

## **CHAPTER V**

### **CONCLUSIONS AND SUGGESTIONS**

#### **5.1 Conclusion**

Based on the results of research and discussion conducted by the author regarding the Role of the Youth, Sports and Tourism Office (Disporapar) in Efforts to Develop the Mojokerto City Puppet Gubug Museum using the theory of iyas yusuf (2014) namely the Role of Government as a regulator, the Role of Government as a dynamizer, the Role of Government as a facilitator, can be concluded as follows:

1. As a regulator, Disporapar is tasked with formulating and implementing various policies and regulations to ensure that museums are managed in accordance with predetermined standards, but still need better optimization for the future. However, in its implementation, there are several challenges that need to be overcome, such as the need to adjust policies to the dynamics of the times and limitations in improving the quality of facilities that still require attention and more optimal management.
2. As a dynamizer, Disporapar plays a role in driving various programs aimed at increasing the capacity and competence of museum managers, as well as encouraging increased attractiveness of museums through various promotional activities and cultural events. This effort is carried out through counseling, training, and organizing various events that can increase museum exposure to the wider community. However, the implementation is still not optimal. There are still several obstacles faced, including the lack of innovation in promotional strategies and the

lack of interactive activities in the museum, which should be the main attraction for visitors, especially for the younger generation.

3. as a facilitator, Disporapar plays a role in providing various forms of support, both in the form of facilities, infrastructure, and funding, which aims to support the continuity and development of the museum. In practice, there are limitations in terms of budget and access to the resources needed, so a more effective strategy is needed in optimizing cooperation with various parties, both from the government and private sectors, to ensure the sustainability and development of the museum in the future.

Overall, the role of Disporapar as regulator, dynamizer, and facilitator has a close relationship in supporting the management of Museum Gubug Wayang Mojokerto. The three roles complement each other and contribute to improving the quality and attractiveness of the museum as a cultural tourism destination. Therefore, continuous innovation is needed in management strategies, promotion, and provision of facilities to ensure the museum remains relevant, competitive, and able to attract more visitors in the future.

## 5.2 Advice

Based on the results of research that has been conducted by the author related to the Role of the Youth, Sports and Tourism Office (Disporapar) in Efforts to Develop the Museum of Gubug Wayang Mojokerto City, there are suggestions as a form of participation in this study, namely:

### 1. As a Regulator

Disporapar needs to update and adjust regulations related to museum management

to be more adaptive to the times, especially in aspects of cultural heritage protection and museum management.

## 2. **As a Dynamizer**

Disporapar needs to increase innovation in museum promotion strategies, for example through the use of social media, digital platforms, and cooperation with influencers or cultural communities to expand promotional reach.

## 3. **As a Facilitator**

Disporapar needs to establish broader cooperation with the private sector, universities, and cultural communities to obtain support in the form of funding, facilities, and human resources that can improve the quality of museums.

- There is a need to develop supporting infrastructure, such as improving public facilities around the museum, improving accessibility for visitors, and developing digital facilities to provide a more modern experience for visitors.

By implementing these suggestions, it is hoped that Gubug Wayang Mojokerto Museum can continue to grow as a highly competitive cultural education center and provide wider benefits for the community and tourism sector in Mojokerto.