

DAFTAR PUSTAKA

- Abou Hashish, H., & Sakr, E. (2023). Yarn Graffiti in The Handicraft Experiential Learning to Improve Students' Soft Skills and Attain Sustainability. *Journal of Design Sciences and Applied Arts*, 4(2), 59–69. <https://doi.org/10.21608/jdsaa.2023.171176.1234>
- Afriansyah, Afdhal, Mustanir, A., Faried, A. I., Mursalat, A., Kusnadi, I. H., Fauzan, R., Amruddin, Siswanto, D., Widiyawati, R., & Abdurohim. (2023). *Pemberdayaan Masyarakat: Vol. I* (Afriansyah, Ed.; Cetakan Pertama). PT Global Eksekutif Teknologi. www.globaleksekutifteknologi.co.id
- Agung Nugroho, F., Anwarudin, A., Fatkhurrohman, T., Armansyah, M. F., Hidayatulloh, H. S., & Kusuma, F. R. (2025). Digital Entrepreneurship Training for Unemployed Youth: A Community-Based MSME Incubation Program. *ABDIMAS: Jurnal Pengabdian Masyarakat*, 8(4), 1853–1864. <https://doi.org/10.35568/abdimas.v8i4.7141>
- Al Awali, H., Indartuti, E., & Wahyudi, E. (2025). Pemberdayaan Masyarakat Melalui Program Pelatihan Keterampilan di UPTD Kampung Anak Negeri Kota Surabaya. *PRAJA Observer: Jurnal Penelitian Administrasi Publik*, 5(03). <https://aksiologi.org/index.php/praja/article/download/2236/1520>
- Al Farisi, S., & Iqbal Fasa, M. (2022). Peran UMKM (Usaha Mikro Kecil Menengah) Dalam Meningkatkan Kesejahteraan Masyarakat. *Jurnal Dinamika Ekonomi Syariah*, 9(1). <http://ejurnal.iaipd-nganjuk.ac.id/index.php/es/index>
- Aminullah, E., Fizzanty, T., Nawawi, N., Suryanto, J., Pranata, N., Maulana, I., Ariyani, L., Wicaksono, A., Suardi, I., Azis, N. L. L., & Budiatri, A. P. (2022).

- Interactive Components of Digital MSMEs Ecosystem for Inclusive Digital Economy in Indonesia. *Journal of the Knowledge Economy*, 15(1), 487–517. <https://doi.org/10.1007/s13132-022-01086-8>
- Andri Santoso. (2024, May 20). Pusat Grosir Sepatu Kota Mojokerto Menjadi Tempat IADI Kemenparekraf. *Radio Republik Indonesia (RRI)*.
- Arayalert, S. C., Suttapong, K., & Chumkaew, S. (2023). Design of digital environments to enhance handicraft co-learning experiences. *Cogent Business and Management*, 10(3). <https://doi.org/10.1080/23311975.2023.2286687>
- Balcazar, F. E. ; K. C. B. ; V. J. A. (n.d.). *Empowerment*. Press.Rebus.Community.
- Berelowitz, D., Darbonne, M., & Shams, N. (2020). *Evidence and Tools For TheEffective Mentoring of Micro, Small, and Medium Enterprises*. <https://www.argidius.com/>
- BPS Kota Mojokerto. (2025, February 28). Pertumbuhan Ekonomi Kota Mojokerto 2024. *Badan Pusat Statistik Kota Mojokerto (Statistics of Mojokerto Municipality)*.
- BSKDN Kemendagri. (2025, July 7). *MomMI ECCIS (Mojokerto's Small and Medium Entreprises Coaching Clinic)*. Tuxedovation.
- Catur Rivanda, A., Rinova, D., & Toton. (2025). Level of Innovation as a Product Development Strategy for MSME Es Dawet Ayu: A Case Study in Ambarawa. *Journal of Business and Halal Industry*, 2(3), 1–7. <https://economics.pubmedia.id/index.php/jbhi>
- Deanova, S., Yunita, T., Moses, H., & Ramadan, R. (2023). Strategi Pengembangan Usaha (UKM) Untuk Meningkatkan Citra Kota Malang Di Wisata Kuliner Dan Tempat Pariwisata. *Cross-Border*, 6(1), 664–678.

- Dzikrullah, Ach. A., & Chasanah, U. (2024). Optimalisasi Peran Koperasi Dalam Mendukung Umkm: Meningkatkan Akses Modal, Penguasaan Teknologi, Dan Ekspansi Pasar. *Jurnal Investasi Islam*, 5(1), 1–21.
- Ekasari, S. (2024). Marketing Strategies For Local MSME Products Through the Utilization of Digital Platforms In The New Normal Era. *Journal of Community Dedication*, 4(2), 427–441.
- Evia Tulsi, K. (2025). Enhancing Rural Entrepreneurship: Business Incubation and MSME Development in West Java. *Journal of Research in Social Science And Humanities*, 5(1). <https://doi.org/10.47679/jrsssh.v5i1.254>
- Fauziah, A., Eka, A. P. B., Tahir, M. I., Andayani, Q., Fachri, A., Sumartono, E., Ketut Budaraga, I., Heryadi, D. Y., Pakpahan, H. T., & Kurniasih, S. (2024). *Konsep Pemberdayaan Masyarakat* (R. Hidayanti, Ed.; Cetakan Pertama). CV Hei Publishing Indonesia. www.HeiPublishing.id
- Fitri, A. N., & Anwar, S. (2025). Analysis Of UMKM Training Programs In An Effort To Empower The Community Of Kampung Kue Keroncong Village Teluk Dalam Sub District Tenggara Seberang. *Jurnal Ilmiah Program Studi Pendidikan Luar Sekolah*, 14(2).
- Fitri Salsabila, A., Yuni Lestari, R., Hardika Legiani, W., Ciwaru Raya, J., Serang, K., & Serang, K. (2025). Peran Fasilitasi Program Inkubasi Wirausaha pada Dinas Koperasi dan UMKM dalam Peningkatan Daya Saing UMKM di Kota Cilegon. *JISPENDIORA: Jurnal Ilmu Sosial*, 4, 638–676. <https://doi.org/10.56910/jispendiora.v4i1.2507>

- Fitrya Maimuna, F., Alda Fanny Roroa, N., & Agit, A. (2024). Transformasi Digital dalam Kewirausahaan: Analisis Faktor Penghambat dan Pendorong Perkembangan Ekonomi Digital. *Simetris*, 1–13.
- Fredrickson, B. L. (2004). The broaden-and-build theory of positive emotions. *Philosophical Transactions of the Royal Society B: Biological Sciences*, 359(1449), 1367–1377. <https://doi.org/10.1098/rstb.2004.1512>
- Gunawan, I., Indradewa, R., & Kustiawan, U. (2025). Entrepreneurial Intention of MSME Actors in Indonesia: An Empirical Study on the Influence of Entrepreneurship Learning and the Moderating Role of Subjective Norms. *International Journal of Engineering, Science and Information Technology*, 5(4), 374–384. <https://doi.org/10.52088/ijesty.v5i4.1484>
- Hakim, C., Lesmana, T., & Supriandi. (2024). The Effect of Business Mentoring, Business Model Innovation, and Social Media Use on Entrepreneurial Performance in Bogor. *West Science Interdisciplinary Studies*, 02(06), 1285–1291.
- Hanafi, I. (2025, May 27). Disdag Kalsel catat nilai ekspor produk kriya capai 679 juta Dolar AS. *Antara*.
- Handini, S. (2019). *Pemberdayaan Masyarakat Desa*.
- Herbiyanti, F., Rahmawati, I., Hardjowikarto, D. A., & Suzana, A. (2024). The role of Intrinsic Motivation On Innovative Work Behavior Mediated By Creative Self-Efficacy. *JRSSEM* 2024, 03(12), 1687–1698. <https://doi.org/10.59141/jrssem.v3i08.559>
- Ilham Darfaz, M., Kurniansyah, D., Febriantin, K., & Karawang, S. (2023). Tantangan UMKM Indonesia Dalam Menghadapi Pasar Bebas Asean. *Jurnal*

- Ilmu Sosial Dan Pendidikan (JISIP)*, 7(2), 2598–9944.
<https://doi.org/10.58258/jisip.v7i1.5040/http>
- Indrajaya, K. (2025). Entrepreneurship Management in Higher Education: Fostering Student Creativity and Independence at the University of Palangka Raya. *AL-ISHLAH: Jurnal Pendidikan*, 17(3).
<https://doi.org/10.35445/alishlah.v17i3.7216>
- Jaya, N., Sasmito, C., & Wulandari, R. M. C. (2021). Implementasi Program Pemberdayaan Masyarakat Melalui Program Usaha Mikro Kecil Menengah (Ukm) Pada Dinas Koperasi Usaha Mikro Dan Perdagangan Kota Batu. *REFORMASI*, 11(1), 70–75. <https://doi.org/10.33366/rfr.v%vi%i.2253>
- Kadiyono, A. L., & Cahyono, A. B. F. (2023). How Does Psychological Empowerment Affect Entrepreneurial Orientation at Women-Owned SMEs in Indonesia? *GATR Global Journal of Business Social Sciences Review*, 11(4), 93–106. [https://doi.org/10.35609/gjbssr.2023.11.4\(3\)](https://doi.org/10.35609/gjbssr.2023.11.4(3))
- Kandis, M. P. (2024). *Program Pemberdayaan Dinas Koperasi, Usaha Mikro, Kecil Dan Menengah Kepada Umkm Di Kota Palembang*.
- Krishna Yogantara, K., & Agus Prayogi, P. (2025). Pendampingan Kemasan Produk dan Keuangan UMKM. *Journal Synergy and Society Service*, 5(1), 40–44.
- La Patilaiya, H., Sinurat, J., Sarasati, B., Jumiyati, S., Supriatna, A., Harto, B., Siburian, D., Wahyu Maesarini, I., & Dwi Hapsari, T. (2022). *Pemberdayaan Masyarakat* (R. M. Sahara, Ed.; Cetakan Pertama). Pt. Global Eksekutif Teknologi. www.globaleksekutifteknologi.co.id
- Laike, H. (2025). Effects of Behavior-Based Entrepreneurship Training and BDS on MSMEs Growth and Performance: The Case Study on EDI-Ethiopia.

- European Business & Management*, 11(5), 144–161.
<https://doi.org/10.11648/j.ebm.20251105.15>
- Lenaini, I. (2021). Teknik Pengambilan Sampel Purposive dan Snowball Sampling. *Historis: Jurnal Kajian, Penelitian & Pengembangan Pendidikan Sejarah*, 6(1), 33–39. <https://doi.org/10.31764/historis.vXiY.4075>
- Leong, J. Y., & Lim, C.-H. (2021). Experiential Learning Theory and Traditional Craftsmanship - The Object-Theme Relationship. *IJAEDU-International E-Journal of Advances in Education*, VII(20). <http://ijaedu.ocerintjournals.org>
- Liaw, G. (2015). *Administrasi Pembangunan Studi Kajian PKL* (Anna, Ed.; Cetakan Kesatu, pp. 24–26). PT Refika Aditama.
- Miles, M. B., Huberman, A. M., & Saldana, J. (2018). *Qualitative Data Analysis a Methods Sourcebook* (Third Edition). SAGE Publication.
- Mustofa, M., & Setyawan, A. A. (2023). Creation of a Mudra batik business in the Wirausaha Merdeka Program of Universitas Muhammadiyah Surakarta. *Indonesia Journal of Community Service and Empowerment*, 4(2), 264–270.
<https://doi.org/10.22219/jcse/v4i2.26228>
- Nisa, K., Alia, N., & Fitrini, W. (2025). *Peran Ekonomi Kreatif Dalam Meningkatkan Daya Saing UMKM di Era Digital*. 4.
- Octaviani, D. Y., Putri, M. K., & Mashudi. (2025). Kekuatan dan Kelemahan UMKM di Era Digital: Tantangan dan Peluang Transformasi Menuju Daya Saing Berkelanjutan. *Majemuk J.Multidisiplin*, 01(01), 1–7.
<https://journal.marasofipublishing.co.id/index.php/mjm/article/view/33>

- Pawestri, P., & Prasetyani, D. (2024). The Effect of Self Awareness, Self Control, Self Motivasion, Social Awareness, and Social Skills on Performance of MSME Women Enterprises. *E-Journal Al-Dzahab*, 05(01), 25.
- Pratiwi, M. E., & Rahman, K. (2024). Pemberdayaan Masyarakat Oleh Dinas Koperasi Dan Ukm Di Kota Pekanbaru (Studi Kasus Pemberdayaan UMKM Home Industry Bolu Kemojo Di Kelurahan Simpang Tiga Kecamatan Bukit Raya). *JMP : Jurnal Mahasiswa Pemerintahan*, 1(2), 237–245.
- Prihatini, M. (2025, April 23). Wali Kota Mojokerto Terima Penghargaan Tokoh Penguat Ekonomi Berbasis UMKM dari Beritajatim.com. *Peristiwa*.
- Purworini, D., Chasana, R. R. B., Palupi, P., Setyawan, S., Triyono, A., & Yuwono, I. T. (2023). The Role of Community Empowerment in the Development of a Marketing Communication Strategy for Kembang Kuning Tourism Village. *ASEAN Journal of Community Engagement*, 7(1).
<https://doi.org/10.7454/ajce.v7i7.1193>
- Putranto, A. S. (2025). Transformation of MSME Marketing Towards Sustainability: Strategies and Implementation. *American Journal of Economic and Management Business*, 4(5), 2835–5199.
- Riani. (2024a, October 15). Pamerkan Potensi Kreatif Mojokerto: Showcase Inkubasi 5 Subsektor Dorong Produk Lokal Ke Panggung Nasional. *Gemamedia*.
- Riani. (2024b, October 16). Kota Mojokerto Jadi Role Model Inovasi Ekonomi Kreatif Nasional. *Gemamedia*.

- Saefudin, Wijayanti, Y. S., & Abas, I. (2025). Analisis Hukum Perdata Atas Perlindungan Hak Kekayaan Intelektual Di Industri Kreatif Indonesia Pada Era Digital. *Jurnal Hukum & Hukum Islam*, 12(1), 1–13.
- Sahara, N. B., & Putri, D. W. (2024). Analisis Komunikasi Antarpribadi Mentor dalam Program Pelatihan UMKM. *Bandung Conference Series: Public Relations*, 4(2), 583–590. <https://doi.org/10.29313/bcspr.v4i2.13267>
- Sarjiyanto, Sarwoto, & Surya Darma, T. (2022). The Sustainability of Community Empowerment as Development Strategies: The Experience of Indonesia. *International Journal of Multicultural and Multireligious Understanding (IJMMU)*, 9(3). <https://doi.org/10.18415/ijmmu.v9i3.3604>
- Shobaruddin, M. (2020). Strategi pengembangan Usaha Mikro Kecil Menengah (UMKM) di Kota Malang melalui literasi informasi. *Jurnal Kajian Informasi & Perpustakaan*, 8(2), 151. <https://doi.org/10.24198/jkip.v8i2.26141>
- Siagian, N. A., Solfema, & Putri, L. D. (2025). Upaya Ekonomi Kreatif Dalam Mendorong Pertumbuhan UMKM Di Indonesia. *Jurnal Penelitian Multidisiplin Bangsa*, 1(8), 1–7. <https://ejournal.amirulbangunbangsapublishing.com/index.php/jpnmb/index>
- Ssekiziyivu, B., & Banyenzaki, Y. (2021). Business incubation practices and sustainability of incubatee start-up firms in Uganda. *Cogent Business and Management*, 8(1), 1–17. <https://doi.org/10.1080/23311975.2021.1963168>
- Sugiyono. (2022). *Metode Penelitian Kualitatif*.
- Sukomardojo, T., Tabran, M., Al Muhtadin, M., Gymnastiar, I. A., & Pasongli, H. (2023). Mendorong Perilaku Konservasi Lingkungan di Komunitas Pesisir:

- Pelajaran dari Inisiatif Berbasis Masyarakat. *Jurnal Abdimas Peradaban*, 4(2), 22.
- Suraji, R., & Sastrodiharjo, I. (2022). Business Incubation As The Main Support Transformation Of Indonesian SME Digital Culture. *Social Science and Humanities Journal*, 06(01).
- Tambunan, D. L. (2025). Evaluasi Kebijakan Pengembangan Usaha Mikro, Kecil, dan Menengah (UMKM) Dalam Penurunan Angka Kemiskinan di Kecamatan Ratu Agung Kota Bengkulu. *IPDN*.
- Tempo. (2025, August 17). Ning Ita Perkuat Ekonomi Kreatif Kota Mojokerto. *Tempo*.
- Timur, A. (2023). MSME Empowerment as the Key to Economic Awakening in Tangerang City. *Journal Of Public Policy and Applied Administration*, 5(2), 2023.
- Trading Economics. (2025). *Indonesia - Pertumbuhan PDB (y-on-y)*. <https://id.tradingeconomics.com/indonesia/gdp-growth-annual>.
- Ulayya, A. Y. (2024). Pemberdayaan Pelaku Usaha Mikro Oleh Dinas Koperasi Perindustrian dan Perdagangan Kota Malang Provinsi Jawa Timur. *Doctoral Dissertation IPDN*.
- Undang-Undang No. 24 Tahun 2019 Tentang Ekonomi Kreatif, 1 (2019). www.peraturan.go.id
- Viena, D. H. C., Muhammad Adikuncoro, & Pradika Sulaeman. (2025). Website Development for Mochi Momi UMKM Community in Cianjur: Enhancing Digital Marketing and Post-Earthquake Business Recovery. *ABDIMAS: Jurnal*

Pengabdian Masyarakat, 8(4), 1817–1830.
<https://doi.org/10.35568/abdimas.v8i4.7132>

Wilson, T. (1996). Manual del Empowerment. In *Manual del Empowerment*. Gestion 2000.

Windasari, V., Wilandari, A., Naufalia, V., & Helmy, M. S. (2023). Peran Pemberdayaan Sumber Daya Manusia Untuk Meningkatkan Perekonomian Masyarakat. *Jurnal Alwatzikhoebillah : Kajian Islam, Pendidikan, Ekonomi, Humaniora*, 9(2), 263–274.
<https://doi.org/10.37567/alwatzikhoebillah.v9i2.1678>

Wulansari, D., Sukatmadirerja, N., & Benitez, S. M. R. (2024). Development of Creative Industries Based on Local Wisdom as a Driver of the Tourism Industry. *Aplikasi Administrasi: Media Analisa Masalah Administrasi*, 27(02), 97–109. <https://doi.org/10.30649/aamama.v27i2.265>

Yafi'ah, I. C., & Yuanjaya, P. (2024). Pemberdayaan Masyarakat dalam Mengembangkan Potensi Ekonomi Kreatif Batik Tulis Giriloyo. *Journal of Public Policy and Administration Research*, 2(4).
<https://journal.student.uny.ac.id/index.php/joppar>

Yolanda, C. (2024). Peran Usaha Mikro, Kecil Dan Menengah (UMKM) Dalam Pengembangan Ekonomi Indonesia. *Jurnal Manajemen Dan Bisnis*, 2(3), 1–17.

Zakaria, R., Popoi, I., Mahmud, M., & Sudirman, S. (2023). Pengaruh Program Pelatihan Terhadap Kreativitas Motif Sulaman Karawo di UMKM Serasi. *Journal of Economic and Business Education*, 1(2).
<https://ejurnal.ung.ac.id/index.php/JEBE/index>

Zhafira, A. N. (2025, February 16). Kementerian UMKM: Sektor kriya berkontribusi genjot ekraf Indonesia. *Antara*.

Zulkarnain, M. Q., Sahabuddin, R., Amin, A. N., & Sulolipu, A. A. (2025). Effectiveness of Government Business Incubators In Stimulating The Growth of UMKM in Makassar City. *Economic and Business Journal | ECBIS*, 3(2), 2963–7589. <https://ecbis.net/index.php/go/index>