DAFTAR PUSTAKA

Agustina, H., Lathif, T., Suryanto, M., & Pratama, A. (2023). Analisis Penerimaan E-learning Madrasah Menggunakan Metode Technology Acceptance Model (TAM). *Media Online)*, *4*(1), 173–181. https://doi.org/10.30865/klik.v4i1.1097

Albayati, H. (2024). Investigating undergraduate students' perceptions and awareness of using ChatGPT as a regular assistance tool: A user acceptance perspective study. *Computers and Education: Artificial Intelligence*, *6*(July 2023), 100203. https://doi.org/10.1016/j.caeai.2024.100203

Chaka, C. (2023). Generative AI Chatbots - ChatGPT versus YouChat versus Chatsonic: Use Cases of Selected Areas of Applied English Language Studies. *International Journal of Learning, Teaching and Educational Research*, *22*(6), 1–19. https://doi.org/10.26803/ijlter.22.6.1

Chin, W. W. (1998). *The Partial Least Squares Approach to Structural Equation Modeling*.

Darmawan, D., Iriandha, D., Indrianto, D., Sigita, D. S., & Cahyani, D. (2021). Hubungan Remunerasi, Retensi dan Kinerja Karyawan. *Journal of Trends Economics and Accounting Research*, *1*(4), 129–133. https://journal.fkpt.org/index.php/jtear/article/view/159/105

Davis, F. D. (1989). Perceived usefulness, perceived ease of use, and user acceptance of information technology. *MIS Quarterly: Management*

Information Systems, *13*(3), 319–339. https://doi.org/10.2307/249008

Davis, F. D. (1993). User acceptance of information technology: system characteristics, user perceptions and behavioral impacts. In *International Journal of Man-Machine Studies* (Vol. 38, Issue 3, pp. 475–487). https://doi.org/10.1006/imms.1993.1022

Eliaçık, E. (2023). *Best AI search engines: Let AI surf the web for you*. Dataconomy. https://dataconomy.com/2023/02/14/best-ai-search-engine-neeva-ai-bing-ai-bard-ai-webchatgpt-youchat/

Farwati, M., Salsabila, I. T., Navira, K. R., & Sutabri, T. (2023). Analisa Pengaruh Teknologi Artificial Intelligence (Ai) Dalam Kehidupan Sehari-Hari. *Jursima: Jurnal Sistem Informasi & Manajemen*, *11*(1), 39–45.

Firdaus, & Firman. (2023). *Efektivitas Artificial Intelligence (AI) dalam Menjawab Soal Higher Order Thinking Skill (HOTS) The Effectiveness of Artificial Intelligence (AI) in Answering Higher Order Thinking Skill (HOTS) Questions*. *6*(1), 15–30.

Fornell, C., & Larcker, D. F. (1981). *Evaluating Structural Equation Models with Unobservable Variables and Measurement*. *XVIII*(February), 39–50.

Ghozali, I. (2011). *Structural Equation Modeling Metode Alternatif dengan Partial Least Square (PLS) edisi 3*. Badan Penerbit Universitas Diponegoro Semarang.

Ghozali, I., & Latan, H. (2015). *Partial Least Squares Konsep Teknik dan Aplikasi menggunakan Program Smart PLS 3.0.* Badan Penerbit Universitas

Diponegoro Semarang.

Götz, O., Liehr-gobbers, K., & Krafft, M. (2010). *Evaluation of Structural Equation Models Using the Partial Least Squares (PLS) Approach*. 691–692. https://doi.org/10.1007/978-3-540-32827-8

Hair, J. F., Ringle, C. M., Sarstedt, M., Hair, J. F., Ringle, C. M., & Sarstedt, M. (2011). *PLS-SEM : Indeed a Silver Bullet PLS-SEM : Indeed a Silver Bullet. January 2015*, 37–41. https://doi.org/10.2753/MTP1069-6679190202

Ipsos. (2023). *Indonesia, Negara Paling Optimistis akan Manfaat Teknologi AI*. Databoks.

Joo, S., & Choi, N. (2015). Factors affecting undergraduates' selection of online library resources in academic tasks Usefulness, ease-of-use, resource quality, and individual differences. *Library Hi Tech*, *32*(2), 272–291.

Kwangsawad, A., & Jattamart, A. (2022). Overcoming customer innovation resistance to the sustainable adoption of chatbot services: A community-enterprise perspective in Thailand. *Journal of Innovation and Knowledge*, *7*(3), 100211. https://doi.org/10.1016/j.jik.2022.100211

Mahendra, I. (2016). Penggunaan technology acceptance model (TAM) dalam mengevaluasi penerimaan pengguna terhadap sistem informasi -pada PT . Ari Jakarta. *Sistem Informasi STMIK Antar Bangsa*, *5*(2), 183–195.

Mahmud, A., Sarower, A. H., Sohel, A., & Bhuiyan, T. (2024). Adoption of ChatGPT by university students for academic purposes : Partial least square , artificial neural network , deep neural network and classification algorithms

approach. *Array*, *21*(March), 100339. https://doi.org/10.1016/j.array.2024.100339

Masa'deh, R., Majali, S. A. L., Alkhaffaf, M., Thurasamy, R., Almajali, D., Altarawneh, K., Al-Sherideh, A., & Altarawni, I. (2024). Antecedents of adoption and usage of ChatGPT among Jordanian university students: Empirical study. *International Journal of Data and Network Science*, *8*(2), 1099–1110. https://doi.org/10.5267/j.ijdns.2023.11.024

Nugroho, A., & Haritanto, W. (2022). *METODE PENELITIAN KUANTITATIF DENGAN PENDEKATAN STATISTIKA*. Penerbit Andi.

Nugroho, H., Suhud, U., & Rochyati, R. (2019). Penerapan Pengembangan Teori Technology Acceptance Model (TAM) dan Motivasi Terhadap Intensi Mahasiswa di Jakarta untuk Menggunakan Tablet. *Communicare : Journal of Communication Studies*, *5*(1), 45. https://doi.org/10.37535/101005120184

Perneger, T. V., Courvoisier, D. S., Hudelson, P. M., & Gayet-Ageron, A. (2015). Sample size for pre-tests of questionnaires. *Quality of Life Research*, *24*(1), 147–151. https://doi.org/10.1007/s11136-014-0752-2

Pratomo, R. (2022). Pengaruh Efikasi Diri Terhadap Kinerja Karyawan Dengan Keterikatan Karyawan Sebagai Variabel Intervening. *Jurnal Manajemen Terapan Dan Keuangan*, *11*(04), 1021–1033. https://doi.org/10.22437/jmk.v11i04.16752

Purwanto, A., & Sudargini, Y. (2021). *Partial Least Squares Structural Squation Modeling (PLS-SEM) Analysis for Social and Management Research : A Literature Review Journal of Industrial Engineering & Management*

Research. *2*(4), 114–123.

Puskomjar, B. (2021). *Inilah Alasan Mengapa belajar informatika dan Komputer Zaman Sekarang Itu Menguntungkan!* Universitas Mulia. https://universitasmulia.ac.id/2021/05/27/inilah-alasan-mengapa-belajar-informatika-dan-komputer-zaman-sekarang-itu-menguntungkan/

Radhia, F., Aini, N., & Afrilia, N. S. (2023). Analisis Niat Penggunaan Artificial Intelligence Tools Oleh Pelajar Dalam Sektor Pendidikan. *Infotech: Journal of Technology Information*, *9*(2), 171–176.

Rahman, S., Sabbir, M., Zhang, J., Moral, I., & Hossain, S. (2023). *Examining students ' intention to use ChatGPT : Does trust*. *39*(6), 51–71.

RAHMAWAN, A. Z., & EFFENDI, Z. (2022). Implementasi Society 5.0 Dalam Kebijakan Dan Strategi Pendidikan Pada Pandemi Covid-19. *STRATEGY : Jurnal Inovasi Strategi Dan Model Pembelajaran*, *2*(1), 34–43. https://doi.org/10.51878/strategi.v2i1.861

Restiawan, R., & Ula, D. M. (2023). PERAN TEKNOLOGI ARTIFICIAL INTELLIGENCE (AI) TERHADAP PERUBAHAN SOSIAL MASYARAKAT. *Triwikrama: Jurnal Ilmu Sosial*, *2*(2), 148–156.

Rifky, S. (2024). Dampak Penggunaan Artificial Intelligence Bagi Pendidikan Tinggi. *Indonesian Journal of Multidisciplinary on Social and Technology*, *2*(1), 37–42.

Rizky, M., & Subiyakto, A. (2022). Pemanfaatan Artificial Intelligence dalam Menghadapi Pademi Covid-19: Systematic Literatur Riview. *Jurnal Sistem*

Cerdas, *05*(01), 46–52.

Salmi, J., Setiyanti, A. A., Satya Wacana, K., Universitas, D., Satya, K., & Abstract, W. (2023). Persepsi Mahasiswa Terhadap Penggunaan Chatgpt di Era Pendidikan 4.0. *Jurnal Ilmiah Wahana Pendidikan, Oktober*, *9*(19), 399–406.

Saputra, M. S., & Nurjihadi, M. (2023). Sikap Mahasiswa dalam Adopsi Aplikasi Keuangan BRIMO dengan Pendekatan Technology Acceptance Model (TAM). *BIOS : Jurnal Teknologi Informasi Dan Rekayasa Komputer*, *4*(1), 18–24. https://doi.org/10.37148/bios.v4i1.59

Sholiha, E. U. N., & Salamah, M. (2015). Structural Equation Modeling-Partial Least Square untuk Pemodelan Derajat Kesehatan Kabupaten/Kota di Jawa Timur (Studi Kasus Data Indeks Pembangunan Kesehatan Masyarakat Jawa Timur 2013). *Jurnal Sains Dan Seni ITS*, *4*(2), 169–174. http://ejurnal.its.ac.id/index.php/sains_seni/article/view/10443

Statista. (2023). *9 AI Pembuat Teks yang Banyak Digunakan pada 2022*. Databoks.

Sugiyono. (2007). *Statistik untuk Penelitian*. Bandung: Alfabeta, CV.

Sugiyono. (2013). *Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif, dan R&D*. Alfabeta.

Suki, N. M., & Suki, N. M. (2011). Exploring the relationship between perceived usefulness, perceived ease of use, perceived enjoyment, attitude and subscribers' intention towards using 3G mobile services. *Journal of Information Technology Management*, *XXII*(1), 1–7. http://jitm.ubalt.edu/XXII-1/article1.pdf

Supranto, J. (2000). *Teknik Sampling : Untuk Survey dan Eksperimen*. Jakarta: Rineka Cipta, 2000.

Tiwari, C. K., Bhat, M. A., Khan, S. T., Subramaniam, R., & Khan, M. A. I. (2023). What drives students toward ChatGPT? An investigation of the factors influencing adoption and usage of ChatGPT. *Interactive Technology and Smart Education*, *August*. https://doi.org/10.1108/ITSE-04-2023-0061

Wikipedia contributors. (2023). *You.com*. Wikipedia. https://en.wikipedia.org/wiki/You.com

You.com. (2023). *What is YouChat? — Unlock the Power of AI with the Search Assistant that Works for You*. You.Com. https://about.you.com/introducing-youchat-the-ai-search-assistant-that-lives-in-your-search-engine-eff7badcd655/

You.com. (2024). *No Title*. You.Com. https://about.you.com/youchat/