" DOCUMENTARY VIDEO DESIGN OF HISTORICAL TOURIST ATTRACTIONS OF THE MAJAPAHIT KINGDOM IN TROWULAN DISTRICT, MOJOKERTO REGENCY FOR AGES 17-25 YEARS"

To meet the requirements for completing the Final Project (Strata-1)

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Declaring that in this Final Project scientific document there is no part of other scientific works that have been submitted to obtain an academic degree in a Higher Education institution, and also there are no works or opinions that have ever been written or published by other people/institutions, except those that are cited in writing in this document and mentioned in full in the bibliography.

And I declare that this scientific document is free from elements of plagiarism. If in the future there are indications of plagiarism in this Final Project, I am willing to accept sanctions in accordance with the applicable laws and regulations.

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Surabaya, November 28, 2025

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ABSTRACT

Indonesia is a country with a rich history and vast cultural diversity. One of the important parts of this history is the Majapahit Kingdom which is centered in Trowulan and is known as one of the great kingdoms in the archipelago. Evidence of his relics can still be found today, such as temples, household appliances, settlement complexes, weapons, and inscriptions. However, the existence and understanding of Majapahit history has decreased, especially in generation Z who tend to be more interested in digital activities than studying historical sites directly.

To answer this problem, a media for delivering information that is relevant to the characteristics of Generation Z is needed. The design method includes collecting literature data, observation of Majapahit heritage in the Trowulan area, and analyzing audience needs and preferences so that the presentation of information is in accordance with the media consumption patterns of generation Z.

The results of the analysis show that Generation Z is more responsive to the delivery of information that is concise, visually appealing, and structured flow. Based on these findings, the documentary concept is designed with an informative but not too complex narrative approach, combining the shooting of historical sites, illustrative elements, and narratives that emphasize the relevance of Majapahit cultural values in today's context. This approach is expected to increase the audience's interest and understanding of the historical heritage.

The design of this documentary video about the Majapahit Kingdom is expected to be an effective information medium for generation Z. In addition to serving as an educational tool, this documentary is also expected to strengthen awareness of the importance of preserving Majapahit history as part of the nation's identity. Thus, this cultural heritage can be maintained and known by future generations.

Keywords : Majapahit, Temple, Generation Z, History, Information Media

FOREWORD

Praise be to God Allah SWT, God Almighty for His grace, guidance, and grace so that the report on the design of a documentary video of the historical tourist attraction of the Majapahit Kingdom in Trowulan District, Mojokerto Regency can be completed properly. This Documentary Video aims to give a positive impression to the general public, especially Gen Z, regarding the preservation of cultural heritage and history. I would like to thank those who have helped me a lot and supported me in the process of making this report until it is completed. On this occasion, the author sincerely thanks to:

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Finally, I realized that the implementation of the report until the creation of this design was still far from perfect. However, with this design, at least it can motivate and give a positive impression to the community related to the process of preserving tourist attractions.

Surabaya, December 14, 2024

Ade Hilal Putra Dewanda

TABLE OF CONTENTS

VERIFICATION PAGE i
CONSENT PAGE ii
ABSTRACT iii
FOREWORD iv
TABLE OF CONTENTS vi
IMAGE LIST ix
TABLE LIST xi
CHAPTER I INTRODUCTION 1
1.1. Background of the issue 1
1.2. Problem Identification 5
1.3. Problem Formulation 6
1.4. Problem Limitations 6
1.5. Purpose of Design 6
1.6. Benefits of planning 6
1.6.1. Academic Benefits 6
1.6.2. Benefits of practice 7
1.7. Design Framework 8
CHAPTER II FOUNDATIONS OF EXISTING THEORIES AND STUDIES 9
2.1. Operational Definition of title 9
2.1.1. Definition of Documentary Video 9
2.1.2. Definition of Tourist Attractions 9
2.1.3. Definition of History 10
2.1.4. Definition of Majapahit Kingdom 10

2.1.5. Definition of Trowulan 10
2.1.6. Definition of Age 17-25 Years 11
2.2. Theoretical Foundations 11
2.2.1. Overview of Planning Objects 11
2.2.2. Media Survey 14
2.2.3. Documentary Video Review 16
4.1.1. Videography Review 19
4.2. Existing Studies and Comparative Studies 27
4.2.1. Documentary Video Existence Study (Source: Personal Document) 27
4.2.2. Comparative Studies 29
CHAPTER III DESIGN METHODOLOGY 31
3.1. Design Methodology 31
3.2. Planning Objects 31
3.3. Data Collection Techniques 31
3.1.1. Primary Data 31
3.1.2. Data Seconds 36
3.4. Segmentation and Targeting 38
3.4.1. Potential Targets 38
3.5. Data Analysis 38
3.5.1. Questionnaire Data Analysis 39
3.5.2. Interview Data Analysis 40
3.5.3. Observation Data Analysis 43
3.5.4. 5W+1H Data Analysis 45
3.5.5. Descriptive analysis 46
3.5.6. Consumer Insight *Analysis* 48

3.5.7. *Consumer Journey Analysis* 49
3.6. Data Synthesis 61
CHAPTER IV Design Concept and Implementation 63
4.1. *Keyword* 63
4.1.1. Keyword Definition 64
4.1.1. *What to Say* 64
4.1.2. *How to Say* 64
4.1.3. The Meaning of Denotation 65
4.1.4. Meaning of Connotations 66
4.1.5. Verbal Concepts 66
4.1.6. Visual Concepts 80
4.1.7. Media Concept 87
4.1.8. Design Validation 93
4.2. Draft Cost Budget 93
CHAPTER V CONCLUSION 96
5.1. Conclusion 96
5.2. Suggestion 96
BIBLIOGRAPHY 97
ATTACHMENT 98

IMAGE LIST

Figure 1. 1 (Planning Framework) 8
Figure 2. 1 Brahu Temple 12
Figure 2. 2templeWringin Lawang 13
Figure 2. 3 Bajang Ratu Temple 14
Figure 2. 5 Normal shot 21
Figure 2. 6 Close up 21
Figure 2. 7 Wide Shot 22
gambar 2. 8 extreme wide shot 22
Figure 2. 9 Color psychology tables 24
Figure 2. 10 *serif* 26
gambar 2. 11 *sans serif* 26
Figure 2. 12 Decorative 26
gambar 2. 13 script 27
Figure 2. 14 Captures of existing video layers 27
Table 3. 1 Table Data Seconds 38
Table 3. 4 Consumer journey table Karunia Hanantyo 61
Figure 4. 1 Keyword flow 63
Figure 4. 2 *Storyline* 67
Figure 4. 3 Actors in videos 80
Figure 4. 4 *Video storyboard* 83
Gambar 4. 5 Typeface Montserrat 84
Figure 4. 6 2D Alternatives 85
Figure 4. 7 3D Alternatives 85
Figure 4. 8 *Framing* in video 86
Figure 4. 9 *Color grading* in video 87
Figure 4. 10 BPKW XI YouTube Platform 88
Figure 4. 11 BPKW XI instragram platform 88
Figure 4. Sec. 12. Totebag (source: Personal Documents) 89
Figure 4. 13 T-Shirts 89
Figure 4. 14 Brocure 90
Figure 4. 15 tumblr drink 91

Figure 4. 16 keychains (source : Personal Documents) 92
Figure 4. 17 stickers (source: Personal Documents) 92
Figure 4. 18 Alternative Title Validation 93

TABLE LIST

Table 2. 1 Existing Analysis (Source: Personal Documents)..... 29
Table 2. 2 comparative analysis (Source: Personal Documents) 30
Table 3. 1 Audience Demographics 48
Table 4. 1 storyline table (source: Personal document) 70
Table 4. 2 Sequence Removal 71
Table 4. 3 video shotlist 80