

NST 2021_Efforts to Improve the Batik Design Capability of the Babussalam Islamic Boarding School Jombang in the Middle of a Pandemic

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Conference Paper

Efforts to Improve the Batik Design Capability of the Babussalam Islamic Boarding School Jombang in the Middle of a Pandemic

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ABSTRACT

Islamic Boarding School throughout the history of the development of Indonesian society has played an important role, especially in the development of religious education. Currently, there is a phenomenon of the transformation of the role of Islamic Boarding School which focuses on the balance between religious knowledge and science. However, so far, capacity-building activities during the Covid-19 pandemic are considered ineffective. The batik design training program using CorelDraw software is implemented as a form of the OPOP program for the development of an Islamic Boarding School-based economy. The method of implementing this activity is by conducting training, implementation, mentoring, and networking. From the results of the field evaluation, the economic activities of the pesantren have received a very positive response from the students.

Keywords: Science batik design, santriwan-santriwati, capacity building

Introduction

Islamic Boarding School (*pesantren*) is an informal educational institution based on Islam. Derived from the word *santri*, Islamic Boarding School can be interpreted as a place for students to study (Almanshuri, 2015). Some things that people know about Islamic Boarding School are matters related to *kyai*, *santri*, mosques, lodges, religious books, and others. Islamic Boarding School teaches students about intellectual insight and independence, in addition to religious knowledge as the core knowledge (Fernando et al., 2016). Islamic Boarding School is led by a central figure called *Kyai*. A *Kyai* becomes the central figure of all activities in the Islamic Boarding School. In their daily life, students are educated very strictly to instill discipline, patience, and compassion inside them (Senoprabowo et al., 2019).

In today's era, societies, including students, have broad opportunities to learn all kinds of knowledge. The development of technology and information triggers students to learn various knowledge. One of the knowledge that can be learned is in graphic design. Graphic design is creating, and designing a product with a combination of shapes, text, colors, and many other interesting things so that the product has the art of beauty and an easy to understand (Anwas, 2015). Batik art with scientific motifs made in digital form has several advantages. By digitizing batik, it can be beautified with the help of software that is now widely available and easy to use. With the digitization of the design, it is possible to be sold in bulk and easily applied in any media. Digitalization can reduce the risk of damage to the batik design (Senoprabowo et al., 2019). With this solution, graphic design training is expected to become a new knowledge during the Covid-19

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pandemic that can be used by students and administrators of the Babussalam Islamic Boarding School in utilizing their batik design skills.

Material and Methods

At the stage pre-event, the PIKAT Team conducted observations and surveys at the Babussalam Islamic Boarding School in Kalibening, Jombang, to determine the condition of the school so that the training provided was right on target according to the needs of the students. After the survey was conducted, the team coordinated with the board of caretakers of the PIKAT Team regarding the training plan to be held at the school, which was then continued by distributing information as well as invitations to prospective trainees. The targeted participants in this training include students at the Aliyah level, which is equivalent to the high school level.

The method of implementing this event is by conducting training, implementation, mentoring, and networking. In this activity, partners will participate in its event, including:

1. Partners prepare participants (Students & Islamic Boarding School Management) who will be given training.
2. Partners provide a place for the training.
3. Partners provide some of the equipment that will be used during the training, for example, several cable rollers, tables, electricity, sound system equipment, etc.
4. Partners prepare participants (Santri & Islamic Boarding School Management) who will later be responsible for online marketing media operations.
5. Partners prepare various documents for data analysis purposes as an initial description of the training participants.

The implementation of training activities is carried out by a team of Lecturers as the main resource persons who provide the training material. And also assisted by several students that assist other technical matters to support the implementation of the training, such as decorating the training place, documentation of the implementation of activities, and so on.

To achieve the goal of educating the students of the Babussalam Islamic Boarding School in Jombang as a whole, of course, it is not only the activity of providing material and practical activity directly during the event. But also give prizes to students who make the best designs during the training. This makes the student participants more motivated during the training. The stages of selecting the best batik designs during the implementation of this training can be seen schematically in Figure 1.



Figure 1. Best design winner selection flowchart

Results and Discussion

Various efforts have been made by the government to protect Indonesian batik. The Indonesian government has implemented non-tariff barriers in the form of TBT on batik products through the Minister of Industry Regulation concerning Indonesian Batik Marks (Zulaekah, 2014). The threat of imitation batik is certainly very detrimental to batik craftsmen from Indonesia. With the Batik Mark, consumers become more confident in the quality and authenticity of the batik they wear. Batik Mark is one way to be aware of the competition that occurs because it is not easy to survive. Batik Marks can also provide legal certainty for producers and consumers of batik products regarding the authenticity and quality of the products traded. The batik mark also serves to distinguish between Indonesian batik and imported batik. Thus, the existence of Indonesian batik will be maintained amidst the onslaught of foreign batik. The Community Service activity in the form of graphic design training for science motif batik to improve the skills of the students was

carried out at the Babussalam Islamic Boarding School Jombang Hall. This activity was attended by participants consisting of a team of six attractive lecturers, four students of the Faculty of Engineering, four Board of Trustees of the Babussalam Islamic Boarding School, and 40 students as training participants. The implementation of the activity was opened with a welcome by the Pikat Team and continued by the Board of Trustees of the Babussalam Islamic Boarding School.

One of the activities of implementing this community service is to train and encourage students to create creative motifs which can later be adopted as regional characteristics, such as the example shown in Figure 2. The resource person conveys the basics of graphic design using CorelDraw software. Then it was continued by the direct practice of designing batik using software accompanied by a tutor from the PIKAT Team.



Figure 2. Science Batik Design

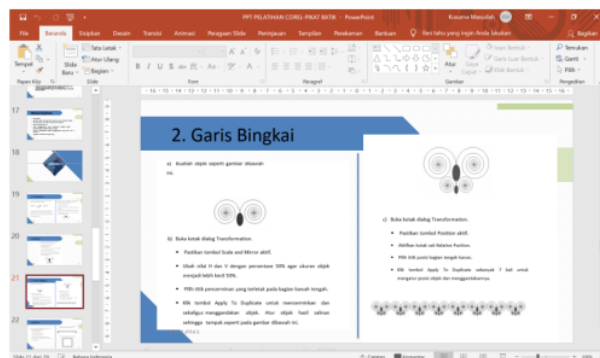



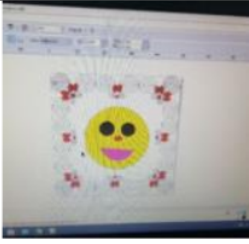

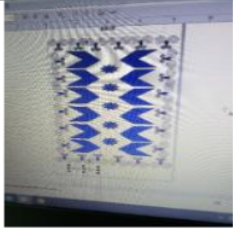
Figure 3. Graphic Design Training Materials Using CorelDraw



Figure 4. Graphic Design Training Activities

From graphic design training activities using CorelDraw software, participants at the same time tried to design and create their creative designs in it. This was done to increase the enthusiasm of the training participants. Then the presenters took some of the best designs from the participants to be judged as finalists. The best design finalists are then judged again to pick the best as the winner. The winner of this best design then gets a prize and also the best design certificate. Meanwhile, the other students received certificates as training participants. The creative designs of the trainees are shown in Table 1.

Table 1. Finalist of the Best Design Contest

Name	Design
Moh. Buhanuddin Nehru	
Yusuf Devan Mulya Anugraha	
Ivan Masykurhadi	
Eza Setia Cahyo Utomo	

To be continued

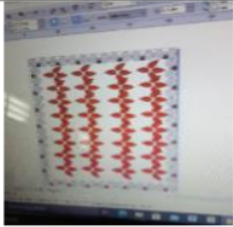
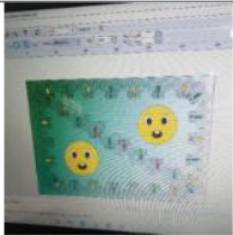

<p>Achmad Yusuf Ryanto</p>	
<p>Ahmad Rasyid</p>	
<p>Ilzami Zimama Haqq</p>	



Figure 5. Best Design Winner Certificate



Figure 6. Training Background



Figure 7. Photo of Speakers with Training Participants

Of the several designs above, based on the assessment by the resource persons and the PIKAT Team, the best design was won by a participant named Ivan Masykurhadi. So that the creative designs that have been made by the participants become the winners of Best Design in this training activity.

Conclusion

Community service activities through batik design training using CorelDraw software to realize the OPOP program conclude that the OPOP program which has been implemented systematically has proven to be effective in encouraging the Babussalam Islamic Boarding School students to develop economic activities in the Islamic boarding school. This is shown by the enthusiasm of the seven finalists of the science batik design which was won by one of the students, Ivan Masykurhadi, as Best Training Design. From the results of the field evaluation, the activities of the pesantren have received a very positive response from the students.

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