

## DAFTAR PUSTAKA

- Andri. (2021). *Biaya Kuliah LaSalle Collage Jakarta*. eduNitas.com. Retrieved December 1, 2024, from <https://edunitas.com/edunews/detail/biaya-kuliah-lesalle-college-jakarta>
- Arthur, R., & Zack, K. (2023). *The Sustainable fashion Communication Playbook: Shifting the Narrative: a Guide to Aligning Fashion Communication to the 1.5-degree Climate Target and Wider Sustainability Goals*. UNEP.
- Berger, C. R., Roloff, M. E., & Roskow-Ewoldsen, D. R. (2015). *Handbook Ilmu Komunikasi*. Bandung: Nusa Media.
- Black, S. (2012). *Sustainable fashion? Developing New Narratives*. University of the Arts London, London College of Fashion.
- Cammaerts, B. (2015). Social Media and Activism. In *The International Encyclopedia of Digital Communication and Society* (eds P.H. Ang and R. Mansell). <https://doi.org/10.1002/9781118767771.wbiedcs083>
- CNN Indonesia. (2023, July 2). Apa itu Influencer? Pengertian, Jenis, dan Cara Kerjanya. <https://www.cnnindonesia.com/ekonomi/20230627101306-104-966972/apa-itu-influencer-pengertian-jenis-dan-cara-kerjanya>
- Dailysocial.id. (2021, June 8). Apa Itu TikTok dan Apa Saja Fitur-fiturnya? DailySocial. Retrieved June 5, 2024, from <https://dailysocial.id/post/apa-itu-tik-tok>
- Daryanto, & Rahardjo, M. (2016). *Teori Komunikasi*. Yogyakarta: Gaya Media.
- Dedy. (2023). Aplikasi Tiktok Sebagai media Informasi Edukatif Bagi masyarakat. Universitas Negeri Yogyakarta. <https://uny.ac.id/id/berita/aplikasi-tiktok-sebagai-media-informasi-edukatif-bagi-masyarakat>
- Defita, W. (2021). *Media Massa dan Komunikasi*. Semarang: Mutiara Aksara.
- Endrayana, J. P. M., & Retnasari, D. (2021). Penerapan *Sustainable fashion* Dan Ethical Fashion Dalam Menghadapi Dampak Negatif Fast Fashion. *Prosiding Pendidikan Teknik Boga Busana*, 16(1).
- Fitrah, M. (2017). *Metodologi Penelitian: Penelitian Kualitatif, Tindakan Kelas & Studi Kasus*. Sukabumi: CV Jejak.

- Gwilt, A. (2011). *Shaping Sustainable fashion: Changing the Way We Make and Use Clothes* (A. Gwilt & T. Rissanen, Eds.). Earthscan.
- Henninger, C. E., Alevizou, P. J., & Oates, C. J. (2016). What is *sustainable fashion*? *Journal of Fashion Marketing and Management: An International Journal*, 20(4), 400-416.
- Herring, S.C. (2004) Computer-Mediated Discourse Analysis: An Approach to Researching Online Behavior. In: Barab, S.A., Kling, R. and Gray, J.H., Eds., *Designing for Virtual Communities in the Service of Learning*, Cambridge University Press, New York, 338-376.
- Hsieh, H. F., & Shannon, S. E. (2005). Three Approaches to Qualitative Content Analysis. *Qualitative Health Research*, 15(9), 1277-1288.
- Ida, R. (2014) *Metode Penelitian Studi Media dan Kajian Budaya*. Edisi Pertama. Jakarta: Kencana.
- Irawatie, A., Iswahyuni, Anagusti, T. T., & Afriani, H. F. (2021). Analisis Konten Pembelajaran Mata Kuliah Wajib Universitas Berbasis Karakter Bela Negara. *Jurnal IKRA-ITH Humaniora*, 5(1), 128-139.
- Kompas.com. (2023, May 12). "*Sustainable fashion*" yang Ramah Lingkungan. *Lifestyle Kompas*. Retrieved March 17, 2024, from [https://lifestyle.kompas.com/read/2023/05/12/190000020/-sustainable-fashion-yang-ramah-lingkungan?page=all#google\\_vignette](https://lifestyle.kompas.com/read/2023/05/12/190000020/-sustainable-fashion-yang-ramah-lingkungan?page=all#google_vignette)
- Lisanto, A. G., Zuhri, S., Claretta, D., & Suratnoaji, C. (2023). Peran Akun Instagram @Dr.Tirta Sebagai Influencer Dalam Edukasi Pencegahan Covid-19 Di Media Sosial Instagram (Analisis Isi Konten Instagram @dr.tirta). *LINIMASA : Jurnal Ilmu Komunikasi*, VI(1), 1-15. <https://journal.unpas.ac.id/index.php/linimasa/article/view/6084/2766>
- Mahmudah, S. M., & Rahayu, M. (2020). Pengelolaan Konten Media Sosial Korporat Pada Instagram Sebuah Pusat Perbelanjaan. *Jurnal Komunikasi Nusantara*, 2(1), 1-9.
- Mayring, P. (2014). *Qualitative Content Analysis: Theoretical Foundation, Basic Procedures and Software Solution*. Klagenfurt.
- McQuail, D., & Deuze, M. (2020). *McQuail's Media and Mass Communication Theory* (D. McQuail, Ed.). SAGE.
- Muthu, S. S. (Ed.). (2016). *Textiles and Clothing Sustainability: Recycled and Upcycled Textiles and Fashion*. Springer Nature Singapore.

- Muthu, S. S. (Ed.). (2018). *Fast Fashion, Fashion Brands and Sustainable Consumption*. Springer Nature Singapore.
- Nasrullah, R. (2012) *Komunikasi Antarbudaya: Di Era Budaya Siberia*. Edisi Pertama. Jakarta : Kencana.
- Nielsen. (2020). *Konsumen digital menunjukkan pertumbuhan tren positif*. Nielsen. Retrieved March 31, 2024, from <https://www.nielsen.com/id/news-center/2020/konsumen-digital-menunjukkan-pertumbuhan-tren-positif/>
- Niinimäki, K. (2011). *From Disposable to Sustainable – The Complex Interplay between Design and Consumption of Textiles and Clothing*. PhD thesis. Helsinki: Aalto University publications.
- Niinimäki, K., Aakko, M., Corin, A., Reijonen, K., Krappala, M., Armstrong, C., Karell, E., Kozłowski, A., Svengren Homl, L., Williams, D., Hirscher, A.-L., & Fuad-Luke, A. (2013). *Sustainable fashion* [Elektronisk Resurs]: New Approaches (K. Niinimäki, Ed.). Aalto ARTS Books.
- Niinimäki, K., Peters, G., Dahlbo, H., Perry, P., Rissanen, T., & Gwilt, A. (2020). The environmental price of fast fashion. *Nature Reviews Earth & Environment*, 1(4), 189-200
- Rahmana, P. N., & Damariswara, R. (2022). Pemanfaatan Aplikasi TikTok Sebagai Media Edukasi di Era Generasi Z. *Akademika: Jurnal Teknologi Pendidikan*, 11(02), 401-410.
- Rathore, B. (2021). *Fashion Transformation 4.0: Beyond Digitalization & Marketing in Fashion Industry*. Eduzone: International Peer Reviewed/Refereed Multidisciplinary Journal, 10(2), 54-59.
- Rotman, D., Vieweg, S., Yardi, S., Chi, E. H., Preece, J., Shneiderman, B., Pirolli, P., & Glaisyer, T. (2011). From Slacktivism to Activism: Participatory Culture in the Age of Social Media. *CHI 2011-SIG*. 819-822
- Rukajat, A. (2018). *Pendekatan Penelitian Kualitatif (Qualitative Research Approach)*. Sleman: Deepublish.
- Samodra, F. P. (2023, May 24). *KONSEP sustainable fashion, Tren Gaya Berpakaian Ramah Lingkungan*. liputan6.com. <https://www.liputan6.com/hot/read/5296565/konsep-sustainable-fashion-tren-gaya-berpakaian-ramah-lingkungan?page=4>
- Shinta, F. (2018). *Kajian fast fashion dalam percepatan budaya konsumerisme*. *Jurnal Rupa*, 3(1), 62-76.

- Smith, P. (2024, February 17). *Sustainable fashion worldwide - statistics & facts*. Statista. Retrieved March 17, 2024, from <https://www.statista.com/topics/9543/sustainable-fashion-worldwide/#topicOverview>
- Sofiana, L., Safitri, N. F. W., Mulyani, R. Y., & Muslih, I. (2020). Edukasi Pencegahan Hipertensi Menuju Lansia Sehat Di Dusun Tegaltandan, Desa Banguntapan, Bantul. *DINAMISIA: Jurnal Pengabdian Kepada Masyarakat*, 4(3), 504-508. <https://doi.org/10.31849/dinamisia.v4i3.3867>
- Sudha, M., & Sheena, K. (2017). Impact of influencers in consumer decision process: the fashion industry. *SCMS Journal of Indian Management*, 14(3), 14-30.
- Tahalele, Y.K.S. et al. (2022) *Sustainable fashionpreneur Strategi Pengolahan Limbah Produk Lifestyle*. Surabaya : PT. Baskara Cipta Karya .
- Teowarang , J. (2020). *The Journey of Promoting : Three-Pillar of Sustainability in Fashion Industry in Pasuruan Regency*. Surabaya: Penerbit Universitas Ciputra.
- TikTok. TikTok. (n.d.). <https://www.tiktok.com/transparency/id-id/>
- TikTok. (2022). Dukung proses Belajar Jadi lebih Menyenangkan, Tiktok Luncurkan... newsroom.tiktok.com. <https://newsroom.tiktok.com/in-id/dukung-proses-belajar-jadi-lebih-menyenangkan-tiktok-luncurkan-kampanye-edukasi-terbaru-bertajuk-serunyabelajar-ada-di-tiktok>
- Triyono, A. (2021). *Metode Penelitian Komunikasi Kualitatif*. Yogyakarta: Bintang Surya Madani.
- UNEP. (2019, March 14). *UN Alliance For Sustainable fashion addresses damage of 'fast fashion'*. UNEP. Retrieved March 17, 2024, from <https://www.unep.org/news-and-stories/press-release/un-alliance-sustainable-fashion-addresses-damage-fast-fashion>
- Oxford English Dictionary, s.v. “sustainability (n.), sense 2.a,” July 2023, <https://doi.org/10.1093/OED/5634386273>.
- Parker, C., Saundage, D., & Lee, C. Y. (2011). *Can qualitative content analysis be adapted for use by social informaticians to study social media discourse? A position paper*. *ACIS 2011 : Proceedings of the 22nd Australasian Conference on Information Systems : Identifying the Information Systems Discipline*, 1-7.

- Paulins, N., Balima, S., & Arhipova, I. (2015). *Learning Content Development Methodology for Mobile Devices*. *Procedia Computer Science*, 147-153. doi: 10.1016/j.procs.2014.12.020
- Putri, R., Sulistyanto, A., & Imaddudin. (2022). Analisis Isi Konten Edukasi Funfact Pada Akun Tiktok @buiramira. *Verba Vitae: Jurnal Ilmu Komunikasi*, 3(1), 48-64. <https://journal.unwira.ac.id/index.php/VERBAVITAE/article/view/1856>
- Vegh, S. (2013). Classifying Forms of Online Activism: The Case of Cyberprotests Against The World Bank. In *Cyberactivism: Online Activism in Theory and Practice* (pp. 71–95). <https://doi.org/10.4324/9780203954317-9>
- Wahdiyati, D. ., & Dwi Putra, R. . (2022). Kekerasan Verbal dalam Konten Gaming di Youtube (Analisis Isi Kualitatif Konten Ulasan Permainan Online Minecraft dan Mobile Legend pada Akun Youtube Miuveox dan Brandonkent Everything). *Jurnal Indonesia Sosial Teknologi*, 3(02), 203–218. <https://doi.org/10.59141/jist.v3i02>.