

DAFTAR PUSTAKA

- Douglas, B. W., Butler, R., & Henry, P. (2018). *Tourism: A modern analysis*. Routledge.
- Goodwin, H. (2011). *Sustainable tourism: Concepts and practices*. Routledge.
- Organisasi Pariwisata Dunia (UNWTO). (2019). *Global Report on Sustainable Tourism*. <https://www.unwto.org/EU-guidebook-on-sustainable-tourism-for-development>
- Kementerian Pariwisata dan Ekonomi Kreatif (Kemenparekraf). (2023). *Statistik Pariwisata Indonesia 2022*. <https://www.kemenparekraf.go.id/statistik-pariwisata-dan-ekonomi-kreatif>
- Kotler, P., & Keller, K. L. (2016). *Marketing Management* (15th ed.). Pearson
- Page, S. (2019). *Tourism Management* (6th ed.). Routledge.
- Timothy, D. J., & Boyd, S. W. (2011). *Paradigms in Tourism: A Critical Review*. CAB International.