

## DAFTAR PUSTAKA

### Buku

- Alystne, Van. *et.al. Why Information Should Influence Productivity*, dalam Manuel Castells, *The Network Society: A Cross-Cultural Perspective*. Cheltenham: Edward Elgar Publishing, 2004.
- Bartlett, Christopher. A. Goshal, Sumantra. *Managing Across Borders: The Transnational Solution*, dalam Chaless Hills, *International Bussiness: Competiting in the Global Marketplace*. New York: McGraw-Hill, 2010.
- Boffet, David. Sheffi, Yossi. *The Brave New World of Supply Chain Management*. New Orleans, Los Angeles: Spring, 1998.
- Breuning, Marijke. *Foreign Policy Analysis: A Comparative Introduction*. New York: Palgrave Mcmillan, 2007.
- Castell, Manuel. *The Information Age: Economy, Society, Culture*, dalam *The Information Technology Revolution*, Vol. I. Oxford: Blackwell, 1996.
- Chaffey, Dave. *Digital Business and E-Commerce Management: Strategy, Implementation, and Practice*. Edinburgh, UK: Pearson, 2002.
- Hayek, Friedrich. *The Meaning of Competition*. Chicago: University of Chicago Press, 1948.
- Hill, Charles. W. *International Bussiness: Competiting in the Global Marketplace* dalam *Strategy and the Firm*. New York: McGraw-Hill, 2010.
- Kotler, Philip. *Marketing Management, 9<sup>th</sup> Edition*. New Jersey: Prentice Hall, 1997.
- Lowery, Ying. *The Alibaba Way*. Jakarta: Bhuana Ilmu Populer, 2018.
- Markoff, John. *What the Dormouse Said: How the 60s Counterculture Shaped the Personal Culture Industry*. New York: Viking Adult, 2005.
- Marshall, Alfred. *Principles of Economics 8<sup>th</sup> Edition*. London: McMillan and Co, 1920.
- Moore, James. F. *The Rise of a New Corporate Form*. Washington: The Washington Quarterly, 1998.
- Neuman, Lawrence. W. *Social Research Methods: Qualitative and Quantitative Approach, 4<sup>th</sup> ed*, in Ulber Silalahi, *Metode Penelitan Sosial*. Bandung: PT. Refika Aditama, 2012.
- Nicholson, Walter. *Mikroekonomi Intermediate dan Penerapannya*. Jakarta: PT. Gelora Aksara Pratama, 1991.

- Petras, James. *The Myth of the Third Scientific-Technological Revolution*, dalam *The New Development Politics: the Age of Empire Building and New Social Movement*. USA: Ashgate, 2003.
- Rainey, David. *Product Innovation: Leading Change Through Integrated Product Development*. Cambridge: Cambridge University Press, 2005.
- Silalahi, Ulber. *Metode Penelitian Sosial*. Bandung: PT. Refika Aditama, 2012.
- Sugiyono. *Metodologi Penelitian Kualitatif, Kuantitatif, dan R&D*. Bandung: Alfabeta, 2008.
- Tkacz, Ewarys. Kapczynski, Adrian. *Internet-Technical Development and Applications*. Berlin: Springer, 2009.
- Turban, Efraim. *et.al. Electronic Commerce A Managerial and Social Network Perspective 8<sup>th</sup> edition*. London: Springer Cham Heidelberg, 2015.

#### **Artikel Jurnal**

- Alibaba Group. *Alibaba Group Earmarks 0.3 Percent of Annual Revenue for Conservation Environment*. Shenzen: Alibaba Press Release, May 10<sup>th</sup>, 2010. ([https://www.alibabagroup.com/en/news/press\\_pdf/p100514.pdf](https://www.alibabagroup.com/en/news/press_pdf/p100514.pdf)) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *Alibaba Social Responsibility Report*. Alibaba's Prospectus, 2014-2015.
- Athey, Susan. Schmutzler, Armin. *Investment and Market Dominance*. USA: RAND Journal of Economics Vol. 3 No. 1, 2001.
- Dulock, Helen L. *Research Design: Descriptive Research*. Nell Hedgson School of Nursing, Ermory University. Atlanta: SAGE Journal. 1993.
- Harasim, Linda M. *Global Networks: Computers and International Communication*. Harvard Journal of Law and Technology Vol. 7 No. 1. The MIT Press: Cambridge Massachussets, 1993.
- Ianstiti, Marco. Levien, Roy. *Strategy as Ecology*. Harvard Bussiness Review, (<http://info.psu.edu.sa/psu/fnm/asalleh/IanstitiLivienStrategyAsEcology.pdf>), March 2004.
- Katić, Marina. Pušara, Kostadin. *Adoption of E-Commerce Terminology*. Slovenia: BLED Proceedings, (<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.852.985&rep=rep1&type=pdf>), 2004.
- Kavale, Stanley. *The Connection Between Strategy and Structure*. International Journal of Bussiness and Commerce, ([https://www.researchgate.net/publication/313444758\\_THE\\_CONNECTION\\_BETWEEN\\_STRATEGY\\_AND\\_STRUCTURE](https://www.researchgate.net/publication/313444758_THE_CONNECTION_BETWEEN_STRATEGY_AND_STRUCTURE)), 2012.
- Moore, James F. *The Rise of A New Corporate Form*. The Washington Quarterly Vol. 21, Issue 1. 1998.

- Nassaji, Hossein. *Qualitative and Descriptive Research: Data Type versus Data Analysis*. Language Teaching Research. United Kingdom: SAGE Journal. 2015.
- S. L, Paterson & D. M., Brock. . *International Business Review* vol.11: Elsevier. 2002.
- Tiyan, Yan. Stewart, Concetta. *History of E-Commerce*. USA: University of Missouri & Temple University, (<http://www.irma-international.org/viewtitle/9447/> ), 2008.
- Tulsian, Monica. *Profitability Analysis (A Comparative Study of SAIL & TATA Steel)*. IOSR Journal of Economic and Finance (IOSR-JEF) Vol. 3 Issue 2, (<http://www.iosrjournals.org/iosr-jef/papers/vol3-issue2/Version-1/C03211922.pdf>), March-April, 2014.
- Verworn, Brigit. Herstatt, Cornelius. *The Innovation Process: An Introduction to Process Models, Paperwork* no. 12, Hamburg University, June 3<sup>rd</sup>, 2014.
- Zwass, Vladimir. *Electronic Commerce: Structures and Issues*. International Journal of Electronic Commerce Vol. 1 No. 1, 1996.

## Reports

- Alibaba Group. *Alibaba Group and China Post Sign Cooperation Assignment*. November 26<sup>th</sup>, 2006. ([https://www.alibabagroup.com/en/news/press\\_pdf/p061122.pdf](https://www.alibabagroup.com/en/news/press_pdf/p061122.pdf)) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *Alibaba Group Appoints Yu Yongfu as President of Alimama*. April 1<sup>st</sup>, 2015. (<https://www.alibabagroup.com/en/news/article?news=p150401>) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *Alibaba Group Appoints Yu Yongfu as President of Alimama*. April 1<sup>st</sup>, 2015. (<https://www.alibabagroup.com/en/news/article?news=p150401>) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *Alibaba Group Earmarks 0.3 Percent of Annual Revenue for Conservation Environment*. Shenzhen: Alibaba Press Release, May 10<sup>th</sup>, 2010. ([https://www.alibabagroup.com/en/news/press\\_pdf/p100514.pdf](https://www.alibabagroup.com/en/news/press_pdf/p100514.pdf)) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *Alibaba Group Earmarks 0.3 Percent of Annual Revenue for Conservation Environment*. Shenzhen: Alibaba Press Release, May 10<sup>th</sup>, 2010. ([https://www.alibabagroup.com/en/news/press\\_pdf/p100514.pdf](https://www.alibabagroup.com/en/news/press_pdf/p100514.pdf)) (accessed March 3<sup>rd</sup>, 2019).

- Alibaba Group. *Alibaba Social Responsibility Report*. Alibaba's Prospectus, 2014-2015.
- Alibaba Group. *Alibaba Social Responsibility Report*. Alibaba's Prospectus, 2014-2015.
- Alibaba Group. *Alibaba.com Partners with Four Leading Logistics Providers to Create Freight Forwarding Quotation and E-Contract System*. Hongkong, Shanghai: Press Release News. ([https://www.alibabagroup.com/en/news/press\\_pdf/p001219.pdf](https://www.alibabagroup.com/en/news/press_pdf/p001219.pdf)) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *Buy Alibaba Shares: Buy Alibaba Shares, CFDS or Binary Options*. N.d. (<http://www.buyalibabashares.com/juhuasuan/>) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *History and Milestones*. 1999. (<https://www.alibabagroup.com/en/about/history?year=1999>) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *History and Milestones*. 2006 (<https://www.alibabagroup.com/en/about/history?year=2006>) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *History and Milestones*. 2007. (<https://www.alibabagroup.com/en/about/history?year=2007>) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *History and Milestones*. 2010. (<https://www.alibabagroup.com/en/about/history?year=2010>) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *History and Milestones*. 2019. (<https://www.alibabagroup.com/en/about/history?year=1999>) (accessed March 3<sup>rd</sup>, 2019.)
- Alibaba Group. *Our Business*. N.d. (<https://www.alibabagroup.com/en/about/businesses>) (accessed March 3<sup>rd</sup>, 2019).
- Alibaba Group. *Yahoo! and Alibaba.com For Strategic Partnership in China*. Sunnyvale & Beijing: Business Wire. 2005. ([https://www.alibabagroup.com/en/news/press\\_pdf/p050811.pdf](https://www.alibabagroup.com/en/news/press_pdf/p050811.pdf)).
- Anon. *Alibaba Cloud: Reliable & Secure Solutions to Empower Your Global Business*. N.d. (<https://www.alibabagroup.com/en/about/businesses>) (accessed March 3<sup>rd</sup>, 2019).
- Anon. *Alibaba Group Announces March Quarter 2015 and Full Fiscal Year 2015 Results Company Also Appoints New CEO and New Member of the Board of Directors*. May 7<sup>th</sup>, 2015. [https://www.alibabagroup.com/en/news/press\\_pdf/p150507.pdf](https://www.alibabagroup.com/en/news/press_pdf/p150507.pdf) (accessed November 29, 2018).

- Anon. *Alibaba Group Announces March Quarter 2015 and Full Fiscal Year 2015 Results Company Also Appoints New CEO and New Member of the Board of Directors*. May 7<sup>th</sup>, 2015.  
([https://www.alibabagroup.com/en/news/press\\_pdf/p150507.pdf](https://www.alibabagroup.com/en/news/press_pdf/p150507.pdf)) (accessed November 29, 2018).
- Anon. *Alibaba Group Announces March Quarter 2018 Results and Full Fiscal Year 2018 Results*. May 4<sup>th</sup>, 2018.  
[https://www.alibabagroup.com/en/news/press\\_pdf/p180504.pdf](https://www.alibabagroup.com/en/news/press_pdf/p180504.pdf) (accessed November 29, 2018).
- Anon. *Alibaba.com Marketplace*. N.d.  
([https://www.alibaba.com/trade/search?fsb=y&IndexArea=product\\_en&CategoryId=&SearchText=sofa](https://www.alibaba.com/trade/search?fsb=y&IndexArea=product_en&CategoryId=&SearchText=sofa)) (accessed March 3<sup>rd</sup>, 2019).
- Anon. *Empower to Marketing*. N.d.  
(<https://www.alimama.com/index.htm?spm=a2320.9441632.ca214tr8.d9bda87b0.4c202030fiq9T2>) (accessed March 3<sup>rd</sup>, 2019).
- Anon. *Globalization Strategy*. N.d.  
(<https://www.alibabagroup.com/en/ir/pdf/160614/08.pdf>) (accessed November 29, 2018).
- Anon. *Home Company*. N.d. ([https://focuschina.com/html\\_en/](https://focuschina.com/html_en/))  
(accessed March 3<sup>rd</sup>, 2019).
- Anon. *How to Partners with JD.com*. N.d. (<https://corporate.jd.com/forPartners>)  
(accessed March 3<sup>rd</sup>, 2019).
- Anon. *Juhuasuan Interface*. N.d. (<https://ju.taobao.com/>) (accessed March 3<sup>rd</sup>, 2019).
- Anon. *Juhuasuan Interface*. N.d. (<https://ju.tmall.com/>) (accessed March 3<sup>rd</sup>, 2019).
- Anon. *Our History*. June 18<sup>th</sup>, 1998. (<https://corporate.jd.com/ourHistory>)  
(accessed March 3<sup>rd</sup>, 2019).
- Anon. *Profile: Amazon.com Inc*. March 1<sup>st</sup>, 2019.  
(<https://www.reuters.com/finance/stocks/company-profile/AMZN.O>)  
(accessed March 3<sup>rd</sup>, 2019).
- Ant Financial. *Bring the World Equal Opportunity: Company Profile*. N.d.  
(<https://www.antfin.com/>) (accessed March 3<sup>rd</sup>, 2019).
- Azilia Staff. *MA BOWS OUT AS ALIBABA CEO AT TAOBAO 10TH ANNIVERSARY CELEBRATION*. May 10<sup>th</sup>, 2013.  
(<https://www.alizila.com/ma-bows-out-as-alibaba-ceo-at-taobao-10th-anniversary-celebration-photos/>) (accessed May 3<sup>rd</sup>, 2019).
- Barreto, Elzio. *Alibaba IPO Ranks as World's Biggest After Additional Shares Sold*. September 22<sup>nd</sup>, 2014. <https://www.reuters.com/article/us-alibaba-ipo-value-idUSKCN0HH0A620140922> (accessed November 29, 2018).

- Cainiao. *Global Order Tracking*. N.d. ([https://www.cainiao.com/markets/cnwww/global\\_guide\\_en](https://www.cainiao.com/markets/cnwww/global_guide_en)) (accessed March 3<sup>rd</sup>, 2019).
- Chang, Chin Yong. *Alipay Targeting Singapore Consumers*. Singapore, August 23<sup>th</sup>, 2017. (<https://www.businesstimes.com.sg/consumer/alipay-targeting-singapore-consumer>) (accessed March 3<sup>rd</sup>, 2019).
- China Internet Museum. *Alibaba Raised USD82 Millions*. February 27<sup>th</sup>, 2004. (<http://en.internet.cn/history/niandu/2004.html>) (accessed March 3<sup>rd</sup>, 2019).
- China Tech News. *Alibaba Available at Nearly 4000 Vendors in Japan*. November 22<sup>nd</sup>, 2016. (<https://www.chinatechnews.com/2016/11/22/24484-alipay-available-at-nearly-4000-vendors-in-japan>) (accessed March 3<sup>rd</sup>, 2019).
- CIE Sourcing. *Chinese Internet User's Exceeding of 500 Millions*. N.d. China Export-Import. (<http://www.chinainportexport.org/chinese-internet-users%E2%80%99-exceeding-of-500-million/#more>) (accessed March 3<sup>rd</sup>, 2019).
- CIE Sourcing. *Comparisson of China's Major E-Commerce Platforms*. N.d. China-Export-Import. (<http://www.chinainportexport.org/comparison-of-chinas-major-e-commerce-platforms/>) (accessed March 3<sup>rd</sup>, 2019).
- Donald, Angela. *Branding Lessons from China's Alibaba*. September 24<sup>th</sup>, 2014. (<https://adage.com/article/global-news/alibaba-teach-chinese-brands/295115>) (accessed March 3<sup>rd</sup>, 2019).
- European Commission. *The Role of Public Support in the Commercialisation of Innovations*. Flash Eurobarometer 394 Report. European Union. May 2014.
- Galani, Una. *Softbank's Investment in Alibaba May Turn into a Burden*. February 27<sup>th</sup>, 2014. (<https://dealbook.nytimes.com/2014/02/27/softbanks-investment-in-alibaba-may-turn-into-a-burden/>) (accessed March 3<sup>rd</sup>, 2019).
- [https://www.researchgate.net/publication/316349965\\_Why\\_Global\\_Supply\\_Chain\\_Management](https://www.researchgate.net/publication/316349965_Why_Global_Supply_Chain_Management) (accessed November 29, 2018).
- King, Rachel. *Alibaba's \$1 Billion IPO: The Number to Know*. May 6<sup>th</sup>, 2014. (<https://www.zdnet.com/article/alibabas-1-billion-ipo-the-numbers-to-know/>) (accessed March 3<sup>rd</sup>, 2019).
- Lajoie, Marc, *et al.* *What is Alibaba?* N.d. (<https://graphics.wsj.com/alibaba/>) (accessed March 3<sup>rd</sup>, 2019).
- Lim, Jason. *Alibaba Fully Buys Out UCWeb in China's Biggest Internet Deal Ever*. June 11<sup>st</sup>, 2014. (<https://www.forbes.com/sites/jlim/2014/06/11/alibaba-fully-buys-out-ucweb-in-chinas-biggest-internet-deal-ever/#54ce086b2d95>) (accessed March 3<sup>rd</sup>, 2019).

- Manila Times. *FYI: Alibaba Group*. October 25<sup>th</sup>, 2017. (<https://www.manilatimes.net/fyi-alibaba-group/358616/>) (accessed May 3<sup>rd</sup>, 2019).
- Mentzer, John T. Stank, Theodore P. Myers, Mathew B. *Why Global Supply Management?*. University of Tennessee: Handbook of Global Supply Chain Management, January 2007.
- Najberg, Adam. *Cainiao Breaks Own 11.11 Delivery Records*. November 14<sup>th</sup>, 2018. (<https://www.alizila.com/cainiao-sets-1111-delivery-speed-record/>) (accessed March 3<sup>rd</sup>, 2019).
- OECD. *Small and Medium-sized Enterprises: Local Strength, Global Reach*. Policy Brief. June, 2000. <http://www.oecd.org/cfe/leed/1918307.pdf> (accessed November 29, 2018).
- Online**
- Paypal. *Welcome to Paypal for Business*, Paypal First Report Quarterly 2018. 2018. (<https://www.paypalobjects.com/webstatic/lvm/hk/en/merchant-welcome.pdf>) (accessed March 3<sup>rd</sup>, 2019).
- Savitz, Eric. *Alibaba Group Closes \$7.1B Buyback Of Shares From Yahoo (Updated)*. September 18<sup>th</sup>, 2012. (<https://www.forbes.com/sites/ericsavitz/2012/09/18/alibaba-group-closes-7-1b-buyback-of-shares-from-yahoo/#6336ccced448>) (accessed March 3<sup>rd</sup>, 2012).
- Singh, Sarwant. *B2B E-Commerce Market Worth \$6.7 Trillion by 2020: Alibaba & China the Front Runners*. November 6 2014. <https://www.forbes.com/sites/sarwantsingh/2014/11/06/b2b-ecommerce-market-worth-6-7-trillion-by-2020/#6c269ca5212e> (accessed November 29, 2018).
- Travel Voice Japan. *Recruit Form Partnership with Chinese Payment to Support Chinese Travelers in Japan*. November 26<sup>th</sup>, 2015. (<https://www.travelvoice.jp/english/recruit-starts-dealing-with-chinese-payment-app-alipay-in-japan/>) (accessed March 3<sup>rd</sup>, 2019).
- Wallace, Tracey. *How Amazon and Independent Ecommerce Brands Grew Online Sales 18,233% in 20 Years*. N.d. (<https://www.bigcommerce.com/blog/amazon-timeline-infographic/#the-converging-of-retail>) (accessed March 3<sup>rd</sup>, 2019).
- Wang, Helen H. *Discover Saga III: Jack Ma Discovered the Internet*. July 17<sup>th</sup>, 2014. (<https://www.forbes.com/sites/helenwang/2014/07/17/alibaba-saga-iii/#6720e26a3058>) (accessed March 3<sup>rd</sup>, 2019).
- World Bank. *Picking Up the Pace Reviving Indonesia's Manufacturing Sector*. Executive Summary. Jakarta Indonesia. 2012.

- Ye, Zhang. *Cainiao Completes First Round of Fundraising*. March 14<sup>th</sup>, 2016. (<http://www.globaltimes.cn/content/973754.shtml>) (accessed March 3<sup>rd</sup>, 2019).
- Yi Fuling, Justin. *China and the Global Economy*, University of Science and Technology, Hongkong. March 23<sup>th</sup>, 2011. (<http://siteresources.worldbank.org/DEC/Resources/UST-Justin-Lin-Hongkong.pdf>) (accessed March 3<sup>rd</sup>, 2019).
- Yousaf, Muhammad. *Explanatory Research Definition, Types, Comparison, Advantage, Disadvantage*. N.d. <http://www.scholarshipfellow.com/explanatory-research-definition-types-comparison-advantage-disadvantages/&hl=id-ID> (accessed November 29, 2018).
- Zakkour, Michael. *The New Retail Globalization 2.0*. May 15, 2018. <https://www.youtube.com/watch?v=V8jIQvPPxKQ&t=1s> (accessed November 29, 2018).