

DAFTAR PUSTAKA

- Abdul, I. (2023, Juni 4). Peringatan 50 Tahun Indonesia - Korea, KBRI Menggelar Festival Indonesia 2023. *Tempo*. Retrieved from <https://www.tempo.co/internasional/peringatan-50-tahun-indonesia-korea-kbri-menggelar-festival-indonesia-2023--180596>
- Andreas Nishikawa-Pacher. (2021). Diplomacy's Paradox in the Law of State Awards. *The Hague Journal of Diplomacy*.
- Anggoro, W. D. (2018, Juli 26). *Indonesian FM Inaugurates Seoul Data Center*. Retrieved from Medcom.ID: <https://www.medcom.id/english/world/9K5496Rk-indonesian-fm-inaugurates-seoul-data-center>
- ANTARA. (2024, Juni 4). *Indonesia perkenalkan kebudayaaan di BUFS Korea Selatan*. Retrieved from <https://www.antaraneews.com/berita/4136868/indonesia-perkenalkan-kebudayaaan-di-bufs-korea-selatan>
- ANTARA NEWS. (2023, Oktober 2). *KBRI Seoul pameran keragaman budaya lewat Festival Indonesia*. Retrieved from ANTARA: <https://www.antaraneews.com/berita/3752271/kbri-seoul-pamer-keragaman-budaya-lewat-festival-indonesia>
- Azizah Tisnakusumahni, Sylvia Octa Putri. (2024). Implementasi Diplomasi Budaya Indonesia melalui Kerja Sama Pendidikan terhadap Korea Selatan (2021-2023) . *Global Political Studies Journal*.
- Detik News. (2016, Juni 24). *Menyelami Jiwa Indonesia Melalui Batik*. Retrieved from Laporan Dari Seoul: <https://news.detik.com/berita/d-3241502/menyelami-jiwa-indonesia-melalui-batik>
- DGIP. (2024, September 10). *indonesia dan Korea Selatan Sepakat untuk Bekerja Sama Perkuat Pelindungan Hak Cipta di Kedua Negara*. Retrieved from Kementrian Hukum Republik Indonesia Direktorat Jenderal Kekayaan Intelektual: <https://www.dgip.go.id/artikel/detail-artikel-berita/indonesia-dan-korea-selatan-sepakat-untuk-bekerja-sama-perkuat-pelindungan-hak-cipta-di-kedua-negara?kategori=liputan-humas>
- Fachry Fachraddin Rahman, F. G. (2024). The Impact of Indonesia-South Korea Cooperation as Evidence of Effective Bilateral Cooperation in the Asia

Pacific Region . *International Journal of Progressive Sciences and Technologies (IJPSAT)*.

Faradiba Fadhilah Wijaya, Adiasri Putri Purbantina. (2022). DIPLOMASI BUDAYA INDONESIA MELALUI BATIK DI KOREA SELATAN . *Jurnal Ilmiah Kajian Ilmu Sosial dan Budaya* .

Fauzi, S. (2025). *Diplomasi: Pengertian, Jenis, dan Peranannya dalam Hubungan Internasional*. Retrieved from Anjir Inside: <https://anjirmuara.baritokualakab.go.id/inside/diplomasi-adalah/>

FISIP UI. (2024, November 21). *Indonesia-Korea Socio-Cultural Exchange Fair 2024: Pendidikan dan Budaya sebagai Pilar dalam Memperkuat Diplomasi Antarnegara*. Retrieved from <https://fisip.ui.ac.id/indonesia-korea-socio-cultural-exchange-fair-2024-pendidikan-dan-budaya-sebagai-pilar-dalam-memperkuat-diplomasi-antarnegara/>

Habibah, A. F. (2023, April 30). *Atdikbud KBRI Seoul kenalkan budaya Tanah Air lewat Indonesia Week*. Retrieved from ANTARA: <https://www.antaranews.com/berita/3513525/atdikbud-kbri-seoul-kenalkan-budaya-tanah-air-lewat-indonesia-week>

Hong A-reum. (2025, Juli 28). *Korea and Indonesia enhance space cooperation at Jakarta seminar*. Retrieved from Chosun Biz.

Hutagalung, S. (2025, Juni 7). *South Korea–Indonesia Bilateral Relationship At The Crossroads – OpEd*. Retrieved from Eurasiareview: <https://www.eurasiareview.com/07062025-south-korea-indonesia-bilateral-relationship-at-the-crossroads-oped/>

Info Publik. (2023, April 29). *KBRI Seoul Gelar Indonesia Week di Busan University of Foreign Studies*. Retrieved from <https://infopublik.id/kategori/nasional-sosial-budaya/735690/kbri-seoul-gelar-indonesia-week-di-busan-university-of-foreign-studies?show=>

Itjen Kemendikbudristek. (2023, Juni 9). *Festival Indonesia di Korea Undang Antusiasme Warga Lokal*. Retrieved from <https://itjen.dikdasmen.go.id/web/festival-indonesia-di-korea-undang-antusiasme-warga-lokal/>

Kanwil Lampung. (2024, September 13). *Indonesia dan Korea Selatan Sepakat untuk Bekerja Sama Perkuat Pelindungan Hak Cipta di Kedua Negara*. Retrieved from Kemenkum Lampung: <https://lampung.kemenkum.go.id/berita-utama/indonesia-dan-korea->

selatan-sepakat-untuk-bekerja-sama-perkuat-pelindungan-hak-cipta-di-kedua-negara

KBRI. (2022). *Laporan Kinerja Tahun 2022*.

KBRI Seoul. (2024). *Hubungan Bilateral*. Retrieved from KBRI Seoul: <https://www.kemlu.go.id/seoul/tentang-perwakilan/hubungan-bilateral>

KBRI Seoul. (2024, Oktober 30). *KBRI Seoul Perkuat Persahabatan Indonesia-Korea Selatan Melalui Pembentukan “Friends of Indonesia”*. Retrieved from KBRI Seoul: <https://kemlu.go.id/seoul/berita/kbri-seoul-perkuat-persahabatan-indonesia-korea-selatan-melalui-pembentukan-friends-of-indonesia?type=publication>

KBRI Seoul. (n.d.). *The Embassy of The Republic Indonesia in Seoul*. Retrieved from <https://ekbriseoul.kr/>

KCCI. (2021). *Cultural Cooperation between Korea and Indonesia in the Era of Hallyu*. Retrieved from Seoul: KCC Indonesia.

Kedutaan Besar Republik Korea untuk Republik Indonesia. (2025). *Sejarah Hubungan Diplomatik*. Retrieved from Ministry of Foreign Affairs: https://overseas.mofa.go.kr/id-id/wpge/m_2717/contents.do

Kemendikbudristek. (2022). *Program BIPA dan Peranannya dalam Diplomasi Budaya*. Retrieved from Kemendikbudristek.

Kemenparekraf. (2024). *Presents the Indonesian Pavilion at the 2024 Seoul International Travel Fair*. Retrieved from <https://kemenparekraf.go.id/en/press-releases/kemenparekraf-presents-the-indonesian-pavilion-at-the-2024-seoul-international-travel-fair>

Kemlu. (2021). *Laporan Kinerja KBRI Seoul 2021*.

Kemlu. (2024). *Laporan Kinerja KBRI Seoul 2024*.

Kim Hyun-bin. (2023, Oktober 5). *Festival Indonesia marks great success in Korea*. Retrieved from <https://www.koreatimes.co.kr/foreignaffairs/20231005/festival-indonesia-marks-great-success-in-korea>

Kim Hyun-bin. (2024, Juni 28). *Festival Indonesia 2024 showcases cultural richness in Seoul*. Retrieved from The Korea Times: <https://www.koreatimes.co.kr/foreignaffairs/20240628/festival-indonesia-2024-showcases-cultural-richness-in-seoul>

- Lahitani, S. (2024, Juni 26). *Hadir di Seoul, Festival Indonesia 2024 Tampilkan Keindahan dan Keragaman Seni Budaya Nusantara*. Retrieved from Liputan6: <https://www.liputan6.com/citizen6/read/5628515/hadir-di-seoul-festival-indonesia-2024-tampilkan-keindahan-dan-keragaman-seni-budaya-nusantara?page=3>
- Lincoln, E. G. (1994). Competing paradigms in qualitative research. *Handbook of qualitative research*, 105-117.
- Liputan 6. (2022, Oktober 16). *Indonesia Juara Pertama di Festival Itaewon 2022, Berkat Parade Budaya, Batik dan Kebaya*. Retrieved from Liputan 6: <https://www.liputan6.com/global/read/5098788/indonesia-juara-pertama-di-festival-itaewon-2022-berkat-parade-budaya-batik-dan-kebaya>
- Lisa Tam & Jeong-Nam Kim. (2019). Who are publics in public diplomacy? Proposing a taxonomy of foreign publics as an intersection between symbolic environment and behavioral experiences. *Place Branding and Public Diplomacy*.
- Lydia Safitri. (2025, May 17). Svadara Warna Indonesia wins bronze at prestigious South Korean festival. *Independent Observer*. Retrieved from <https://observerid.com/svadara-warna-indonesia-wins-bronze-at-prestigious-south-korean-festival/>
- Maulana, I. (2023). OPINI MAHASISWA: Diplomasi Publik Indonesia dalam Meraih Kepentingan Nasional di Era Globalisasi.
- Michaela, S. (2023, Oktober 2). Keren! Festival Indonesia di Korsel Dipadati Pengunjung. *IDN TIMES*. Retrieved from <https://www.idntimes.com/news/world/keren-festival-indonesia-di-korsel-dipadati-pengunjung-00-9h6p4-qxjg80>
- Muntazor, M. (2024). DIPLOMASI PUBLIK JEPANG DALAM MENINGKATKAN KUNJUNGAN WISATAWAN MANCANEGARA MELALUI PENYELENGGARAAN OLIMPIADE TOKYO PADA MASA PANDEMI COVID-19 (2020 – 2022). *Jurnal Fisip Unjani*.
- Nadilla, R. (2024). Diplomasi Kbr Seoul Dalam Promosi Budaya Indonesia Tahun 2021 – 2023.
- Ningsih, A. A. (2023). Upaya Diplomasi Budaya Korea Selatan dalam Meningkatkan Kunjungan Wisatawan Pasca Pandemi Covid-19. *Repository Universitas Bakrie*.

- Nye, J. (2008). Rethinking Public Diplomacy: A New Framework for Engagement. *Belfer Center for Science and International Affairs, Harvard Kennedy School*.
- Pacher, A. (2018). Strategic Publics in Public Diplomacy: A Typology and a Heuristic Device for Multiple Publics. *The Hague Journal of Diplomacy*.
- Pacher, A. (2019). Material Objects and Nonhumans in Diplomacy.
- Pacher, A. (2020). Transnistria's Order of Friendship: Legitimacy Through Diplomacy Practice. *Europe-Asia Studies*.
- Pacher, A. (2023). *The Use of Objects in the Diplomatic System: Legal Principles and Paradoxes*.
- Paquisa, N. L. (2018). PERAN KBRI SEOUL DALAM PROMOSI BUDAYA DAN PARIWISATA INDONESIA DI KOREA SELATAN, 2015-2017.
- Paquisa, N. L. (2018). PERAN KBRI SEOUL DALAM PROMOSI BUDAYA DAN PARIWISATA INDONESIA DI KOREA SELATAN, 2015-2017.
- Paul, M. (2015). *The Role of Non-State Actors in Cultural Diplomacy*.
- Poppy Setiawati Nurisnaeny, Hendra Kaprisma, Suwedi. (2024). CULTURAL DIPLOMACY AND GLOBAL CHALLENGES IN G20. *International Review of Humanities Studies*.
- PopRed. (2025, Mei 19). *Reog Ponorogo Gila-Gilaan di Korea! Bawa Pulang Bronze, Indonesia Makin Keren!* Retrieved from POPERS.ID: <https://popers.id/2025/05/19/h-23725/reog-ponorogo-gila-gilaan-di-korea-bawa-pulang-bronze-indonesia-makin-keren>
- Ratnanggana, Sushanti, Resen. (2020). REPRESENTASI DIPLOMASI PUBLIK INDONESIA MELALUI CULTURAL EXCHANGE SEBAGAI SARANA KERJASAMA BUDAYA DI KOREA SELATAN.
- Reog, Warisan Budaya Ponorogo yang Diakui UNESCO. (2023). *Indoneis Kaya*. Retrieved from <https://indonesiakaya.com/pustaka-indonesia/warisan-budaya-ponorogo-yang-diakui-unesco/>
- Saliu, H. (2019). The Evolution of the Concept of Public Diplomacy from the Perspective of Communication Stakeholders. *Faculty of Mass Communication*.

- Schneider, C. P. (2006). *Cultural Diplomacy: Imagine a World Without It*.
- Siti Afifah Khattrunada, G. N. (2019). Diplomasi Budaya Indonesia melalui International Gamelan Festival 2018 di Solo. *Padjadjaran Journal of International Relations (PADJIR)*.
- Snow, N. (2012). Public Diplomacy and Propaganda: Rethinking Diplomacy in the Age of Persuasion. https://www.researchgate.net/publication/322357771_Public_Diplomacy_and_Propaganda_Rethinking_Diplomacy_in_the_Age_of_Persuasion.
- Soerjaninglistyowati, R. (2024, Maret 6). *KBRI Seoul Inisiasi Pertemuan Kembali IKJ & Seoul Institute of the Arts (SIA)*. Retrieved from IKJ: https://ikj.ac.id/kbri-seoul-inisiasi-pertemuan-kembali-ikj-seoul-institute-of-the-arts-sia/?utm_source
- Suranto, G. (2023, April 5). *KBRI Seoul Buka Pembelajaran BIPA untuk Warga Negara Korea*. Retrieved from Info Publik: <https://infopublik.id/kategori/nasional-sosial-budaya/729364/index.html>
- Suwanti. (2025, Mei 30). *BIPA di Korea: Upaya imbangi budaya Korea di Indonesia*. Retrieved from ANTARA: <https://www.antaranews.com/berita/4868601/bipa-di-korea-upaya-imbangi-budaya-korea-di-indonesia?page=3>
- Tempo.co. (2023, Oktober 1). *Festival Indonesia 2023 di Korea Selatan Dapat Penghargaan MURI*. Retrieved from <https://www.tempo.co/internasional/festival-indonesia-2023-di-korea-selatan-dapat-penghargaan-muri-137678>
- Tempo.co. (2024, Oktober 31). *KBRI Seoul Bentuk Friends of Indonesia Society di Korea Selatan*. Retrieved from <https://www.tempo.co/internasional/kbri-seoul-bentuk-friends-of-indonesia-society-di-korea-selatan-1162004>
- Tito. (2023, Mei 1). *Indonesia Week di Busan University of Foreign Studies Digelar*. Retrieved from Bisnis Today: <https://bisnistoday.co.id/indonesia-week-di-busan-university-of-foreign-studies-digelar/>
- UI, F. (2023, November 6). The Korean Wave: Menjembatani Budaya dan Bangsa di Indonesia dan Korea Selatan.
- USC. (2018, Oktober 2). *Center of Public Diplomacy*. Retrieved from Navigating the Web of Public Diplomacy:

https://uscpublicdiplomacy.org/story/navigating-web-public-diplomacy?utm_source=chatgpt.com

Viva. (2017, Februari 21). *Alunan Gamelan Jawa Bikin Korea Lupakan K-Pop*. Retrieved from <https://www.viva.co.id/berita/dunia/885835-alunan-gamelan-jawa-bikin-korea-lupakan-k-pop>

Wachid, A. (2025, Juli 9). *Membangun Jalan Kebudayaan: Indonesia dan Korea Selatan Kian Kemari*. Retrieved from Badan Pengembangan dan Pembinaan Bahasa: <https://badanbahasa.kemendikdasmen.go.id/artikel-detail/4612/membangun-jalan-kebudayaan:-indonesia-dan-korea-selatan-kian-kemari>