

CHAPTER V

CONCLUSION

5.1 Conclusion

Based on the research that has been conducted, it can be concluded that the phenomenon of social acculturation in Karangantu can be conveyed to readers through visuals and narratives. This is realized through the selection of documentary photos, the preparation of storylines, the use of design elements, and layouts that support the delivery of information in a communicative and aesthetic manner. Through this study, it is known that there is a compatibility of the phenomenon in previous research regarding the presence of immigrant tribes in Karangantu, Banten. The history of acculturation since the era of maritime trade, the Banten Sultanate Period until now can be proven directly through data collection activities in the field. The difference between this study and the previous one is the output produced in the form of a documentary photography book and the application of the Film Production Stages method to photographic works.

The application of the Film Production Stages method in research has been proven to be able to complete the process of designing works regularly, starting from data collection, concept making, field activities, to data processing which is then designed as a documentary photography book. Data collection is in the form of field observations to find out the phenomenon of social acculturation between the Banten, Cirebon, and Bugis tribes directly, documentation for media to support the completeness of the data, interviews with relevant sources to find out information that is not available in the literature study, and literature studies to develop insights on discussion topics that cannot be obtained directly. The creation of the groove and shooting were carried out at the production stage with fishbone support tools and a three-act structure. The production stage must be determined appropriately so that activities can be carried out effectively. The group of photoshoots and the contents of the book are arranged based on the results of research and visual concepts that have been designed, so as to be able to describe the phenomenon of social acculturation of the coastal community of Karangantu in a coherent and informative manner. Finally, the post-production finalization stage with selection, editing, and printing of documentary photos.

Passompe: Akulturasi suku Bugis, Banten, dan Cirebon is designed with a portrait size of 28.5 cm x 31 cm and a content size of 26.5 cm x 31 cm. The book is indigo printed using

145 GSM Natural Green Evolution paper and doff laminated hardcover volumes. The size of the content typography used is 12 pt to prioritize the ergonomics of the reader based on the target audience, which is 30 – 50 years old. The total number of pages of the book is 208 pages. The content of the documentary photography book contains 6 main chapters, namely Séddi: The Historical Legacy of Karangantu Port, Duwa: Local and Immigrant, Tellu: Multitribal Interaction, Eppa: Customs and Multitribal Culture, Lima: Impact of Acculturation, Enneng: Accepting Differences. The six chapters were determined through the development of collection results with fishbone tools and three act structures.

The results of the design that directly involved activities in the field showed that acculturation in Karangantu took place in harmony, characterized by tolerance between communities through mutual respect for cultural differences and socializing with each other regardless of background. This book is designed as an archive of documents and a source of information for readers.

5.2 Recommendations

There are several suggestions for researchers for the next research, which are as follows.

1. The next research is expected to be able to explore the phenomenon of acculturation more deeply for the Cirebon and Banten tribes in Karangantu.
2. Visual Communication Design students can test design methods other than Film Production Stages in documentary photography book works.
3. The higher education can explore other presentation media besides documentary photography books, such as documentary films, so that information delivery is broader and adaptive to technological developments.