

## REFERENSI

- Asosiasi Penyelenggara Jasa Internet Indonesia. (2018). *Penetrasi & Profil Perilaku Pengguna Internet Indonesia*. APJII.
- Beel, J., Gipp, B., Langer, S., & Breitinger, C. (2016). Research-paper recommender system: a literature survey. *International Journal on Digital Libraries*, 305-208.
- Cambria, E., Schuller, B., Xia, Y., & Havasi, C. (2013). New Avenues in Opinion Mining and Sentiment Analysis. *IEEE Intelligent Systems*, 15-21.
- DjangoProject. (2005). *DjangoProject.com*. Retrieved from DjangoProject.com
- Google & TEMASEK. (2018). *e-Cconomy SEA 2018: Southeast Asia's internet economy hits an inflection point*. Google.
- Han, J., Kamber, M., & Pei, J. (2012). *Data Mining Concepts and Techniques*. Boston: Morgan Kaufmann.
- IPrice Group. (2019). *The Biggest E-commerce Apps & Websites in Southeast Asia, Q2 2019*.
- Manning, C. D., Raghavan, P., & Schutze, H. (2009). *An Introduction to Information Retrieval*. Cambridge: Cambridge University Press.
- Nisbet, R., Elder, J., & Miner, G. (2009). *Handbook of Statistical Analysis & Data Mining Applications*. Elsevier.
- Poncelet, P., Teisseire, M., & Masseglia, F. (2008). *Data Mining Patterns : New Methods and Applications*. New York: Information Science Reference.
- Python.org. (2001). *Python*. Retrieved from python.org:  
<https://www.python.org/doc/essays/blurb/>
- Rajaman, A., & Ullman, J. D. (2012). *Mining of Massive Datasets*. Cambridgeshire: Cambridge University Press.
- Scikit-learn. (2007). *sklearn.naive\_bayes.MultinomialNB*. Retrieved from Scikit-learn:  
[https://scikit-learn.org/stable/modules/generated/sklearn.naive\\_bayes.MultinomialNB.html](https://scikit-learn.org/stable/modules/generated/sklearn.naive_bayes.MultinomialNB.html)
- Tokopedia. (2019).

- Turban, E., King, D., Lee, J. K., Liang, T.-P., & Turban, D. C. (2015). *Electronic Commerce a Managerial and Social Networks Perspective*. London: Springer.
- VanderPlas, J. (2017). *Python Data Science Handbook Essential Tool for Working With Data*. Sebastopol: O'REILLY.
- Wang, S., & Manning, C. D. (2012). Baselines and Bigrams: Simple, Good Sentiment and Topic Classification. *Proceedings of the 50th Annual Meeting of the Association for Computational Linguistics*, 90-94.