

FINAL ASSIGNMENT REPORT

**DESIGN OF A PHOTOGRAPHY BOOK ON THE HEROES' TUGU MONUMENT
AND THE 10 NOVEMBER MUSEUM IN SURABAYA AS EFFORTS TO PRESERVE
INDONESIAN HISTORY**

To fulfill the requirements for completing the Final Assignment (S-1)



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VISUAL COMMUNICATION DESIGN STUDY PROGRAM

FACULTY OF ARCHITECTURE AND DESIGN

VETERAN NATIONAL DEVELOPMENT UNIVERSITY OF EAST JAVA

2025

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APPROVAL PAGE

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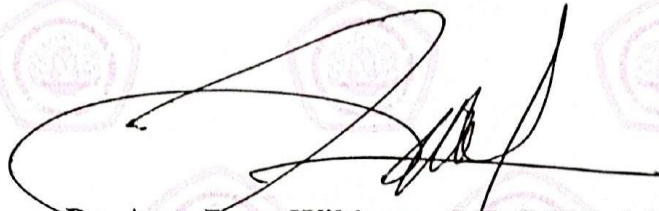
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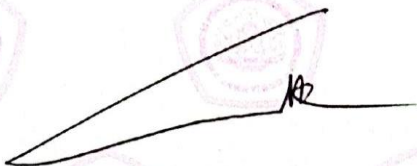
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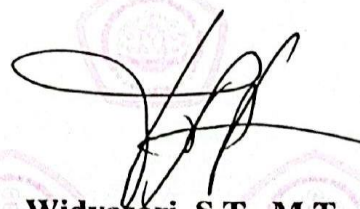
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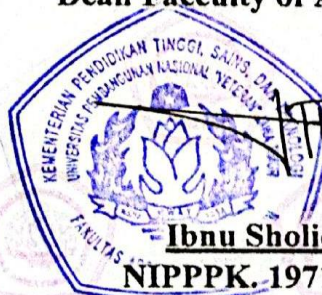
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CONSENT PAGE

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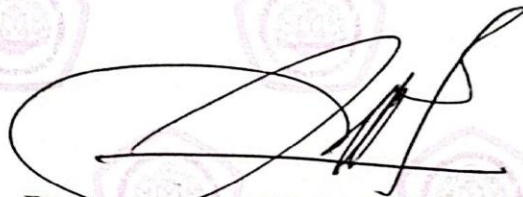
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I hereby declare that in this Final Project scientific document there are no parts of other scientific works that have been submitted to obtain an academic degree at a Higher Education institution, and there are also no works or opinions that have been written or published by other people/institutions, except those that are cited in writing in this document and stated in full in the bibliography.

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Surabaya, September 17, 2025

Who make a statement



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ABSTRAK

Perancangan buku fotografi "Monumen Tugu Pahlawan dan Museum 10 November Surabaya sebagai Upaya Pelestarian Sejarah Indonesia" bertujuan untuk menciptakan media visual edukatif yang dapat melestarikan dan menyampaikan nilai-nilai sejarah perjuangan bangsa kepada masyarakat, khususnya generasi muda. Penelitian ini menggunakan tiga metode pengumpulan data, yaitu wawancara dengan pihak terkait, observasi langsung terhadap kondisi monumen dan museum, serta penyebaran kuesioner kepada berbagai kalangan masyarakat untuk mengetahui persepsi dan kebutuhan mereka terhadap media pembelajaran sejarah. Meskipun memiliki nilai sejarah yang sangat tinggi, data kuesioner yang disebarkan menunjukkan rendahnya frekuensi kunjungan masyarakat, terutama generasi muda, ke monumen bersejarah ini. Beberapa faktor yang menjadi penyebab kurangnya minat terhadap kunjungan ke Tugu Pahlawan antara lain terbatasnya pengetahuan masyarakat tentang nilai sejarah yang terkandung di dalamnya, kendala aksesibilitas dan jarak tempuh, serta persepsi bahwa monumen tersebut kurang menarik bagi kalangan tertentu, terutama generasi digital yang lebih terbiasa dengan media visual yang dinamis. Untuk mengatasi masalah tersebut, buku fotografi dirancang dengan menggabungkan dokumentasi visual berkualitas tinggi dari arsitektur monumen dan koleksi museum, serta dilengkapi dengan narasi singkat yang mudah dipahami. Pendekatan ini bertujuan memudahkan berbagai kalangan dalam memahami sejarah, mulai dari pelajar hingga masyarakat umum. Buku fotografi ini diharapkan dapat berfungsi sebagai media pembelajaran sejarah yang inovatif, meningkatkan apresiasi masyarakat terhadap warisan budaya bangsa, dan mendukung pengembangan pariwisata budaya di Kota Surabaya. Dengan demikian, karya ini dapat menjadi jembatan antara upaya pelestarian sejarah tradisional dengan kebutuhan komunikasi visual di era modern.

Kata Kunci: *Buku Fotografi, Tugu Pahlawan, Pelestarian Sejarah, Dokumentasi Visual.*

ABSTRACT

The design of the photography book "The Heroes Monument and the 10 November Museum in Surabaya as an Effort to Preserve Indonesian History" aims to create educational visual media that can preserve and convey the historical values of the nation's struggle to the public, especially the younger generation. This study uses three data collection methods, namely interviews with related parties, direct observation of the condition of the monument and museum, and distribution of questionnaires to various groups of people to determine their perceptions and needs for history learning media. Despite its significant historical value, questionnaire data distributed shows low frequency of visits by the public, especially the younger generation, to this historic monument. Several factors contributing to the lack of interest in visiting the Heroes Monument include limited public knowledge of its historical value, accessibility and distance constraints, and the perception that the monument is less appealing to certain groups, especially the digital generation who are more accustomed to dynamic visual media. To address these issues, a photography book was designed that combines high-quality visual documentation of the monument's architecture and museum collections, complemented by a concise, easy-to-understand narrative. This approach aims to facilitate a wide range of groups, from students to the general public, in understanding history. This photography book is expected to serve as an innovative historical learning medium, increase public appreciation for the nation's cultural heritage, and support the development of cultural tourism in Surabaya. Thus, this work can bridge efforts to preserve traditional history with the needs of modern visual communication.

Keywords: Photography Books, Heroes Monuments, Historical Preservation, Visual Documentation.

FOREWORD

The author would like to express his gratitude to Allah SWT for all His grace, guidance, and blessings so that the author can complete the Final Assignment report entitled "Design of a Photography Book of the Heroes Monument and the 10 November Museum in Surabaya as an Effort to Preserve Indonesian History". This final assignment was compiled as one of the requirements to obtain a Bachelor's degree in Visual Communication Design at the Faculty of Architecture and Design, National Development University "Veteran" East Java. The preparation of this report cannot be separated from the help and support of various parties. Therefore, on this occasion the author would like to express his deepest gratitude to:

1. Allah SWT who has given health, smoothness, and strength in completing this report.
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3. Ms. Sri Wulandari, S.Sn., M.A. and Mr. Dr. Aryo Bayu Wibisono, S.T., M.Med.Kom. as the supervising lecturers who have provided direction, input, and guidance during the process of preparing this report.
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5. My fellow students in the 2021 DKV class who have provided encouragement, togetherness, and support until this final assignment can be completed.
6. All parties who cannot be mentioned one by one, who have helped directly or indirectly in compiling this report.

The author realizes that this report is far from perfect. Therefore, constructive criticism and suggestions are highly appreciated for future improvements. Hopefully, this final project report will be beneficial to readers, particularly for the development of knowledge in the field of Visual Communication Design.

Surabaya, September 15, 2025

Writer

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