

FINAL PROJECT

THE DESIGN OF A GIRI GAJAH PICTURE STORYBOOK AS A MEDIUM FOR HISTORY EDUCATION FOR CHILDREN AGED 8-10 YEARS

To Fulfill the Graduation Requirements for the Final Project Course



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This statement is made truthfully without any coercion from any party and is to be used as appropriate.

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ABSTRAK

Giri Gajah merupakan sebuah dusun di Desa Giri, Kabupaten Gresik, yang dikenal melalui legenda lokalnya tentang sebuah batu besar yang berubah menjadi gajah atas *karomah* Sunan Giri. Legenda ini mencerminkan kekayaan budaya lokal yang hingga kini masih disampaikan secara lisan, tanpa media visual yang mendukung dokumentasi dan pelestariannya. Anak-anak usia 8–10 tahun, yang berada dalam tahap perkembangan kognitif konkret, lebih tertarik pada media digital interaktif, sehingga cerita rakyat tradisional seperti legenda Giri Gajah sering terabaikan. Untuk menjawab tantangan ini, dirancanglah buku cerita bergambar sebagai media edukasi yang menarik, interaktif, dan relevan dengan kebutuhan anak-anak di era modern. Metode perancangan buku ini menggunakan pendekatan kualitatif dengan data yang diperoleh melalui wawancara, observasi, kuesioner, dan studi literatur. Data dianalisis menggunakan metode deskriptif-kualitatif serta teori perjenjangan buku, teori perkembangan kognitif, dan teori desain komunikasi visual. Buku ini dirancang dengan ilustrasi warna pastel yang ceria dan menarik, narasi sederhana yang relevan dengan dunia anak-anak, serta elemen budaya lokal yang memperkuat kesan edukatif dan inspiratif. Buku cerita bergambar Giri Gajah tidak hanya menyampaikan legenda lokal tetapi juga mengintegrasikan nilai-nilai moral dan budaya yang sesuai untuk anak-anak. Cerita ini dikemas dalam alur yang menyenangkan, dengan tokoh dan ilustrasi yang dapat membangun keterikatan emosional anak-anak terhadap cerita. Buku ini diharapkan mampu meningkatkan minat baca, memperkenalkan budaya lokal Gresik, dan melestarikan nilai-nilai tradisional melalui pendekatan visual yang inovatif.

Kata Kunci: Giri Gajah, Buku Cerita Bergambar, Budaya Lokal, Anak Usia 8-10 Tahun.

ABSTRACT

Giri Gajah is a hamlet in Giri Village, Gresik Regency, known for its local legend about a large stone that transformed into an elephant through the karomah of Sunan Giri. This legend reflects the richness of local culture, which has been preserved orally without visual media to support its documentation and conservation. Children aged 8-10, who are in the stage of concrete cognitive development, are more inclined towards interactive digital media, causing traditional folktales like the legend of Giri Gajah to be overlooked. To address this challenge, a picture storybook was designed as an engaging, interactive, and relevant educational medium tailored to the needs of children in the modern era. The design process of this book employed a qualitative approach, with data collected through interviews, observations, questionnaires, and literature studies. The data were analyzed using a descriptive-qualitative method, incorporating the theories of book leveling, cognitive development, and visual communication design. The book was designed with cheerful pastel-colored illustrations, simple narratives relatable to children, and local cultural elements that enhance its educational and inspirational aspects. The Giri Gajah picture storybook not only conveys the local legend but also integrates moral and cultural values suitable for children. The story is presented in an engaging plot, supported by characters and illustrations that foster an emotional connection with young readers. This book is expected to increase reading interest, introduce the local culture of Gresik, and preserve traditional values through an innovative visual approach.

Keywords: Giri Gajah, Picture Storybook, Local Culture, Children Aged 8-10.

PREFACE

Praise be to Allah SWT for His blessings and grace, which have enabled the author to complete this final project report entitled "Design of the Picture Storybook *Giri Gajah* as an Educational Medium for Introducing History to Children Aged 8–10 Years". This report is prepared as one of the requirements to complete the Bachelor's Degree (S1) in the Visual Communication Design Study Program, Graphic Design concentration.

The completion of this report would not have been possible without the support, assistance, and prayers from many parties. Therefore, the author would like to express sincere gratitude to:

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6. All individuals who cannot be mentioned one by one, yet have contributed directly or indirectly to the completion of this report.

The author is fully aware that this report is far from perfect. Therefore, constructive criticism and suggestions for future improvement are highly welcomed. It is hoped that this report may bring benefits to the author and the readers, as well as contribute to the development of knowledge in the field of Visual Communication Design, particularly in the context of religious tourism promotional media in Indonesia.

Surabaya, 12 November 2025

Nuria Lathifatul Qolbi

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