

## DAFTAR PUSTAKA

- AMBARITA, RICHARD and Azhar, Azhar and Abror, Muhammad Yusuf (2022) *ANALISIS KEPENTINGAN QATAR DALAM PENYELENGGARAAN PIALA DUNIA FIFA 2022*. Undergraduate thesis, Sriwijaya University.
- Airways, Qatar (n.d). *FIFA World Cup 2022™*. Retrieved from Qatar Airways: <https://www.qatarairways.com/en-bh/sponsorship/fifa.html?iid=ALL95211970>
- Al-Ansari, S., & Segura, R. (2022, November 2). *Tax and Customs Exemptions for the Upcoming FIFA World Cup Qatar 2022*. Retrieved from Al-Ansari & Associates: <https://www.alansarilaw.com/tax-and-customs-exemptions-for-the-upcoming-fifa-world-cup-qatar-2022/>
- Aljazeera. (2022, november 20). *World leaders descend on Qatar for World Cup 2022 kickoff*. Retrieved from ALJAZEERA: <https://www.aljazeera.com/news/2022/11/20/world-leaders-diplomats-descend-on-qatar-for-2022-world-cup>
- Anholt, S. (2007). *COMPETITIVE IDENTITY "The New Brand Management for Nations, City, and Regions"*. New York: PALGRAVE MACMILLAN.
- Arsyad. (2023, Juli 24). *Bagaimana PSG Memonopoli liga Prancis*. Retrieved from Starting Eleven: <https://startingeleven.id/bagaimana-psg-memonopoli-liga-prancis/>
- Asia, O. C. (2019). *FIFA World Cup Qatar 2022 official emblem unveiled*. Doha: <https://ocasia.org/news/22-fifa-world-cup-qatar-2022-official-emblem-unveiled.html>
- Bocquet, M., & Dalakas, V. (2023). Nation branding through sports: The impact of Qatar's ownership of Paris Saint-Germain (PSG) on Qatar's image by French soccer fans. *Atlantic Marketing Journal*, 12(1), 6.
- Baxter, K. (2022, November 15). *A guide to the eight stadiums hosting games at the 2022 World Cup*. Retrieved from los angels times: <https://www.latimes.com/sports/soccer/story/2022-11-15/qatar-stadiums-worker-deaths-world-cup-2022>
- Briliano, F. (2022, Desember 13). *5 Fakta Stadium 974, Stadion Piala Dunia Qatar Bersusun 974 Kontainer*. Retrieved from IDN Times: <https://www.idntimes.com/science/discovery/fw-rocket/fakta-stadium-974-stadion-piala-dunia-qatar-bersusun-974-kontainer-c1c2?page=all>

- Briliano, F. (2023, Januari 4). *5 Fakta Lusail Iconic Stadium Venue Final Piala Dunia 2022*. Retrieved from IDN Times: <https://www.idntimes.com/sport/soccer/fw-rocket/fakta-lusail-iconic-stadium-venue-final-piala-dunia-2022-c1c2?page=all>
- Carlisle, J. (2022, desember 21). *Qataris speak candidly about the 2022 World Cup and what comes next*. Retrieved from ESPN: [https://www.espn.com/soccer/story/\\_/id/37634786/qataris-speak-candidly-2022-world-cup-comes-next](https://www.espn.com/soccer/story/_/id/37634786/qataris-speak-candidly-2022-world-cup-comes-next)
- CNN Indonesia (2018). *Kenalan dengan Zabivaka, Maskot Piala Dunia 2018 dari Rusia*. Retrieved from CNN Indonesia: <https://www.cnnindonesia.com/olahraga/20180615200840-301-306422/kenalan-dengan-zabivaka-maskot-piala-dunia-2018-dari-rusia#:~:text=Filosofi%20Zabivaka,bercita%20menjadi%20pemain%20profesional.>
- Crevaschi, M. L. (n.d.). *Special Regulations for the FIFA World Cup Qatar 2022*. Retrieved from Spanish Business Council: <https://www.spanishbusinesscouncil.ae/normativa-legal-para-fifa-world-cup/>
- Dinnie, K. (2008). *Nation Branding: Concept, Issues, Practice*. Great Britain: Oxford.
- FIFA. (n.d.). *Overview of Government Guarantees and the Government Declaration*. Retrieved from FIFA: <https://digitalhub.fifa.com/m/502252882e0edd0e/original/ufybnq0f1kd2g1nhw5pc-pdf.pdf>
- Fitria, R. (2022, November 2022). *Tuai Pujian! Masyarakat Qatar Berikan Makanan Gratis untuk Penonton Piala Dunia 2022*. Retrieved from Detikfood: <https://food.detik.com/info-kuliner/d-6432869/tuai-pujian-masyarakat-qatar-berikan-makanan-gratis-untuk-penonton-piala-dunia-2022>
- Forster, S. (2022, Oktober 2022). *Qatar World Cup 2022 organisers add third cruise ship to accommodate fans*. Retrieved from The National News: <https://www.thenationalnews.com/fifa-world-cup-2022/2022/10/11/qatar-world-cup-2022-organisers-add-third-cruise-ship-to-accommodate-fans/>
- Furcoi, S. (2022, november 20). *Photos: Spectacular opening ceremony kicks off World Cup in Qatar*. Retrieved from ALJAZEERA :

<https://www.aljazeera.com/gallery/2022/11/20/photos-fifa-world-cup-opens-in-qatar>

Galih Pranata.2021. Temuan Minyak Melimpah Pada 1939 Mengubah Nasib Kemiskinan di Qatar. Retrieved from <https://nationalgeographic.grid.id/read/132872566/temuan-minyak-melimpah-pada-1939-mengubah-nasib-kemiskinan-di-qatar?page=all>

Hepburn, D. (2022, november 25). *World Cup 2022: How did Qatar win the opportunity to host the World Cup - and why was it a controversial decision?* Retrieved from The Scotsman: <https://www.scotsman.com/sport/football/world-cup/world-cup-2022-how-did-qatar-win-the-opportunity-to-host-the-world-cup-and-why-was-it-a-controversial-decision-3927755>

Indonesia, CNN. (2022). *Mendagri Jerman Mbalelo, Pakai Ban Pelangi Saat Jerman vs Jepang Baca artikel CNN Indonesia "Mendagri Jerman Mbalelo, Pakai Ban Pelangi Saat Jerman vs Jepang" selengkapnya di sini:* <https://www.cnnindonesia.com/olahraga/20221124133618-142-878138/mendagri->. Jakarta: cnnindonesia.com.

Indonesia, C. (2022, November 11). *Hotel Penuh, Qatar Bangun Kampung Penginapan Suporter Piala Dunia 2022.* Retrieved from CNN Indonesia: <https://www.cnnindonesia.com/gaya-hidup/20221111124020-269-872504/hotel-penuh-qatar-bangun-kampung-penginapan-suporter-piala-dunia-2022>

Indonesia, CNN. (2022, Desember 19). *Bisht, Pakaian Khas Arab yang Digunakan Messi Saat Angkat Trofi .* Retrieved from CNN Indonesia: <https://www.cnnindonesia.com/olahraga/20221219020115-142-889005/bisht-pakaian-khas-arab-yang-digunakan-messi-saat-angkat-trofi>

Imtiaz, F. (2022, Oktober 31). *Find all the answers to your Hayya Card queries here!* Retrieved from ILoveQatar:<https://www.iloveqatar.net/qatar2022/guide/hayya-card-world-cup-queries-questions-information-faq>

Jackson, J. (2010). *Qatar wins 2022 World Cup bid.* Retrieved from The Guardian: <https://www.theguardian.com/football/2010/dec/02/qatar-win-2022-world-cup-bid>

KBRI QATAR. (n.d) “Selayang Pandang Negara Qatar” Retrieved from [https://kemlu.go.id/doha/id/pages/profil\\_negara\\_qatar/2301](https://kemlu.go.id/doha/id/pages/profil_negara_qatar/2301)

Knott, B. (2022, Desember 4). *Hosting the World Cup: what Qatar can learn from South Africa about nation branding.* Retrieved from The Conversation:

<https://theconversation.com/hosting-the-world-cup-what-qatar-can-learn-from-south-africa-about-nation-branding-195657>

Living2022. (2020, November 3). *FROM XAVI TO CAFU - MEET THE 2022 FIFA WORLD CUP GLOBAL AMBASSADORS*. Retrieved from Living2022.com: <https://www.living2022.com/news/xavi-cafu-meet-2022-fifa-world-cup-global-ambassadors/>

Living, Q. (2022, Juli 18). *Qatar invites performers to join Cultural Activations during FIFA World Cup Qatar 2022*. Retrieved from Qatar Living: <https://www.qatarliving.com/forum/qatar-2022/qatar-invites-performers-join-cultural-activations-during-fifa-world-cup-qatar-2022>

Lore, Michael (2022, Oktober 20). *Qatar Airways Ready To Shine At 2022 World Cup As Official Airlines Of FIFA*. Retrieved from Forbes: <https://www.forbes.com/sites/michaellore/2022/10/20/qatar-airways-ready-to-shine-at-2022-world-cup-as-official-airline-of-fifa/?sh=5455b27f5208>

Makayasa, A. (n.d.). *Bolehkah Suporter Minum Bir Atau Alkohol Di Piala Dunia 2022 Di Qatar?* Retrieved from Goal: <https://www.goal.com/id/berita/bolehkah-suporter-minum-bir-atau-alkohol-di-piala-dunia-2022-di-qatar/bltd650475fbc7a777c>

Ningsih, W. O. (2022). *Piala Dunia 2022, Strategi Pembangunan Jangka Panjang Qatar*. Retrieved from Kumparan: <https://kumparan.com/waldaokvi/piala-dunia-2022-strategi-pembangunan-jangka-panjang-qatar-1zLgg0aCa3o/full>

Pallagud, C. (2022, September 27). *What's in store for you at the World Cup Fan Zones*. Retrieved from ILoveQatar: <https://www.iloveqatar.net/qatar2022/guide/fifa-world-cup-fan-zones-festival-entertainment>

Pinem, S.A. (2015). *KEPENTINGAN BRAZIL MENJADI TUAN RUMAH PIALA DUNIA FIFA 2014*. Jurnal Online Mahasiswa (JOM) FISIP Universitas Riau Vol.2.

Pratiwi, N. R., & Irwansyah, I. (2023). *Larangan Logo dan Simbolik LGBT pada Piala Dunia 2022 di Qatar Menurut Fiqh Siyasah dan Hubungan Internasional*. *AL-MANHAJ: Jurnal Hukum dan Pranata Sosial Islam*, 5(1), 985-992.

- Qatar2022. (2022). *Ambassadors*. Retrieved from Supreme Committee for Delivery & Legacy FIFA World Cup Qatar 2022: <https://www.qatar2022.qa/en/legacy-ambassadors/local#skip-intro>
- Qatar2022. (2022, Desember 18). *Qatar hosts more than 1.4 million visitors during FIFA World Cup™*. Retrieved from Qatar2022: <https://www.qatar2022.qa/en/news/qatar-hosts-more-than-one-million-visitors-during-fifa-world-cup>
- Qatar, G. S. (2022). *His Highness the Amir Speech at the Opening of the FIFA World Cup Qatar 2022*. Retrieved from Government Communications Office State of Qatar: <https://www.gco.gov.qa/en/speeches/his-highness-the-amir-speech-at-the-opening-of-the-fifa-world-cup-qatar-2022/>
- RAHMAN, M. A. (2022). Analisis Kebijakan Pemerintah Qatar Dalam Persiapan Penyelenggaraan Piala Dunia 2022 Qatar Melalui Perspektif Soft Power Diplomacy (2010-2021).
- Reiche, D. (2015). Investing in sporting success as a domestic and foreign policy tool: the case of Qatar. *International journal of sport policy and politics*, 7(4), 489-504.
- Reuters. (2022, Desember 7). *Qatar to miss 1.2m World Cup visitor target as 765,000 arrive for first 17 days*. Retrieved from The Guardian: <https://www.theguardian.com/football/2022/dec/07/qatar-to-miss-12m-world-cup-visitor-target-with-just-76500-arriving-so-far>
- Rizana, A. H., & Lisnarini, N. (2023). The role of FIFA World Cup Qatar 2022 brand ambassador: An analysis of Ghanim Al Muftah in promoting inclusive engagement. *COMMICAST Vol.4 No.2*, 61-70.
- Ronzheimer, P. (2022, November 30). *Interview with Qatar's energy minister "LGBTQ is not acceptable in our religion"*. Retrieved from Bild: <https://www.bild.de/politik/international/bild-international/qatars-energy-minister-lgbtq-is-not-acceptable-in-our-religion-82105274.bild.html>
- Russo, E., Figueira, A., Swart, K., & Mataruna Dos Santos, L. J. (2022). Diamond Of The Desert: The Case Of Qatar's 2022 Fifa World Cup. *Tourism and hospitality management*, 28(2), 471-493.
- Sadler, D. A. (2022, desember 13). *Where to buy official World Cup merchandise in Doha*. Retrieved from Timeout: <https://www.timeoutdoha.com/shopping/official-world-cup-merchandise-doha>
- Savage, W., & Borg, S. (2022, Desember 17). *What is the World Cup 2022 mascot? Explaining name, meaning and story behind Qatar's La'eeb*. Retrieved from

The Sporting News: <https://www.sportingnews.com/us/soccer/news/world-cup-2022-mascot-qatar-laeeb-explain-name-meaning-story/ojkmuoazds4e8vkjyitzif3cz>

Schalkwyk, M.V. (n.d). Tourism The Big World Cup Winner. Pretoria: Ministry Of Tourism Republic Of South Africa.

Sports, Fox. (2022, November 21). *Morgan Freeman stuns in dazzling Qatar World Cup opening ceremony*. Retrieved from Fox Sports: <https://www.foxsports.com.au/football/world-cup/fifa-world-cup-2022-opening-ceremony-live-updates-performers-singers-start-time-how-to-watch-latest-news-bts-jungkook/news-story/0d5ee17e84cbdd93bb18b559c45a1d05>

Skirka, H. (2022, Desember 18). *World Cup 2022 closing ceremony: When is it and who is performing?* Retrieved from The National News: <https://www.thenationalnews.com/fifa-world-cup-2022/2022/12/18/world-cup-2022-closing-ceremony-when-is-it-and-who-is-performing/>

Skytrax. (2022, September 23). *Qatar Airways named World's Best Airline for seventh time at 2022 World Airline Awards*. Retrieved from skytrax world airline awards: <https://www.worldairlineawards.com/qatar-airways-named-worlds-best-airline-for-seventh-time-at-2022-world-airline-awards/>

Sports Sector Strategy, Qatar Olympic Committee, 2011, hlm. 11

Stock, F. (2009). Identity, image and brand: A conceptual framework. *Place Branding and Public Diplomacy*, 5(2). <https://doi.org/10.1057/pb.2009.2>

Tawalbeh, K. (2022, Desember 25). *Qatar has created a cultural revolution through World Cup*. Retrieved from Qatar Tribune: <https://www.qatar-tribune.com/article/40773/nation/qatar-has-created-a-cultural-revolution-through-world-cup>

W. Lawrence Neuman. *Social Research Methods: Qualitative and Quantitative Approaches*. Harlow: Pearson

Wendelien Lans, Theo Van der Voordt, "Descriptive Research", *Ways to study and research urban, architectural and technical design*, 2002, hal. 53

Workman, D. (n.d.). *Qatar's Top 10 Exports*. Retrieved from World's Top Exports: [https://www.worldstopexports.com/qatars-top-10-exports/?expand\\_article=1#:~:text=Qatar%27s%20top%2010%20exports%20accounted,and%20diamonds%20exported%20by%20Qatar.](https://www.worldstopexports.com/qatars-top-10-exports/?expand_article=1#:~:text=Qatar%27s%20top%2010%20exports%20accounted,and%20diamonds%20exported%20by%20Qatar.)