

DAFTAR PUSTAKA

- Anand, Akhil. (2020, December 26). *Feature Importance Explained*. Retrieved December 28, 2022, from Medium website: <https://medium.com/analytics-vidhya/feature-importance-explained-bfc8d874bcf>
- Arifin, Muhammad. (2015, April 1). *Ig-Knn untuk Prediksi Customer Churn Telekomunikasi*. Retrieved December 28, 2022, from ResearchGate website: https://www.researchgate.net/publication/316591760_IG-KNN_UNTUK_PREDIKSI_CUSTOMER_CHURN_TELEKOMUNIKASI
- Danukusumo, Kevin Pudi. (2017). *Implementasi Deep Learning Menggunakan Convolutional Neural Network Untuk Klasifikasi Citra Candi Berbasis GPU*. Retrieved December 28, 2022, from Docplayer website: <https://docplayer.info/57121606-Implementasi-deep-learning-menggunakan-convolutional-neural-network-untuk-klasifikasi-citra-candi-berbasis-gpu-tugas-akhir.html>
- HelloMeets. (2016, September 12). *What is Data Science and why it is the Future*. Retrieved December 28, 2022, from Medium website: <https://medium.com/@hellomeets/what-is-data-science-and-why-it-is-the-future-a069670704ca>
- Kavitha, V. (2020). *Churn Prediction of Customer in Telecom Industry using Machine Learning Algorithms*. Retrieved December 28, 2022, from ResearchGate website: https://www.researchgate.net/publication/341870705_Churn_Prediction_of_Customer_in_Telecom_Industry_using_Machine_Learning_Algorithms
- Martin, J. (2020, August 18). *What is Churn, How to Calculate it, and How to Prevent it in 3 Ways*. Retrieved December 28, 2022, from Medium website: <https://joedmarti.medium.com/what-is-churn-how-to-calculate-it-and-how-to-prevent-it-in-3-ways-7dbc97b46107>
- Mohri, M. (2012). *Foundations of Machine Learning*. Retrieved December 28, 2022, from ResearchGate website: https://www.researchgate.net/publication/267004513_Foundations_of_Machine_Learning

- Onejohi. (2018, August 29). *An introduction to Data Science*. Retrieved December 19, 2022, from Medium website: <https://medium.com/@onejohi/an-introduction-to-data-science-32403b22f5c1>
- Patel, H. (2021, September 2). *What is Feature Engineering — Importance, Tools and Techniques for Machine Learning*. Retrieved from Medium website: <https://towardsdatascience.com/what-is-feature-engineering-importance-tools-and-techniques-for-machine-learning-2080b0269f10>
- Shin, Terence. (2021, February 27). *Understanding Feature Importance and How to Implement it in Python*. Retrieved from Medium website: <https://towardsdatascience.com/understanding-feature-importance-and-how-to-implement-it-in-python-ff0287b20285>
- Villaumbrosia, C. G. de. (2021, February 11). *What To Do With a High Churn Rate*. Retrieved December 20, 2022, from Medium website: <https://productcoalition.com/what-to-do-with-a-high-churn-rate-6d7ff755467a>