

## DAFTAR PUSTAKA

- Acha. (2022, January 29). *ARTOTEL Thamrin Hadirkan Pengalaman Staycation Bertema Singapura*. Retrieved from [matrasnews.com: https://www.matrasnews.com/singapore-tourism-board-kolaborasiartotel-thamrin-hadirkan-pengalaman-staycation-bertema-singapura/info-hotel/](https://www.matrasnews.com/singapore-tourism-board-kolaborasiartotel-thamrin-hadirkan-pengalaman-staycation-bertema-singapura/info-hotel/)
- Adhikresna, M. (2022, January 29). *ARTOTEL dan STB Wujudkan Kamar Hotel Bertema Singapura di Jakarta*. Retrieved from [marketeers.com: https://www.marketeers.com/artotel-dan-stb-wujudkan-kamar-hotel-bertema-singapura-di-jakarta/](https://www.marketeers.com/artotel-dan-stb-wujudkan-kamar-hotel-bertema-singapura-di-jakarta/)
- Amadea, A. (2022, August 16). *Festival Kuliner Endeus TV, Hadirkan Pesta Rasa 2022 Secara Offline*. Retrieved from [Kumparan.co: https://kumparan.com/kumparanfood/festival-kuliner-endeus-tv-hadirkan-pesta-rasa-2022-secara-offline-1yfT7lPa4Wr](https://kumparan.com/kumparanfood/festival-kuliner-endeus-tv-hadirkan-pesta-rasa-2022-secara-offline-1yfT7lPa4Wr)
- Amadea, A., & Inasis, G. V. (2022, January 28). *Merasakan Singapura Lewat Sentuhan Seniman Lokal Indonesia di ARTOTEL Thamrin*. Retrieved from [kumparan.com: https://kumparan.com/kumparantravel/merasakan-singapura-lewat-sentuhan-seniman-lokal-indonesia-di-artotel-thamrin-1xOeYK0UVJq](https://kumparan.com/kumparantravel/merasakan-singapura-lewat-sentuhan-seniman-lokal-indonesia-di-artotel-thamrin-1xOeYK0UVJq)
- Amellia, S., Nashir, A. K., & Hikmawan, R. (2023). *Diplomasi Publik Indonesia dalam Meningkatkan Jumlah Kunjungan Wisatawan Singapura*. Retrieved from *SOSHUM: Jurnal Sosial dan Humaniora* 13 (1). 1-12: <https://doi.org/10.31940/soshum.v13i1.1-12>
- Andriansyah, Y. (2021, April 10). *Karya bertajuk Under the Same Sun ini menyiratkan mimpi yang selaras, berada di bawah matahari yang sama*. Retrieved from [brilio.net: https://www.brilio.net/jalan-jalan/dua-seniman-ini-bikin-mural-lintas-negara-karya-mereka-bak-puzzle-210410q.html](https://www.brilio.net/jalan-jalan/dua-seniman-ini-bikin-mural-lintas-negara-karya-mereka-bak-puzzle-210410q.html)
- Anggarini, W. (2021, September 6). *Undang Para Foodies, Mulai Keseruan Nonton Bareng Singapore Food Festival 2021*. Retrieved from [d.infeed.id: https://d.infeed.id/article/undang-para-foodies-begini-keseruan-nonton-](https://d.infeed.id/article/undang-para-foodies-begini-keseruan-nonton-)

- bareng-singapore-food-festival-2021-5827.html/c3BvbnNvciwgdG10bGU5IHNVY2lhbF9idG4sIHdyaXRlciwgZGF0ZSwgc2VwYXJhdG9yLCBzZXBhcmF0b3IsIGltYWdlLCBjb250ZW50/eyJwdWJsaXNoZXJJZCI6IjUxNzY1ODkwI
- APLI. (n.d.). *Singapore Tourism Board*. Retrieved from APLI Website: <https://apli.or.id/detail-partner/18/singapore-tourism-board>
- Aulia, D. D. (2022, August 19). *Seotong Rasa Singapura Hadir di Pesta Rasa by Endeus*. Retrieved from detikfood: <https://food.detik.com/berita-boga/d-6243947/seotong-rasa-singapura-hadir-di-pesta-rasa-by-endeus>
- Apriliasari, C. D. (2022). *Upaya Diplomasi Digital Korea Tourism Organization (KTO) di Indonesia Dalam Mempertahankan Popularitas Pariwisata Korea Selatan di Masa Pandemi COVID-19*. Retrieved from digilib UINSA: <http://digilib.uinsa.ac.id/61285/>
- Aprilyani, A., & Hidayati, N. (2022, August 19). *STB Bawa Keautentikan Kuliner Singapura di Acara Pesta Rasa by Endeus*. Retrieved from Kumparan.com: <https://kumparan.com/kumparantravel/stb-bawa-keautentikan-kuliner-singapura-di-acara-pesta-rasa-by-endeus-1ygyFD4b5Z2>
- artotelthamrin. (2022, January 29). Retrieved from Instagram.com: <https://www.instagram.com/tv/CZUIFZjoXpd/?igsh=MXVyzGxiNHQ4cWk3>
- Asso, F., Harini, S., & Dipokusumo, G. (2019). *Kerjasama Bilateral Indonesia Dengan Singapura Dalam Pengembangan Pariwisata*. Retrieved from Jurnal Ilmu-Ilmu Sosial, 3(1): <https://ejurnal.unisri.ac.id/index.php/sldrts/article/view/4073>
- Barston, R. P. (2013). The Battle For Ideas and Influence. In R. P. Barston, *Modern Diplomacy* (pp. 113-114). New York, NY, USA: Routledge.
- Budget Direct Insurance. (2024). Singapore Tourism Statistics. Retrieved 30 April 2024, from <https://www.budgetdirect.com.sg/travel-insurance/research/singapore-tourism-statistics>
- Basuki, S. (2006). *Metode Penelitian*. Jakarta: Wedatama Widya Sastra..

- beritasumut. (2021, April 08). *Pameran Seni Mural SingapoReimagine di M Bloc Space Jakarta Hari Ini, STB Ajak Wisatawan Indonesia Nyalakan Impian ke Singapura*. Retrieved from beritasumut.com: <https://www.beritasumut.com/detail/wisata/Pameran-Seni-Mural-SingapoReimagine-di-M-Bloc-Space-Jakarta-Hari-Ini--STB-Ajak-Wisatawan-Indonesia-Nyalakan-Impian-ke-Singapura/all>
- Cárdenas-García, P. J., Sánchez-Rivero, M., & Pulido-Fernández, J. I. (2015). Does Tourism Growth Influence Economic Development? *Journal of Travel Research*, 54(2), 206–221.
- Che, S. (2021, July 21). *BANYAK YANG REQUEST!! MIE SEDAAP SPICY LAKSA LEVEL TERTINGGI!* Retrieved from Youtube.com: <https://www.youtube.com/watch?v=BPqxjXTASHI&t=82s>
- Djakarta.id. (n.d.). *Transformasi dan Ekspansi Bisnis Menjadi ARTOTEL Group*. Retrieved from [djakarta.id: https://djakarta.id/transformasi\\_dan\\_ekspansi\\_bisnis\\_menjadi\\_artotel\\_group\\_berita1225.html](https://djakarta.id/transformasi_dan_ekspansi_bisnis_menjadi_artotel_group_berita1225.html)
- Detik Travel. (2016). *Indonesia - Singapura Perkuat Kerja Sama Pariwisata*. Retrieved 30 April 2024, from <https://travel.detik.com/advertorial-news-block-travel/d-3346662/indonesia-singapura-perkuat-kerja-sama-pariwisata>
- Desy. (2022, January 31). *Merasakan Eksotisme Singapura di Artotel Thamrin Jakarta*. Retrieved from fortuneidn.com: <https://www.fortuneidn.com/luxury/desy/merasakan-eksotisme-singapura-di-artotel-thamrin-jakarta>
- Dream.co.id. (2022). *Singapore Food Festival 2021 Siap Hadirkan Pengalaman Maksimal Kulineran Virtual*. Retrieved from dream.co.id: <https://www.dream.co.id/culinary/singapore-food-festival-2021-siap-hadirkan-pengalaman-maksimal-kulineran-virtual-210826c.html>
- djulaeha\_aha. (2022, August 20). Retrieved from Instagram: <https://www.instagram.com/reel/CheJlGfDQSY/?fbclid=IwZXh0bgNhZW>

0CMTAAAR2FeMT4P5Q4wrXu\_k9gjdYxKw3dWdXI8efMEhIV\_mgy\_  
xfIQWenM78o\_Q\_aem\_NPXpvH3SUhSRYH2IXbaPwg

Endeus.tv. (2022, August 16). Retrieved from facebook.com/endeus.tv:  
<https://www.facebook.com/Endeus.tv/posts/pfbid02aA2NUgNz2GnH9c8yrHcECL8zV9PhJkGFXRNVt13J29kpxGU1E4nxQZpuQa52idgil>

Endeus.tv. (2022, August 18). Retrieved from Facebook.com:  
<https://www.facebook.com/Endeus.tv/posts/pfbid02UnEjqXmLUjSuJmhG2r3qGMeofAqWA441jmDYcz3mB2poPMZ3NcgxSnCUzpWssTDA1>

Endeus.tv. (2022, September 7). *SINGAPORE TOURISM BOARD AFTER EVENT ON PESTA RASA BY ENDEUS*. Retrieved from Youtube.com:  
<https://www.youtube.com/watch?v=moVnNaP0VeU&t=7s>

Erickekos. (2021, September 3). Retrieved from Instagram.com:  
[https://www.instagram.com/p/CTWD3\\_hJOJL/?img\\_index=1](https://www.instagram.com/p/CTWD3_hJOJL/?img_index=1)

Feri. (2021, April 10). *STB Kolaborasi Karya Mural Seniman Singapura dan Indonesia*. Retrieved from Tourismvaganza.com:  
<https://www.tourismvaganza.com/stb-kolaborasi-karya-mural-seniman-singapura-dan-indonesia/>

Fimela. (2021, July 6). *Mie Sedaap Selection Singapore Spicy Laksa, Pilihan Baru untuk Kamu yang Rindu Kuliner Singapura*. Retrieved from fimela.com:  
<https://www.fimela.com/lifestyle/read/4600222/mie-sedaap-selection-singapore-spicy-laksa-pilihan-baru-untuk-kamu-yang-rindu-kuliner-singapura?page=3>

Firmansyah, M. (2021, August 13). *Singapore Food Festival 2021 Hadirkan Aneka Hidangan Gastronomi*. Retrieved from mediawarta.com:  
<https://mediawarta.com/13/08/2021/singapore-food-festival-2021-hadirkan-aneka-hidangan-gastronomi/>

Gilboa, E. (2002). Global Communication and Foreign Policy. *Journal of Communication* 52 (4), 731-748.

Ginanjari, D. (2021, April 11). *Mural Menyangga Asa di Bawah Matahari yang Sama*. Retrieved from Jawapos.com: <https://www.jawapos.com/art-space/01320394/mural-menyangga-asa-di-bawah-matahari-yang-sama>

- Gokli. (2021, April 10). *STB Luncurkan SingapoReimagine Lewat Karya Mural di M Bloc Space Jakarta*. Retrieved from batamtoday.com: [https://batamtoday.com/batam/read/161263/STB-Luncurkan-SingapoReimagine-Lewat-Karya-Mural-di-M-Bloc-Space-Jakarta#google\\_vignette](https://batamtoday.com/batam/read/161263/STB-Luncurkan-SingapoReimagine-Lewat-Karya-Mural-di-M-Bloc-Space-Jakarta#google_vignette)
- Harry. (2021, April 11). *Singapura Resmi Luncurkan SingapoReimagine di Indonesia*. Retrieved from Venuemagz: <https://venuemagz.com/news/singapura-resmi-luncurkan-singaporeimagine-di-indonesia/>
- hidupgaya.co. (2022, August 20). *Merasakan Sebagian Singapura di Pesta Rasa Festival 2022*. Retrieved from hidupgaya.co: <https://hidupgaya.co/2022/08/20/merasakan-sebagian-cita-rasa-singapura-di-pesta-rasa-festival-2022/>
- Ho, S. (2015, February 5). *Singapore Tourism Board*. Retrieved from National Library Board Website: [https://www.nlb.gov.sg/main/article-detail?cmsuud=05360b8a-1de6-4f50-9732-700ebbce9663#:~:text=The%20Singapore%20Tourism%20Board%20\(STB,Singapore%20as%20a%20tourist%20destination.&text=The%20board%20started%20operations%20as,STPB\)%20on%201%20January%2019](https://www.nlb.gov.sg/main/article-detail?cmsuud=05360b8a-1de6-4f50-9732-700ebbce9663#:~:text=The%20Singapore%20Tourism%20Board%20(STB,Singapore%20as%20a%20tourist%20destination.&text=The%20board%20started%20operations%20as,STPB)%20on%201%20January%2019)
- Imam, M., Edwin, D., Yusra, A., Bahri, S., & Muhyidin, A. (2024). Perbandingan Kebijakan di Sektor Pariwisata Selama Pandemi di 5 Negara ASEAN. *Jurnal Intervensi Sosial (JINS)*, 2(2), 54-70.
- Imandiar, Y. P. (2022, August 19). *STB Hadir di Event Pesta Rasa, Bawa 4 Makanan Hidden Gem Singapura*. Retrieved from food.detik.com: <https://food.detik.com/berita-boga/d-6243664/stb-hadir-di-event-pesta-rasa-bawa-4-makanan-hidden-gem-singapura>
- Irshadi, A. A. (2019). *LAPORAN KERJA MAGANG IMPLEMENTASI EVENT MANAGEMENT DI ARTOTEL THAMRIN – JAKARTA*. Retrieved from kc.umn.ac.id: <https://kc.umn.ac.id/id/eprint/12669/>
- James, J. S. (2001). *Ekonomi Pariwisata : Sejarah Dan Prospeknya*.

- JatimMedia. (2022, January 29). *STB dan Artotel Group Hadirkan Pengalaman Staycation Bertema Singapura*. Retrieved from [jatimmedia.com: https://www.jatimmedia.com/stb-dan-artotel-group-hadirkan-pengalaman-staycation-bertema-singapura/](https://www.jatimmedia.com/stb-dan-artotel-group-hadirkan-pengalaman-staycation-bertema-singapura/)
- Johari, N. T. (2021, April 29). *One Kampong Gelam Resmikan Kawasan Seni Grafiti Hall of Fame*. Retrieved from [nawalakarsa.id: https://nawalakarsa.id/regional/one-kampong-gelam-resmikan-kawasan-seni-grafiti-hall-of-fame/](https://nawalakarsa.id/regional/one-kampong-gelam-resmikan-kawasan-seni-grafiti-hall-of-fame/)
- Kaskus. (2022, August 16). *Festival Pesta Rasa 2022 Dihadiri 5 Chef Keren & Ternama!* Retrieved from [kaskus.co.id: https://www.kaskus.co.id/thread/62fb1baa39160c677c3822ce/festival-pesta-rasa-2022-dihadiri-5-chef-keren-amp-ternama2](https://www.kaskus.co.id/thread/62fb1baa39160c677c3822ce/festival-pesta-rasa-2022-dihadiri-5-chef-keren-amp-ternama2)
- Krajnc, K. (2005). *Public Diplomacy: basic Concepts and Trend*. Retrieved from Columbia University: <https://www.ifimes.org/en/researches/public-diplomacy-basic-concepts-and-trends/2995>
- Kumaran. (2021, October 4). Retrieved from [facebook.com/kumarancom: https://www.facebook.com/kumarancom/photos/a.1977604112466947/3601651003395575/?locale=ms\\_MY&paipv=0&eav=AfZUDHqdCd4QwJfNt-dX990oDYDY0kvMRtRcY1hiQvVbZZQSmbbtDf2bvPiMdQXT-JQ&\\_rdr](https://www.facebook.com/kumarancom/photos/a.1977604112466947/3601651003395575/?locale=ms_MY&paipv=0&eav=AfZUDHqdCd4QwJfNt-dX990oDYDY0kvMRtRcY1hiQvVbZZQSmbbtDf2bvPiMdQXT-JQ&_rdr)
- Kumaran. (2021, October 29). Retrieved from [Instagram.com: https://www.instagram.com/p/CVm1I0ZN6hK/](https://www.instagram.com/p/CVm1I0ZN6hK/)
- Kumaran. (2021, October 18). *#SingapoReimagine Virtual Trip Episode 1: Geylang Serai*. Retrieved from [Youtube.com: https://www.youtube.com/watch?v=qoBX3sNC46c&list=WL&index=9](https://www.youtube.com/watch?v=qoBX3sNC46c&list=WL&index=9)
- Kumaran. (2021, October 21). *#SingapoReimagine Virtual Trip Episode 2: Little India*. Retrieved from [Youtube.com: https://www.youtube.com/watch?v=wksRuU-2mYU&list=WL&index=8](https://www.youtube.com/watch?v=wksRuU-2mYU&list=WL&index=8)
- Kumaran. (2021, June 15). *Jelajahi Makna Karya Kolaborasi Seniman Mural Jakarta dan Singapura*. Retrieved from [Youtube.com: https://www.youtube.com/watch?v=wVRit3s3H-4](https://www.youtube.com/watch?v=wVRit3s3H-4)

- Kumparan. (2021, June 24). *kumparan*. Retrieved from Instagram.com: [https://www.instagram.com/p/CQfLGL\\_F0uW/?img\\_index=1](https://www.instagram.com/p/CQfLGL_F0uW/?img_index=1)
- Larasati, D. B. (2021, August 30). *Menjajal Resep Sajian khas Singapura Stir Fried Carrot Cake dan Mudahnya Berwisata Kuliner di GoFood*. Retrieved from Diadona.id: <https://www.diadona.id/food/menjajal-resep-sajian-khas-singapura-stir-fried-carrot-cake-dan-mudahnya-berwisata-kuliner-di-gofood.html>
- Mashudi, A. (2021, September 3). *Nikmati Mie Sedap Selection Spicy Laksa, Kuliner Singapura yang Bisa Dibikin Sendiri di Rumah*. Retrieved from Diadona.id: [https://www.diadona.id/food/nikmati-mie-sedap-selection-spicy-laksa-kuliner-singapura-yang-bisa-dibikin-sendiri-di-rumah-2109037.html#google\\_vignette](https://www.diadona.id/food/nikmati-mie-sedap-selection-spicy-laksa-kuliner-singapura-yang-bisa-dibikin-sendiri-di-rumah-2109037.html#google_vignette)
- Manheim, J. (1994). *Strategic Public Diplomacy and American Foreign Policy: The Evolution of Influence*. New York in Oxford: Oxford University Press.
- Margono, S. (2003). *Metodologi Penelitian Pendidikan*. Jakarta: Rineka Cipta.
- McCoy, J. (2023, March 31). *Cara menulis pernyataan misi pemasaran konten*. Retrieved from Search Engine Land: <https://searchengineland.com/content-marketing-mission-statement-395089>
- Meita, N., & Pamujiningtyas, K. (2021, July 14). *STB dan Mie Sedaap Hadirkan Rasa Singapura ke Indonesia*. Retrieved from Kumparan.com: <https://kumparan.com/kumparanfood/stb-dan-mie-sedaap-hadirkan-rasa-singapura-ke-indonesia-1w8HmIGHmMg>
- Meita, N., Sagita, M., & Pamujiningtyas, K. (2021, October 14). *Geylang Serai, Pilihan Liburan yang Baru Saat Kamu Kembali Ke Singapura Nanti!* Retrieved from kumparan.com: <https://kumparan.com/kumparantravel/geylang-serai-pilihan-liburan-yang-baru-saat-kamu-kembali-ke-singapura-nanti-1wii9t1XX5f>
- Meita, N., & Pamujiningtyas, K. (2021, September 15). *Karya Mural Puzzle Jakarta-Singapura, Bagaimana Menyatukannya?* Retrieved from Kumparan.com: <https://kumparan.com/kumparantravel/karya-mural-puzzle-jakarta-singapura-bagaimana-menyatukannya-1wXAkflnY83>

- Melissen, J. (2005, January). *The New Public Diplomacy Soft Power In International Relation*. Retrieved from culturaldiplomacy.org: [https://culturaldiplomacy.org/academy/pdf/research/books/soft\\_power/The\\_New\\_Public\\_Diplomacy.pdf](https://culturaldiplomacy.org/academy/pdf/research/books/soft_power/The_New_Public_Diplomacy.pdf)
- Mie Sedaap. (2021, July 14). Retrieved from Facebook.com: [https://www.facebook.com/MieSedaapID/videos/346035900448854?locale=id\\_ID](https://www.facebook.com/MieSedaapID/videos/346035900448854?locale=id_ID)
- Mustika, R., Zhan, E., & Meita, N. (2021, September 15). *Temukan Makna Mural Singapura-Indonesia Lewat Filter Instagram Visit Singapore*. Retrieved from kumparan.com: <https://kumparan.com/kumparantravel/temukan-makna-mural-singapura-indonesia-lewat-filter-instagram-visit-singapore-1wWt1ZyljyV>
- myfunfoodiary. (2022, February 12). Retrieved from Instagram.com: [https://www.instagram.com/reel/CZ3rxYUJ\\_ao/?igsh=dDJwbmphdHBoaTF3](https://www.instagram.com/reel/CZ3rxYUJ_ao/?igsh=dDJwbmphdHBoaTF3)
- Nasa. (2021, August 25). *Kangen Kuliner Singapura? Yuk Cobain Resep Sempel Oyster Omelette Ala Chef Vindex Tengker*. Retrieved from Diadona.id: [https://www.diadona.id/food/kangen-kuliner-singapura-yuk-cobain-resep-sempel-oyster-omelette-ala-chef-vindex-tengker-210825z.html#google\\_vignette](https://www.diadona.id/food/kangen-kuliner-singapura-yuk-cobain-resep-sempel-oyster-omelette-ala-chef-vindex-tengker-210825z.html#google_vignette)
- Nanang. (2021, April 8). *Gairahkan Kembali Pariwisata, STB Ajak Warga Indonesia Liburan ke Singapura*. Retrieved from karebanusa.com: <https://www.karebanusa.com/2021/04/08/gairahkan-kembali-pariwisata-stb-ajak-warga-indonesia-liburan-ke-singapura>
- Nasa. (2021, August 25). *Kangen Kuliner Singapura? Yuk Cobain Resep Sempel Oyster Omelette Ala Chef Vindex Tengker*. Retrieved from Diadona.id: [https://www.diadona.id/food/kangen-kuliner-singapura-yuk-cobain-resep-sempel-oyster-omelette-ala-chef-vindex-tengker-210825z.html#google\\_vignette](https://www.diadona.id/food/kangen-kuliner-singapura-yuk-cobain-resep-sempel-oyster-omelette-ala-chef-vindex-tengker-210825z.html#google_vignette)
- Nasa. (2021, September 4). *Seru! Eksplor Kuliner Singapura Sama Chef Marinka & Foodirectory di Virtual Food Tour SFF 2021!* Retrieved from diadona.id:



[https://www.diadona.id/food/serunya-eksplora-beragam-kuliner-singapura-bareng-chef-marinka-di-virtual-food-tour-sff-2021-2109058.html#google\\_vignette](https://www.diadona.id/food/serunya-eksplora-beragam-kuliner-singapura-bareng-chef-marinka-di-virtual-food-tour-sff-2021-2109058.html#google_vignette)

- Nawawi, H. (2005). *Metode Penelitian Sosial*. Yogyakarta: Mada University Press.
- Nye, J. (2008). Public Diplomacy and Soft Power. *The Annals of the American Academy of Political and Social Science Vol. 616*, 94-109.
- Pamugari, D. (2022, August 22). *Singapore Tourism Board Bawa 'Little Singapore' ke Pesta Rasa*. Retrieved from cxomedia.id: <https://www.cxomedia.id/art-and-culture/20220822155250-24-175973/singapore-tourism-board-bawa-little-singapore-ke-pesta-rasa>
- Pamujiningtyas, K., & Meita, N. (2021, September 15). *Karya Mural Puzzle Jakarta-Singapura, Bagaimana Menyatukannya?* Retrieved from Kumparan.com: <https://kumparan.com/kumparantravel/karya-mural-puzzle-jakarta-singapura-bagaimana-menyatukannya-1wXAkflnY83>
- Pamujiningtyas, K., Sagita, M., & Meita, N. (2021, October 14). *Geylang Serai, Pilihan Liburan yang Baru Saat Kamu Kembali Ke Singapura Nanti!* Retrieved from kumparan.com: <https://kumparan.com/kumparantravel/geylang-serai-pilihan-liburan-yang-baru-saat-kamu-kembali-ke-singapura-nanti-1wii9t1XX5f/full>
- Pangeran, A. (2021, May 18). *Media Sosial Sebagai Senjata Ampuh Diplomasi Publik*. Retrieved from Kumparan.com: <https://kumparan.com/andi-pangeran/media-sosial-sebagai-senjata-ampuh-diplomasi-publik-1vLVQGi0P4>
- Prayuda, R., & Sundari, R. (2019). Diplomasi dan Power: Sebuah Kajian Analisis. *Journal of Diplomacy and International Studies, E-ISSN 2656-8713*.
- Popularitas. (2022, August 31). *Singapura gelar Singapore Food Festival, berlangsung hingga September 2022*. Retrieved from Popularitas: [https://popularitas.com/berita/singapura-gelar-singapore-food-festival-berlangsung-hingga-september-2022/#google\\_vignette](https://popularitas.com/berita/singapura-gelar-singapore-food-festival-berlangsung-hingga-september-2022/#google_vignette)

- Redaksi 9. (2022, August 19). *Festival Pesta Rasa Singapore Tourism Board*. Retrieved from Redaksi 9.com: [https://www.redaksi9.com/read/7551/trees#google\\_vignette](https://www.redaksi9.com/read/7551/trees#google_vignette)
- Riani, A. (2022, January 29). *Sensasi Staycation Serba Singapura di Hotel di Pusat Kota Jakarta*. Retrieved from liputan6.com: <https://www.liputan6.com/lifestyle/read/4873037/sensasi-staycation-serba-singapura-di-hotel-di-pusat-kota-jakarta?page=2>
- Rossa, V. (2021, April 12). *Under the Same Sun, Mural Lintas Negara Seniman Indonesia dan Singapura*. Retrieved from Suara.com: <https://www.suara.com/lifestyle/2021/04/12/100304/under-the-same-sun-mural-lintas-negara-seniman-indonesia-dan-singapura>
- Sagita, M., & Meita, N. (2021, October 14). *Little India: Percampuran Budaya Unik yang Hadirkan Pengalaman Baru di Singapura*. Retrieved from kumparan.com: <https://kumparan.com/kumparantravel/little-india-percampuran-budaya-unik-yang-hadirkan-pengalaman-baru-di-singapura-1wihe3qh11T>
- Signitzer, B., & Coombs, T. (1992). Public Relations and Public Diplomacy. *Conceptual Convergences Public Relations Review* 18 (2), 137-147.
- Statista. (2024). Direct contribution of tourism as a share of the total employment in Singapore from 1995 to 2019 with forecasts until 2029. Retrieved 30 April 2024, from <https://www.statista.com/statistics/1103376/singapore-tourism-direct-contribution-to-employment/#:~:text=In%202019%2C%20employment%20in%20tourism,four%20percent%20of%20Singapore's%20GDP>
- Sagita, M., & Pamujiningtyas, K. (2021, October 17). *Singapore Passion Land: Imajinasikan Liburan Impianmu ke Singapura!* Retrieved from kumparan.com: <https://kumparan.com/kumparantravel/singapore-passion-land-imajinasikan-liburan-impianmu-ke-singapura-1wjsM1ic8Hr>
- Sagita, M., Meita, N., & Pamujiningtyas, K. (2021, October 15). *Dari Katong ke Tiong Bahru, Traveling Sambil Telusuri Kekayaan Budaya Singapura*. Retrieved from kumparan.com:

- <https://kumparan.com/kumparantravel/dari-katong-ke-tiong-bahru-traveling-sambil-telusuri-kekayaan-budaya-singapura-1wiwzzhGUhO>
- Singapore Tourism Board. (2016, April). *Marketing Strategy: of Stories, Fans, and Channels*. Retrieved from Singapore Tourism Board: [https://www.stb.gov.sg/content/dam/stb/documents/annualreports/MS%20Paper%20Revised\\_July%202017.pdf](https://www.stb.gov.sg/content/dam/stb/documents/annualreports/MS%20Paper%20Revised_July%202017.pdf)
- Singapore Tourism Analytic Network. (2024). Visitor Arrivals - Trend by Geography. Retrieved 30 April 2024, from <https://stan.stb.gov.sg/public/sense/app/877a079c-e05f-4871-8d87-8e6cc1963b02/sheet/a91f81bd-ad13-47de-b4a8-5900ddde1225/state/analysis>
- Singapore Tourism Board. (2019). *Marketing Singapore*. Retrieved from Singapore Tourism Board Website: <https://www.stb.gov.sg/content/stb/en/about-stb/what-we-do/marketing-singapore.html>
- Singapore Tourism Board. (2019). *Overview*. Retrieved from Singapore Tourism Board: <https://www.stb.gov.sg/content/stb/en/about-stb/overview.html>
- Singapore Tourism Board. (2023). *Reset Recovery Reignite Singapore Tourism Board Annual Report 2021-2022*. Retrieved from Singapore Tourism Board Website : [https://www.stb.gov.sg/content/dam/stb/documents/annualreports/Singapore%20Tourism%20Board\\_Annual%20Report%202021-2022%20.pdf](https://www.stb.gov.sg/content/dam/stb/documents/annualreports/Singapore%20Tourism%20Board_Annual%20Report%202021-2022%20.pdf)
- Sugiyono, P. D. (2018). *Metode Penelitian Kuantitatif, Kualitatif dan R & D*. Bandung: Alfabeta.
- Supoyo, P. G. (2020). *Strategi Nation Branding Singapura "Passion Made Possible"*. Retrieved from Repository UB: <https://repository.ub.ac.id/id/eprint/169548/>
- Sarjono, D. D. (2008). *Panduan Penulisan Skripsi*. Yogyakarta: Jurusan Pendidikan Agama Islam, Fakultas Tabiriyah UIN Sunan Kalijaga.
- Suwarno, W. (2019). The Challenge of Indonesian Diplomacy Against Palm Oil Discrimination. *Jurnal Ilmiah Hubungan Internasional*, 15 (2), 197–212. <https://doi.org/10.26593/jihi.v15i2.3416.197-212>.

- Sharp, P. (2005). Revolutionary States, Outlaw Regimes and the Techniques of Public Diplomacy. *The New Public Diplomacy*, pp.106-123.
- stereoflow\_id. (2021, April 8). Retrieved from Instagram.com: [https://www.instagram.com/p/CNaE0qisX\\_6/?img\\_index=1](https://www.instagram.com/p/CNaE0qisX_6/?img_index=1)
- travelmaker. (2021, August 12). *ADA RAGAM KULINER & HIDANGAN GASTRONOMI TERBAIK DI SFF 2021*. Retrieved from travelmaker.id: <https://travelmaker.id/2021/08/12/ada-ragam-kuliner-hidangan-gastronomi-terbaik-di-sff-2021/>
- United Nations World Tourism Organization. (2021). 2020: Worst Year in Tourism History with 1 Billion Fewer International Arrivals. Retrieved 30 April 2024, from <https://www.unwto.org/news/2020-worst-year-in-tourism-history-with-1-billion-fewer-international-arrivals>
- VisitSingapore. (2022, January 28). *SingapoReimagine at ARTOTEL Thamrin Jakarta*. Retrieved from Facebook.com: <https://www.facebook.com/VisitSingaporeID/videos/2982196768757580>
- wingscorp. (2021, July 6). *Mie Sedaap Hadirkan Makanan Terenak di Dunia Melalui Varian Selection Singapore Spicy Laksa*. Retrieved from wingscorp.com: <https://wingscorp.com/mie-sedaap-hadirkan-makanan-terenak-di-dunia-melalui-varian-selection-singapore-spicy-laksa/>
- Wulan, A. (2021, August 12). *Rasakan Sensasi Kulineran di Singapore Food Festival ke 28 secara Hybrid*. Retrieved from fimela.com: <https://www.fimela.com/food/read/4630263/rasakan-sensasi-kulineran-di-singapore-food-festival-ke-28-secara-hybrid?page=2>
- Yanti, Y. Y. (2022, August 20). *Manjakan Pencinta Kuliner, Singapore Tourism Board x Endeus.tv Gelar Pesta Rasa 2022*. Retrieved from medcom.id: [https://www.medcom.id/gaya/community/Wb7a202K-manjakan-pencinta-kuliner-singapore-tourism-board-x-endeus-tv-gelar-pesta-rasa-2022#google\\_vignette](https://www.medcom.id/gaya/community/Wb7a202K-manjakan-pencinta-kuliner-singapore-tourism-board-x-endeus-tv-gelar-pesta-rasa-2022#google_vignette)
- Ymeri, E. (2022). Public diplomacy as political communication in Albania. *POLIS No. 22, ISSUE 1*, <https://typeset.io/pdf/public-diplomacy-as-political-communication-in-albania-3rc9ez7w.pdf>.

- Yupita, H. (2021, July 6). *Mie Sedaap Luncurkan Varian Baru Selection Singapore Spicy Laksa*. Retrieved from liputan6.com: <https://www.liputan6.com/on-off/read/4600253/mie-sedaap-luncurkan-varian-baru-selection-singapore-spicy-laksa?page=2>
- Zajęcki, R., Shuliak, A., & Fesyk, O. (2020). USING PUBLIC DIPLOMACY FOR CREATING INTERNATIONAL PEACE AND SECURITY , THE CASE OF POLAND AND SWEDEN. *Torun Internatjonal Studies, No. 1 (13)*, pp. 165–17. Retrieved from <https://apcz.umk.pl/TSM/article/view/TIS.2020.012/26108>
- Zhan, E., & Pamujiningtyas, K. (2021, June 17). *Pengunjung: Puzzle Mural Indonesia-Singapura “Under The Same Sun” Penuh Makna*. Retrieved from Kumparan.com: <https://kumparan.com/kumparantravel/pengunjung-puzzle-mural-indonesia-singapura-under-the-same-sun-penuh-makna-1vxXOpqtNim>
- Zeitalini, N. (2022, January 28). *Intip Hotel 'Nyeni' Hasil Kolaborasi 5 Seniman Bernuansa Singapura*. Retrieved from travel.detik.com: <https://travel.detik.com/travel-news/d-5919153/intip-hotel-nyeni-hasil-kolaborasi-5-seniman-bernuansa-singapura>