

DAFTAR PUSTAKA

- Alibaba Group. (2021, Juli 29). *Olympic Broadcasting Services Hosted in the Cloud for the First Time*. Olympic Journey. <https://www.alibabagroup.com/en-US/document-1491127831231463424>
- Alibaba Group. (2022, Februari 7). “*Cloud ME*” *Technology Defies Distance to Bring People Closer Together for Beijing 2022*. Olympics Journey. <https://www.alibabagroup.com/en-US/document-1489330803107168256>
- Al Jazeera English (Director). (2022). *Beijing Olympics begins under shadow of COVID, human rights issues* [Film]. https://youtu.be/g8zoGr_aNLY?si=CDKBY4z_FWH_6KxO
- ANOC. (2020, September 21). *Beijing 2022 marks 500 days countdown*. OLYMPIC MOVEMENT NEWS. Retrieved Februari 02, 2026, from <https://www.anocolympic.org/olympic-movement/beijing-2022-marks-500-days-countdown/>
- Aryabaha, E. P. (2010, Juni). The role of the Beijing Olympics in China’s Public Diplomacy and its impact on politics, economics and environment. <https://dspace-api.diplomacy.edu/server/api/core/bitstreams/8a5d66cc-5085-4b6e-99f4-6a91104efdbf/content>
- Asia Europe Foundation. (2022, Februari 28). *Focalization - 2022 Beijing Winter Olympics International Printmaking Exchange Exhibition*. News and Events. <https://culture360.asef.org/news-events/focalization-2022-beijing-winter-olympics-international-printmaking-exchange-exhibition/?utm>
- Bai, M. (2023). The Impact of Beijing Olympic Games on China's International Status. *BCP Business & Management, Volume 43*. <https://doi.org/10.54691/bcpbm.v43i.4664>
- Beijing Foreign Affairs Office. (2021, 12 08). *Beijing Foreign Affairs Service in Action for the Winter Olympics – Part VII Young People from Sister Cities Sending Best Wishes to the Winter Olympics and Embracing the Bright Future 2021 “Youth · Olympic” Beijing Sister City Youth Online Dialogue & “Embrac*. Beijing Municipal Committee of the Communist Youth League,. Retrieved 02 02, 2026, from https://wb.beijing.gov.cn/en/express/202205/t20220506_2702389
- Beijing Foreign Affairs Office. (2022, Januari 22). *Together for A Shared Future Sister Cities of Beijing Expressed Their Wishes for Beijing 2022 Olympic and Paralympic Winter Games on the “Cloud”*. Foreign Affairs Office Hongkong and Macao Affairs Office. Retrieved Januari 1, 2026, from https://wb.beijing.gov.cn/en/topics/beijing_global_circle_of_friends/
- Beijing Foreign Studies University. (2021, November 19). *BFSU starts 2022 Olympics volunteer training*. BFSU. https://en.bfsu.edu.cn/2021/11/19/c_159841.htm?

- Beijing Organising Committee for the 2022 Olympic and Paralympic Winter Games General Planning Department. (2019, Februari). The Legacy Plan of the Olympic and Paralympic Winter Games Beijing 2022.
- Beijing Tourism. (2022, Februari 25). *Home>Culture>Event 800 pieces of art exhibited at the "2022 Olympic Fine Arts Conference"*. Visit Beijing. <https://english.visitbeijing.com.cn/article/47OLPFyUJRU?utm>
- BIAB. (2022, Januari 29). *Home>Culture>Event 800 pieces of art exhibited at the "2022 Olympic Fine Arts Conference"*. Exhibition News. http://www.bjbiennale.com.cn/en/ExhibitionNews/202203/t20220301_584547.html
- Brannagan, P. M., & Rookwood, J. (2016). Sports mega-events, soft power and soft disempowerment: international supporters' perspectives on Qatar's acquisition of the 2022 FIFA World Cup finals. *International Journal of Sport Policy and Politics*, Volume 8(<https://www.tandfonline.com/toc/risp20/8/2>). <https://doi.org/10.1080/19406940.2016.1150868>
- CGTN. (2021, Desember 8). *IOC reiterates Olympic Games, athlete participation beyond politics*. World. <https://news.cgtn.com/news/2021-12-08/IOC-reiterates-Olympic-Games-at-athlete-participation-beyond-politics-15OCIwqes5G/index.html>
- CGTN. (2022, Februari 15). *'Peace, Friendship, Love' concert held for Beijing 2022, Paris 2024*. CGTN News. Retrieved Februari 3, 2026, from <https://news.cgtn.com/news/2022-02-14/-Peace-Friendship-Love-concert-held-for-Beijing-2022-Paris-2024-17DPF4jZ8T6/index.html?utm>
- China Daily. (2022, Januari 29). *Concert to show deep bonds between China and France*. ChinaCulture.org. <https://en.chinaculture.org/a/202201/29/WS61f4f480a310cdd39bc84259.html?>
- China Daily. (2022, Februari 7). *Opening of 2022 Winter Olympics already a great success*. ChinaDaily.com. <https://global.chinadaily.com.cn/a/202202/07/WS620089e9a310cdd39bc8513b.html>
- Chong, G. P. L., & Kloet, J. D. (2024, April 24). Be strong, be confident: the rise of China and the 2022 Beijing Winter Games. *InterAsia Cultural Studies*. <https://doi.org/10.1080/14649373.2024.2336726>
- CRS. (2022, Januari 24). The Beijing 2022 Olympic and Paralympic Winter Games: Issues for Congress. *Congressional Reaserch Service*.
- deLisle, J. (2022, FebruFebruary 3). *Beijing's Olympic Moments, 2008 and 2022 : How China and The Meaning of the games have, and have not, Changed*. Foreign Policy Reaserch Institute. Retrieved Desember 12, 2025, from <https://www.fpri.org/article/2022/02/beijings-olympic-moments-2008-and-2022-how-china-and-the-meaning-of-the-games-have-and-have-not-changed/?utm>
- d'Hooghe, I. (2005). Public Diplomacy in the People's Republic of China. In *The New Public Diplomacy Soft Power in International Relations*.

- Dubinsky, Y. (2022, Januari 10). The Olympic Games, nation branding, and public diplomacy in a post-pandemic world: Reflections on Tokyo 2020 and beyond. *Place Branding and Public Diplomacy, Volume 19*.
- ECNS. (2022, Februari 17). *Thank you, Beijing, say international athletes*. Ecns.cn. <https://www.ecns.cn/m/news/cns-wire/2022-02-17/detail-ihavsivh2526354.shtml?>
- English Beijing Gov. (2021, September 14). *Spreading China's Voice, Telling Winter Olympics Stories Winter Olympic Games Tour of Online Influencers Officially Launched*. English.Beijing. https://english.beijing.gov.cn/latest/activities/202109/t20210914_2492696.html?
- Global Times. (2021, Desember 7). *CHINA / DIPLOMACY China lodges protest over US 'diplomatic boycott' of Beijing Winter Games, vows countermeasures*. China/Diplomacy. <https://www.globaltimes.cn/page/202112/1240859.shtml>
- Global Times. (2022, Februari 17). *18,000 volunteers serve in Beijing 2022 as 'heroes behind scenes'*. Global Times. <https://www.globaltimes.cn/page/202202/1252536.shtml?>
- Hakim, S. K. (2024). *Diplomasi Publik Indonesia Melalui Penyelenggaraan Event Piala Dunia U-17 Tahun 2023*.
- IOC. (2022, Oktober 20). *Olympic Winter Games Beijing 2022 watched by more than 2 billion people*. International Olympics Committee. <https://www.olympics.com/ioc/news/olympic-winter-games-beijing-2022-watched-by-more-than-2-billion-people>
- IRIA. (2022, Februari 7). *China's Olympics Diplomacy From diplomatic boycotts to the breakthrough agreements*. International Relation Insights and Analysis. Retrieved Januari 31, 2026, from <https://www.ir-ia.com/Winter-Olympics-2022-From-diplomatic-boycotts-to-breakthrough-agreements>.
- Issundari, S. (2017). Pengembangan Ilmu Pengetahuan dan Pengaruhnya Terhadap Pergeseran Paradigma Diplomasi Dalam Studi Hubungan Internasional. *Interdependence Jurnal Hubungan Internasional, Vol.5, No.1*.
- Itah, I. (2022). *Olimpiade Beijing 2022, Antara Gengsi dan Ambisi*. Republik.com. <https://sport.republika.co.id/berita/r6nv3o348/olimpiade-beijing-2022-antara-gengsi-dan-ambisi#:~:text=Cina%20dijadwalkan%20menjadi%20tuan%20rumah%20Olimpiade%20dan%20Paralimpiade,Panas%20%28%202008%29%20dan%20Olimpiade%20Musim%20Dingin%20%282022%29.>
- Jiang, Y. (2022, Februari 14). Unpacking the Belt and Road Initiative: Does Its Public Diplomacy Narratives Match Its Implementation? *East Asia, Volume 39*. <https://doi.org/10.1007/s12140-022-09386-1>
- Ministry of Foreign Affairs People's Republic of China. (2021, November 30). *Forum on China-Africa Cooperation Dakar Action Plan (2022-2024)*. https://www.mfa.gov.cn/eng/zy/gb/202405/t20240531_11367448.html

- Ministry of Foreign Affairs People's Republic of China. (2022, Januari 28). *Foreign Ministry Spokesperson Zhao Lijian's Regular Press Conference on January 28, 2022*. Regular Press Conferences. https://www.fmprc.gov.cn/mfa_eng/xw/fyrbt/lxjzh/202405/t20240530_11347217.html?
- Niu, Y. (2022). China's Digital Public Diplomacy during the 2022 Beijing Winter Olympics. *Journal of Political Science Research*. 10.23977/polsr.2022.030107
- Olympics (Director). (2022). *#Beijing2022 Opening Ceremony! | Full Replay* [Film]. <https://www.youtube.com/live/NU50iL5QOVI?si=NfOOAS2O9ppEMVby> (Original work published 2022)
- Pacher, A. (2018). Strategic Publics in Public Diplomacy: A Typology and a Heuristic Device for Multiple Publics. *The Hague Journal of Diplomacy*. 10.1163/1871191x-13020004
- Sinambela, A. M. L. (2025, Juli 22). STRATEGI CHINA DALAM NATION BRANDING MELALUI OLIMPIADE MUSIM DINGIN BEIJING TAHUN 2022.
- Siyoto, S., & Sodik, A. (2015). *DASAR METODOLOGI PENELITIAN*. Literasi Media Publishing.
- Statista. (2025, November 25). *Social media views of the Beijing Winter Olympics 2022*. Statista.Com. <https://www.statista.com/statistics/1473671/beijing-winter-olympics-social-media-views/?>
- Sugiyono. (2013). *Metode Penelitian kuantitatif, kualitatif dan R & D*. Alfabeta.
- Syahmin A. K. (2008). *Hukum diplomatik dalam kerangka studi analisis*. Rajawali Pers.
- Teetzal, S., & Dichter, H. L. (2021). Olympic History and Legacy: New Research in Biddingfor and Hosting the Olympic Winter Games. *The InTernaTional Journal of The hIsTory of sporT*, Vol. 38. <https://doi.org/10.1080/09523367.2021.2010928>
- Tsinghua University. (2021, Oktober 19). *"Winter Olympics" and Winter Sports*. Xuetaang. https://next.xuetaangx.com/course/goc092607/9792926?channel=i.area.home_course_ad