

DAFTAR PUSTAKA

Binge celebrates the Australian premiere of The Last Of Us. (2023, January 12). Mediaweek.

Retrieved May 20, 2024, from

<https://www.mediaweek.com.au/binge-celebrates-the-australian-premiere-of-the-last-of-us/>

Bowler, H. (2023, January 25). *How HBO won over video game fans with The Last of Us marketing campaign.* The Drum. Retrieved May 19, 2024, from

<https://www.thedrum.com/news/2023/01/25/how-hbo-won-over-video-game-fans-with-the-last-us-marketing-campaign>

BRANDS | *The Last of Us.* (n.d.). PlayStation Gear. Retrieved May 21, 2024, from

<https://gear.playstation.com/Browse/TLOU>

Collie, D. (2022, May 31). *Filming of TV series scenes in Olds good for economy, say businesspeople.* Mountain View Today. Retrieved May 18, 2024, from

<https://www.mountainviewtoday.ca/olds-news/filming-of-tv-series-scenes-in-olds-good-for-economy-say-businesspeople-5414400>

Craig Mazin. (n.d.). IMDb. Retrieved May 17, 2024, from

<https://www.imdb.com/name/nm0563301/>

Favis, E. (2023, January 20). *The Last of Us showrunner talks preproduction, fan backlash and spores.* The Washington Post. Retrieved May 18, 2024, from

<https://www.washingtonpost.com/video-games/2023/01/20/the-last-of-us-hbo-craig-mazin/>

Frei, V. (2023, November 1). *The Last of Us.* The Art of VFX. Retrieved May 20, 2024, from

<https://www.artofvfx.com/the-last-of-us/>

HBO Shop. (n.d.). HBO Shop. Retrieved May 21, 2024, from <https://shop.hbo.com/collections/the-last-of-us>

The Last of Us: Teen actress honoured to land lead role. (2021, October 14). BBC. Retrieved May 17, 2024, from <https://www.bbc.com/news/uk-england-leicestershire-58899024>

The Last of Us (TV Series 2023–). (n.d.). IMDb. Retrieved May 17, 2024, from https://www.imdb.com/title/tt3581920/?ref_=ttfc_fc_tt

The Last of Us (TV Series 2023–) - Company credits. (n.d.). IMDb. Retrieved May 21, 2024, from https://www.imdb.com/title/tt3581920/companycredits/?ref_=ttfc_sa_3

The Last of Us (TV Series 2023–) - Series Cast & Crew. (n.d.). IMDb. Retrieved May 21, 2024, from https://www.imdb.com/title/tt3581920/fullcredits/?ref_=tt_cl_sm

Moon, R. (n.d.). *Where was The Last of Us filmed? Guide to all the Filming Locations*. Atlas of Wonders. Retrieved May 17, 2024, from <https://www.atlasofwonders.com/2023/01/where-was-the-last-of-us-filmed.html?m=1>

Neil Druckmann. (n.d.). IMDb. Retrieved May 17, 2024, from <https://www.imdb.com/name/nm3773654/>

Odman, S. (2023, January 13). *Pedro Pascal, 'The Last of Us' Creators on Navigating Fan Expectations*. The Hollywood Reporter. Retrieved May 20, 2024, from <https://www.hollywoodreporter.com/tv/tv-news/pedro-pascal-the-last-of-us-fan-expectations-video-game-1235298534/>

Reeve, J. (2022, December 24). *HBO's The Last Of Us Red Carpet Event Will Take Place January 9, 2023*. TheGamer. Retrieved May 20, 2024, from <https://www.thegamer.com/the-last-of-us-red-carpet-january-9-2023/>

Reimann, T. (2020, March 13). *The Last of Us Game Composer Returning to Score HBO Series*. Collider. Retrieved May 18, 2024, from <https://collider.com/the-last-of-us-composer-gustavo-santaolalla-hbo/>

- Sepinwall, A. (2023, January 15). *'The Last of Us' Premiere Recap: Welcome to the Apocalypse*. Rolling Stone. Retrieved May 20, 2024, from <https://www.rollingstone.com/tv-movies/tv-movie-recaps/the-last-of-us-hbo-season-one-episode-one-recap-pedro-pascal-bella-ramsey-1234659171/>
- Sutton, K. (2023, January 23). *How HBO Max marketed 'The Last of Us' into a global hit*. Marketing Brew. Retrieved May 19, 2024, from <https://www.marketingbrew.com/stories/2023/01/23/how-hbo-max-marketed-the-last-of-us-into-a-global-hit>
- 13-month-long shoot of HBO mini-series The Last of Us ends in Alberta*. (2022, June 8). CTV News Calgary. Retrieved May 17, 2024, from <https://calgary.ctvnews.ca/last-week-for-mutants-on-the-street-hbo-s-the-last-of-us-wraps-mega-million-dollar-alberta-shoot-1.5939228>
- Warner Bros. | Sony Wiki | Fandom*. (n.d.). Sony Wiki. Retrieved May 20, 2024, from https://sonyentertainment.fandom.com/wiki/Warner_Bros
- de Voldere, I., Romainville, J. f., Knotter, S., Durinck, E., Engin, E., le Gall, A., Kern, P., Airaghi, E., Pletosu, T., Ranaivoson, H., & Hoelck, K. (2017, May 30). *Mapping the Creative Value Chains: A Study on the Economy of Culture in the Digital Age : Final Report*. *Publications Office of the European Union*. 10.2766/868748
- Dormer, D. (2021, August 3). *Filming of HBO series The Last of Us, the largest-ever production in Canada, underway in Calgary*. CTV News Calgary. Retrieved April 30, 2024, from <https://calgary.ctvnews.ca/filming-of-hbo-series-the-last-of-us-the-largest-ever-production-in-canada-underway-in-calgary-1.5532880>

FA Ghaisani. (2020). *Representasi Kritik Sosial Dalam Film Indonesia (Analisis Semiotika Kritik Sosial Dalam Film Slank Nggak Ada Matinya)*.

<https://repository.unair.ac.id/98294>

Finney, A. (2014). Value chain restructuring in the film industry: the case of the independent feature film sector. In R. DeFillippi & P. Wikström (Eds.). *International Perspectives on Business Innovation and Disruption in the Creative Industries: Film, Video and Photography*, 3-17.

<https://www.elgaronline.com/edcollchap/edcoll/9781783475339/9781783475339.00007.xml>

Gereffi, G., & Fernandez-Stark, K. (2016). *Global Value Chain Analysis: A Primer (2nd ed.)*. Center on Globalization, Governance & Competitiveness, Duke University.

Gereffi, G., Humphrey, J., & Timothy Sturgeon, T. (2005, Februari). The Governance of Global Value Chains. *Review of International Political Economy*. (12(1)), 78-104.
10.1080/09692290500049805

Home Box Office Inc - Company Profile and News. (n.d.). Bloomberg. Retrieved April 30, 2024, from <https://www.bloomberg.com/profile/company/339552Z:US>

Neuman, W. L. (2013). *Social Research Methods: Qualitative and Quantitative Approaches*. Pearson.

Putra, A. Y. (2024). Anti-hero roles of the main character in Craig Mazin's TV series *The Last of Us*. *UIN Sunan Gunung Djati Bandung*.

Salem, M. (2023, February 19). *SHOWBUZZDAILY's Sunday 2.19.2023 Top 150 Cable Originals & Network Finals UPDATED*. Showbuzz Daily. Retrieved April 30, 2024, from <https://showbuzzdaily.com/articles/showbuzzdailys-sunday-2-19-2023-top-150-cable-originals-network-finals.html>

Sinaga, P. N. (2024). *Pemetaan Global Film Value Chain Marvel Entertainment Pada Produksi Serial Ms. Marvel Tahun 2020-2022*.

<https://repository.upnjatim.ac.id/19955/>

Sony Pictures. (n.d.). *About Us | Careers at Sony Pictures Entertainment*. Sony Pictures.

Retrieved April 30, 2024, from <https://www.sonypicturesjobs.com/about-us>

Spence, S. (2024). Games and Culture. *Adaptation, Violence, and Storytelling in The Last of*

Us. 15554120241238771

Sugiyono. (2018). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.

Whiteboard Journal. (2017, November 9). YouTube: Home. Retrieved April 30, 2024, from

<https://www.whiteboardjournal.com/ideas/media/sony-membuat-playstation-production-sebagai-divisi-film-televisi/>