusiasm, motivation, and affection in guiding and supporting the smooth running of the lecture until now.

12. Diana Oktaviani, S.A.P as a close friend in law who has devoted a lot of energy from the beginning to the end of the thesis.
13. Close friends, especially from the Study Program of Agribusiness Class of 2022, who always provide motivation, advice, and enthusiasm to researchers so that they can complete this thesis.

Thus, this is the thesis that the researcher has compiled in accordance with the provisions and systematics of writing. The researcher asks for criticism and suggestions for shortcomings in the preparation of this thesis. Hopefully this thesis can be useful for all parties, including for the researcher himself.

Surabaya, May 2026

Researcher

## **Effectiveness of the Implementation of the Government Purchase Price Policy (GPP) of Grain by Perum Bulog Mojokerto Area in Jetis District**

Sherly Febiani Ananta, Risqi Firdaus Setiawan\*, Nuriah Yuliati

\*Correspondence email: [risqi.f.agribisnis@upnjatim.ac.id](mailto:risqi.f.agribisnis@upnjatim.ac.id)

Department of Agribusiness, Faculty of Agriculture,  
Universitas Pembangunan Nasional “Veteran” Jawa Timur

### **ABSTRACT**

This study aims to analyze the effectiveness of the implementation of the Government Purchase Price (GPP) policy for grain by Perum Bulog Mojokerto Area in Jetis District and identify the influencing factors. This research uses a mixed-method approach combining quantitative and qualitative data. Data analysis methods include descriptive analysis, SEM-PLS and Guttman scale. The results show that the implementation of the GPP policy has been carried out quite well according to procedures, covering communication, resources, disposition and bureaucratic structure. However, several constraints remain, such as limited drying facilities, harvesting equipment and Bulog partner capacity. SEM-PLS results indicate that all variables significantly influence policy effectiveness, with resources and communication as dominant factors. The overall effectiveness level is categorized as effective. In conclusion, the GPP policy helps stabilize grain prices and protect farmers' income, although improvements in infrastructure and coordination are still needed.

**Keywords:** effectiveness, GPP policy, grain, Bulog, SEM-PLS

### **ABSTRAK**

Penelitian ini bertujuan untuk menganalisis efektivitas implementasi kebijakan Harga Pembelian Pemerintah (HPP) gabah oleh Perum Bulog Area Mojokerto di Kecamatan Jetis serta mengidentifikasi faktor-faktor yang mempengaruhinya. Penelitian ini menggunakan pendekatan mixed method dengan menggabungkan data kuantitatif dan kualitatif. Analisis data dilakukan menggunakan analisis deskriptif, SEM-PLS dan skala Guttman. Hasil penelitian menunjukkan bahwa implementasi kebijakan HPP telah berjalan cukup baik sesuai prosedur, meliputi aspek komunikasi, sumber daya, disposisi dan struktur birokrasi. Namun, masih terdapat kendala seperti keterbatasan fasilitas pengeringan, alat panen, dan kapasitas mitra Bulog. Hasil SEM-PLS menunjukkan bahwa seluruh variabel berpengaruh signifikan terhadap efektivitas kebijakan dengan sumber daya dan komunikasi sebagai faktor dominan. Tingkat efektivitas termasuk dalam kategori efektif. Kesimpulannya, kebijakan HPP mampu menstabilkan harga gabah dan melindungi pendapatan petani, namun masih memerlukan peningkatan pada aspek infrastruktur dan koordinasi.

**Kata kunci:** efektivitas, kebijakan HPP, gabah, Bulog, SEM-PLS

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