

CHAPTER V

CLOSURE

5.1. Conclusion

The digital webtoon comic titled "Gmerlap Daul Madura" aims to introduce Madurese Daul music to teenagers through a modern visual approach. The comic's design stems from the limited public knowledge of Madurese traditional music, which is generally limited to Karapan Sapi (bull racing) and Carok (carok), often associated with negative stereotypes. Yet, there are many cultural traditions, such as Daul music, that remain largely unknown to the public. Daul music was chosen as the main topic because it has great potential for creative development, thus providing new insights into the culture of Madura Island.

This comic chronicles the main character's journey through the Daul music festival. It is presented in a youth fiction narrative filled with enthusiasm and inspiring conflict. The storyline details the development of Daul music, from the practice process to the festival. The conflict leads the story back to the early history of Daul music, providing new insights into the history of Daul music. The creation process included initial research, data collection through direct observation of the festival's beginnings and interviews with figures involved in Daul music. Concept formulation was carried out by processing the collected data to achieve the design objectives, and the final design and publication stage on the Webtoon platform.

This design resulted in the digital comic "Gemerlap Daul Madura," which can be accessed through the Webtoon platform. It is hoped that by utilizing engaging media tailored to the characteristics of teenagers, they will be encouraged to learn about and care about preserving Daul music culture, and provide a new and better image of the culture of Madura Island.

5.2. Suggestion

This design opens up opportunities for further research to measure the effectiveness of the Gemerlap Daul Madura comic in fostering interest in local culture among teenagers. One of the main challenges faced during the design was creating a strong and authentic story setting typical of Madura Island. Therefore, for anyone designing the next one who wants to raise a similar theme, it is recommended to delve deeper into the visual and narrative aspects to strengthen the cultural identity conveyed. In addition, it may be possible to explore other media such as documentaries or animations with similar musical themes.