

Daftar Pustaka

- ACACIA. (2016, September 09). *NCT & Their Growing Popularity In The K-Pop Scene*. Diambil kembali dari [officiallykmusic.com](https://officiallykmusic.com/nct-growing-popularity-k-pop-scene/):
<https://officiallykmusic.com/nct-growing-popularity-k-pop-scene/>
- Ahdiat, A. (2022, September 05). *Ini Merek Makanan yang Sukses Branding Lewat Idol K-Pop*. Diambil kembali dari [databoks.katadata.co.id](https://databoks.katadata.co.id/datapublish/2022/09/05/ini-merek-makanan-yang-sukses-branding-lewat-idol-k-pop):
<https://databoks.katadata.co.id/datapublish/2022/09/05/ini-merek-makanan-yang-sukses-branding-lewat-idol-k-pop>
- Aini, S. (2019, September 25). *NCT 127 Raih Penghargaan Khusus di Indonesia Television Award 2019*. Diambil kembali dari [tirto.id](https://tirto.id/nct-127-raih-penghargaan-khusus-di-indonesia-television-award-2019-eiJD): <https://tirto.id/nct-127-raih-penghargaan-khusus-di-indonesia-television-award-2019-eiJD>
- Ang, E. (2016, Juli 04). *(UPDATE) #NCT127: SM Entertainment Unveils Members Of New NCT Sub-Unit*. Diambil kembali dari [hype.my](https://hype.my/2016/113666/nct127-sm-entertainment-unveils-members-of-new-nct-sub-unit/):
<https://hype.my/2016/113666/nct127-sm-entertainment-unveils-members-of-new-nct-sub-unit/>
- Angelina, T. (2022, September 22). *Tiket Konser NCT 127 di Jakarta Terjual Habis, Penggemar Minta Tambah Hari Kedua*. Diambil kembali dari [voi.id](https://voi.id/musik/212030/tiket-konser-nct-127-di-jakarta-terjual-habis-penggemar-minta-tambah-hari-kedua): <https://voi.id/musik/212030/tiket-konser-nct-127-di-jakarta-terjual-habis-penggemar-minta-tambah-hari-kedua>
- Angelina, T., & Lestari, P. P. (2021, Juli 02). *NCT Dream Becomes The Most Influential K-Pop Group In The First Half Of 2021*. Diambil kembali dari [voi.id](https://voi.id/en/lifestyle/63683): <https://voi.id/en/lifestyle/63683>
- Animashaun, C. (2022, Februari 26). *How K-pop became a global phenomenon*. Diambil kembali dari [vox.com](https://www.vox.com/culture/2018/2/16/16915672/what-is-kpop-history-explained):
<https://www.vox.com/culture/2018/2/16/16915672/what-is-kpop-history-explained>
- Anindhita, M. (2022, Januari 10). *Lemonilo Umumkan NCT DREAM Sebagai Brand Ambassador Terbaru*. Diambil kembali dari [lemonilo.com](https://www.lemonilo.com/blog/lemonilo-umumkan-nct-dream-sebagai-brand-ambassador-terbaru):
<https://www.lemonilo.com/blog/lemonilo-umumkan-nct-dream-sebagai-brand-ambassador-terbaru>
- Annur, C. M. (2022, Oktober 12). *Gaet NCT, Kompas Dashboard Temukan Penjualan Mi Instan Lemonilo Melonjak 154%*. Diambil kembali dari <https://databoks.katadata.co.id/>:

<https://databoks.katadata.co.id/datapublish/2022/10/12/gaet-nct-compas-dashboard-temukan-penjualan-mi-instan-lemonilo-melonjak-154>

- Assyakurrohim, D., Ikhrum, D., Sirodj, R. A., & Afgani, W. M. (2023). Metode Studi Kasus dalam Penelitian Kualitatif. *Jurnal Pendidikan Sains dan Komputer*, 3(1), 1-9.
- Bakry, U. S. (2017). *Metode Penelitian Hubungan Intenasional*. Pustaka Pelajar.
- Bathke, S. (2020, November 15). *Learning NCT with ENVI*. Diambil kembali dari envimedia.co: <https://www.envimedia.co/learning-nct-with-envi/>
- Bea dan Cukai. (2023, Januari 17). *IK-CEPA Resmi Diimplementasikan, Pahami Ketentuan Bea Masuk Barang dari Korea*. Diambil kembali dari beacukai.go.id: <https://www.beacukai.go.id/berita/ik-cepa-resmi-diimplementasikan-pahami-ketentuan-bea-masuk-barang-dari-korea.html#:~:text=Jakarta%2C%2017%2D1%2D2023,ekonomi%2C%20hukum%2C%20dan%20kelembagaan.>
- Benjamin, J. (2020, September 26). *Jaemin of NCT: talented and a rising star, K-pop idol and actor keeps his feet on the ground with charity work and care for others*. Diambil kembali dari scmp.com: <https://www.scmp.com/lifestyle/entertainment/article/3103006/jaemin-nct-talented-and-rising-star-k-pop-idol-and-actor>
- Brinkerhoff, M. J., & Brinkerhoff, W. D. (2002). Government–nonprofit relations in comparative perspective: evolution, themes and new directions. *Public Administration and Development*, 22(1), 2-17.
- Cambridge Dictionary. (t.thn.). Diambil kembali dari dictionary.cambridge.org: <https://dictionary.cambridge.org/dictionary/english/circulate>
- CNN Indonesia. (2018, Juni 26). *Boyband EXO Jadi Duta Pariwisata Korea Selatan*. Diambil kembali dari cnnindonesia.com: <https://www.cnnindonesia.com/gaya-hidup/20180626175156-269-309163/boyband-exo-jadi-duta-pariwisata-korea-selatan>
- CNN Indonesia. (2020, September 24). *Member Ungkap Empat Sub-unit dalam NCT 2020: RESONANCE*. Diambil kembali dari cnnindonesia.com: <https://www.cnnindonesia.com/hiburan/20200924070943-227-550192/member-ungkap-empat-sub-unit-dalam-nct-2020-resonance>
- CNN Indonesia. (2020, September 22). *Mengenal Konsep Unik NCT Sebelum Proyek 2020: RESONANCE*. Diambil kembali dari cnnindonesia.com:

<https://www.cnnindonesia.com/hiburan/20200922144056-227-549437/mengenal-konsep-unik-nct-sebelum-proyek-2020-resonance/1>

CNN Indonesia. (2021, Maret 23). *April 2021, NCT Dream Comeback dengan Mark*. Diambil kembali dari [cnnindonesia.com](https://www.cnnindonesia.com/hiburan/20210323203532-227-621228/april-2021-nct-dream-comeback-dengan-mark):
<https://www.cnnindonesia.com/hiburan/20210323203532-227-621228/april-2021-nct-dream-comeback-dengan-mark>

CNN Indonesia. (2021, September 08). *NCT Life in Gapyeong Bakal Tayang Akhir Pekan Ini di Trans TV*. Diambil kembali dari [cnnindonesia.com](https://www.cnnindonesia.com/hiburan/20210908184111-220-691624/nct-life-in-gapyeong-bakal-tayang-akhir-pekan-ini-di-trans-tv):
<https://www.cnnindonesia.com/hiburan/20210908184111-220-691624/nct-life-in-gapyeong-bakal-tayang-akhir-pekan-ini-di-trans-tv>

CNN Indonesia. (2023, Mei 2024). *SM Umumkan Sungchan dan Shotaro Keluar dari NCT*. Diambil kembali dari [cnnindonesia.com](https://www.cnnindonesia.com/hiburan/20230524133809-227-953437/sm-umumkan-sungchan-dan-shotaro-keluar-dari-nct):
<https://www.cnnindonesia.com/hiburan/20230524133809-227-953437/sm-umumkan-sungchan-dan-shotaro-keluar-dari-nct>

Crossman, A. (2019, Desember 09). *Sociological Definition of Popular Culture*. Diambil kembali dari [thoughtco.com](https://www.thoughtco.com/popular-culture-definition-3026453):
<https://www.thoughtco.com/popular-culture-definition-3026453>

dhan. (2021, Juli 23). *Reviewing NCT's 5-year development journey through album sales statistics*. Diambil kembali dari [kbizoom.com](https://kbizoom.com/reviewing-ncts-5-year-development-journey-through-album-sales-statistics/):
<https://kbizoom.com/reviewing-ncts-5-year-development-journey-through-album-sales-statistics/>

Felise, L. (2021, Agustus 21). *Simak 5 Rekomendasi Acara Variety NCT Life yang Bikin Kangen Liburan*. Diambil kembali dari <https://hypeabis.id/>:
<https://hypeabis.id/read/3164/simak-5-rekomendasi-acara-variety-nct-life-yang-bikin-kangen-liburan>

GenSINDO. (2021, Mei 27). *Ini Alasan Jaemin NCT Dream Disebut Layak jadi Diplomat Idol*. Diambil kembali dari [gensindo.sindonews.com](https://gensindo.sindonews.com/read/438788/700/ini-alasan-jaemin-nct-dream-disebut-layak-jadi-diplomat-idol-1622095523):
<https://gensindo.sindonews.com/read/438788/700/ini-alasan-jaemin-nct-dream-disebut-layak-jadi-diplomat-idol-1622095523>

Grenz, S. J. (t.thn.). *(Pop) Culture: Playground of the Spirit or Diabolical Device?* Diambil kembali dari <http://www.stanleyjgrenz.com/>:
<http://www.stanleyjgrenz.com/articles/popculture.htm>

Gruning, D. J., & Schubert, T. W. (2022). Emotional Campaigning in Politics: Being Moved and Anger in Political Ads Motivate to Support Candidate and Party. *Front. Psychol*, 12, 1-15.

- HEE, S.-M. (2022, Maret 18). *BoA marks 20 years in Japan with songs, concert, album*. Diambil kembali dari koreajoongangdaily.joins.com: <https://koreajoongangdaily.joins.com/2022/03/18/entertainment/kpop/BoA-Self-Cover-Project-Japan/20220318173420487.html>
- Herman, T. (2017, September 01). *Examining NCT and Its Various K-Pop Units*. Diambil kembali dari billboard.com: <https://www.billboard.com/music/music-news/nct-k-pop-group-guide-explainer-7647980/>
- Heryadin, A. (2022, Juli 16). *Deretan Produk Indonesia yang Gandeng NCT sebagai Brand Ambassador*. Diambil kembali dari giwangkara.com: <https://www.giwangkara.com/entertainment/pr-853901623/deretan-produk-indonesia-yang-gandeng-nct-sebagai-brand-ambassador>
- JeonAe. (2019, Maret 28). *NCT's JaeMin Called A Diplomatic Idol, From S.Korea President To Queen Mathilde Of Belgium*. Diambil kembali dari kpopmap.com: <https://www.kpopmap.com/nct-jaemin-called-a-diplomatic-idol-from-s-korea-president-to-queen-mathilde-of-belgium/>
- Joseph, M. E. (2021, September 25). *5 Oleh-oleh Khas Hari Raya Chuseok Korea Selatan*. Diambil kembali dari cnnindonesia.com: <https://www.cnnindonesia.com/gaya-hidup/20210925105124-269-699295/5-oleh-oleh-khas-hari-raya-chuseok-korea-selatan>
- KBBI. (t.thn.). Diambil kembali dari kbbi.web.id: <https://kbbi.web.id/edar>
- KBBI. (t.thn.). Diambil kembali dari kbbi.we.id: <https://kbbi.web.id/informasi>
- KCC. (2018, September 24). *Today in Korea ~ Chuseok*. Diambil kembali dari id.korean-culture.org: <https://id.korean-culture.org/id/485/board/231/read/92315>
- Kedutaan Besar Republik Korea untuk Republik Indonesia. (t.thn.). *Catatan Hubungan Diplomatik antara Korea-Indonesia*. Diambil kembali dari overseas.mofa.go.kr: https://overseas.mofa.go.kr/id-id/wpge/m_2717/contents.do
- Kelley, C. (2018, Oktober 01). *NCT 127 Set Their Sights On America With Ambitious Stateside Promotions*. Diambil kembali dari forbes.com: <https://www.forbes.com/sites/caitlinkelley/2018/10/01/nct-127-set-their-sights-on-america-with-ambitious-stateside-promotions/?sh=1f39b44d35e4>

- Kelley, C. (2019, Februari 15). *SM Entertainment Details Mutual Benefits Of Partnership With Tencent Music Entertainment: Exclusive*. Diambil kembali dari forbes.com:
<https://www.forbes.com/sites/caitlinkelley/2019/02/15/sm-entertainment-tencent-music-kpop-exclusive/?sh=25d7e5f22382>
- Kementerian Koordinator Bidang Ekonomi. (2013, September 25). *Pertemuan Komite Bersama Kerjasama Ekonomi Indonesia Korea Ke-3*. Diambil kembali dari ekon.go.id:
<https://www.ekon.go.id/publikasi/detail/2839/pertemuan-komite-bersama-kerjasama-ekonomi-indonesia-korea-ke-3>
- KOMINFO. (2022, November 07). *Indonesia-Korsel Bahas Kerja Sama Ekonomi Digital*. Diambil kembali dari kominfo.go.id:
<https://www.kominfo.go.id/content/detail/45486/indonesia-korsel-bahas-kerja-sama-ekonomi-digital/0/berita>
- Korea House . (t.thn.). *Korea House History*. Diambil kembali dari chf.or.kr:
<https://www.chf.or.kr/cms/content/view/564>
- Korea House. (t.thn.). *Korea House (한국외교)*. Diambil kembali dari
<https://blog.naver.com/fpcpfpcp/221650884030>
- Koreaboo. (2021, July 22). *Here's A Year-By-Year Look At NCT's Growth In Sales From Debut To Now*. Diambil kembali dari koreaboo.com:
<https://www.koreaboo.com/lists/heres-year-year-look-nct-growth-in-sales-debut-now/>
- Kustiawan, W., Liusnimun, T., Hidayat, N., & Wahidin, J. (2022). Komunikator Utama dalam Politik, Komunikator Politik dan Kepemimpinan Politik. *Jurnal Komunikasi Islam (J-KIs)*, 3(1), 13-22.
<https://doi.org/https://doi.org/10.53429/j-kis.v3i1.421>
- Langhorne, R. (2005). The Diplomacy of Non-State Actors. *Diplomacy & Statecraft* , 16, 331-339.
- Le, N. (2021, Oktober 28). *BTS: FROM K-POP IDOLS TO DIPLOMATS: THE RIGHT FORMULA FOR EFFECTIVE PUBLIC DIPLOMACY?* Diambil kembali dari uscpublicdiplomacy.org.
- Lee, G., & Ayhan, K. (2015). Why Do We Need Non-State Actors in Public Diplomacy?: Theoretical Discussion of Relational, Networked, and

Collaborative Public Diplomacy. *Journal of International and Area Studies*, 22(1), 57-77.

- Lee, H. K. (2021, September 13). *Chinese government cracking down on K-pop fandom*. Diambil kembali dari abcnews.go.com:
<https://abcnews.go.com/International/chinese-government-cracking-pop-fandom/story?id=79987524>
- Leonard, M., Stead, C., & Smewing, C. (2002). Diplomacy by stealth: working with others to achieve our goals. Dalam M. Leonard, C. Stead, & C. Smewing, *Public Diplomacy* (hal. 55-59).
- MCST. (2021, Oktober 29). *Press Release The 2021 Korea Popular Culture and Arts Awards*. Diambil kembali dari mcst.go.kr:
<http://www.mcst.go.kr/english/policy/pressView.jsp?pSeq=69>
- Melendez, M. (2017, Juni 30). *NCT 127 Discuss the Group's Unique Concept, Breaking Into U.S. & More*. Diambil kembali dari billboard.com:
<https://www.billboard.com/music/music-news/nct-127-kcon-ny-america-interview-7850237/>
- Min-Kyung, J. (2016, April 17). *NCT launches its first reality show*. Diambil kembali dari kpopherald.koreaherald.com:
https://kpopherald.koreaherald.com/view.php?ud=201604171420126694676_2&ACE_SEARCH=1
- Min-Kyung, J. (2016, Januari 27). *SM Entertainment's next boy band to have 'unlimited' members*. Diambil kembali dari
<https://kpopherald.koreaherald.com/>:
https://kpopherald.koreaherald.com/view.php?ud=201601271758282555044_2
- MOFA Republic of Korea. (t.thn.). *Overview of the Public Diplomacy Programs*. Diambil kembali dari mofa.go.kr:
https://www.mofa.go.kr/eng/wpge/m_5664/contents.do
- Nabiilah. (2022, Juli 26). *Over Proud, Dampak Poskolonial di Indonesia*. Diambil kembali dari geotimes: <https://geotimes.id/opini/over-proud-dampak-poskolonial-di-indonesia/>
- Nam, S. (2019, Oktober 22). *Winners Of 2019 Korean Popular Culture & Arts Awards*. Diambil kembali dari soompi.com:
<https://www.soompi.com/article/1360524wpp/winners-of-2019-korean-popular-culture-arts-awards>

- Nazir, M. (1998). *Metode penelitian*.
- NCT. (2020, Oktober 10). *Make A Wish (Birthday Song)*. Diambil kembali dari <https://twitter.com/NCTsmtown/status/1314853178475593728>
- NCT Daily. (2019, November 11). *[N'-124] Learning Tari Saman 🇮🇩*. Diambil kembali dari <https://www.youtube.com/watch?v=3TzcjV8rGjY&t=119s>
- NCT Daily. (2019, November 13). *[N'-125] Exploring the world of Batik in Indonesia 🇮🇩*. Diambil kembali dari <https://www.youtube.com/watch?v=9qJ5MFDMiQ&t=110s>
- NCT DAILY. (2019, Maret 31). *[N'-84] 말레이시아 얼마나기대하고고대하고큰대(大) 🇮🇩 | NCT DREAM in Malaysia #1. Seoul, South Korea.*
- NCT Daily. (2020, Agustus 31). *“Enak 😊 Ingin coba? Kuy kuy kuy kuy~!” | Waktu makan siang | HALO! SEKOLAH BAHASA INDONESIA 🇮🇩*. Diambil kembali dari <https://www.youtube.com/watch?v=kIqW9W-4Ynw>
- NCT Daily. (2020, Agustus 21). *Kuy~(?)! Ayo belajar Bahasa Indonesia! 📖 | Pelajaran Kelas 1 | HALO! SEKOLAH BAHASA INDONESIA 🇮🇩*. Diambil kembali dari <https://www.youtube.com/watch?v=xkfebR9Khl0>
- Norris, P. (2001). Political Communication. Dalam N. J. Smelser, & P. B. Baltes, *International Encyclopedia of the Social & Behavioral Sciences* (hal. 11631-11640).
- Nye, J. S. (2008). Public Diplomacy and Soft Power. *The ANNALS of the American Academy of Political and Social Science*, 616(1), 94-109.
- Pamment, J. (2013). *New Public Diplomacy in the 21st Century: A comparative study of policy and practice*. Routledge.
- Pantoja, Y. I. (2018, October 22). *HOW DO NON-STATE ACTORS ENHANCE PD?* Diambil kembali dari [uscpublicdiplomacy.org](https://uscpublicdiplomacy.org/blog/how-do-non-state-actors-enhance-pd): <https://uscpublicdiplomacy.org/blog/how-do-non-state-actors-enhance-pd>
- Papp, D. S. (1988). *Contemporary International Relations: Frameworks for Understanding*. Macmillan.

- Porte, T. L. (2015, July 17). *The Legitimacy and Effectiveness of Non-State Actors and The Public Diplomacy Concept*. Diambil kembali dari <https://dadun.unav.edu/>: <https://dadun.unav.edu/handle/10171/38773>
- pramborsfm. (2020, Oktober 13). *Antara NCT, NCT Dream, NCT U, NCT 127, WayV, Ini Dia Bedanya!* Diambil kembali dari pramborsfm.com: <https://www.pramborsfm.com/entertainment/antara-nct-nct-dream-nct-u-nct-127-wayv-ini-dia-bedanya/all>
- pramborsfm. (2021, Februari 05). *Banyak Gebrakan, NCT Peringkat Ke-2 Artis K-Pop Paling Banyak Di-mention di Twitter pada 2020*. Diambil kembali dari <https://www.pramborsfm.com/>: <https://www.pramborsfm.com/entertainment/banyak-gebrakan-nct-peringkat-ke-2-artis-k-pop-paling-banyak-di-mention-di-twitter-pada-2020>
- pramborsfm. (2021, Maret 24). *NCT Dream Segera Comeback Bareng Mark di Album Terbaru Tahun Ini*. Diambil kembali dari <https://www.pramborsfm.com/>: <https://www.pramborsfm.com/entertainment/nct-dream-segera-comeback-bareng-mark-di-album-terbaru-tahun-ini>
- pramborsfm. (2022, September 24). *Tiket Konser NCT 127 di Jakarta Ludes Terjual Kurang dari 1 Jam, Fans Minta Tambah Hari!* Diambil kembali dari pramborsfm.com: <https://www.pramborsfm.com/music/tiket-konser-nct-127-di-jakarta-ludes-terjual-kurang-dari-1-jam-fans-minta-tambah-hari>
- Prawiraputri, F. D., & Meganingratna, A. (2021). Peranan Sm Entertainment Sebagai Media Diplomasi Publik Korea Selatan di Indonesia. *Jurnal Ilmu Hubungan Internasional*, 1(2), 120-136.
- Putri, M. M., Putranti, I. R., & Alfian, M. F. (2022). Pengaruh Sm Entertainment Dalam Perkembangan Diplomasi Budaya Korea Selatan. *Journal of International Relations*, 8(4), 834-852.
- Rusiana, D. A. (2022, September 21). *Meneropong 50 Tahun Hubungan Diplomatik Indonesia-Korsel: Tantangan, Peluang hingga Langkah Selanjutnya*. Diambil kembali dari <https://www.kompas.com/global/read/2022/09/21/121220670/meneropong-50-tahun-hubungan-diplomatik-indonesia-korsel-tantangan?page=all#:~:text=JAKARTA%2C%20KOMPAS.com%20%E2%80%93%20Hubungan,%2C%20sosial%20budaya%2C%20hingga%20pertahanan>.

- Sang-Won, L. (2016, Oktober 25). *Korean Popular Culture and Arts Awards announces winners*. Diambil kembali dari kpopherald.koreaherald.com: https://kpopherald.koreaherald.com/view.php?ud=201610251602356576025_2
- Santika, E. (2018, September 10). *Kunjungi Korsel, Super Junior Bertemu Presiden Jokowi*. Diambil kembali dari cnnindonesia.com: <https://www.cnnindonesia.com/hiburan/20180910231730-234-329290/kunjungi-korsel-super-junior-bertemu-presiden-jokowi>
- SETNEG KOICA. (t.thn.). Diambil kembali dari ktln.setneg.go.id: https://ktln.setneg.go.id/pdf/TA/mou_setneg_koica_eng.pdf
- Sheinkopf, K. G., Atkin, C. K., & Bowen, L. (1972). *The Functions of Political Advertising for*. American Marketing Association.
- Si-Jin, K. (2016, Oktober 21). *‘NCT LIFE’, 한식왕 도전기로 돌아온다..韓中 동시 공개*. Diambil kembali dari <https://www.chosun.com/>: https://www.chosun.com/site/data/html_dir/2016/10/21/2016102101594.html
- Singer, P. W., & Brooking, E. T. (2018). *LikeWar: The Weaponization of Social Media*.
- SM Entertainment. (t.thn.). Diambil kembali dari SM Entertainment: <https://www.smentertainment.com/Entertainment/Artist?Code=None>
- SME. (t.thn.). Diambil kembali dari <https://www.smtown.com/artist/musician/10024>
- SME. (2016, September 21). *Boy band NCT to compete on cooking variety show*. Diambil kembali dari kpopherald.koreaherald.com: https://kpopherald.koreaherald.com/view.php?ud=201609211536171921683_2&ACE_SEARCH=1
- SME. (2016, Oktober 26). *NCT LIFE 한식왕 도전기 EP 01*. Diambil kembali dari https://www.youtube.com/watch?v=6Kl2NoGx_Do
- SME. (2016, Februari 02). *SMTOWN: New Culture Technology, 2016*. Seoul, South Korea. Diambil kembali dari <https://www.youtube.com/watch?v=Ky5NvWsXnn8>

- SME. (2018, Agustus 18). [Hot&Young Seoul Trip I EP.12] NCT A Special Night in Seoul! Seoul, South Korea.
- SME. (2018, Juli 26). [Hot&Young Seoul Trip I EP.2] Kicking off our adventure with searching for good restaurants in Korea. Seoul, Korea Selatan.
- SME. (2018, November 23). *NCT 127 the 1st Album Repackage 'NCT #127 Regulate'*. Diambil kembali dari smtown.com:
<https://www.smtown.com/production/album/11464>
- SME. (2023, Juli 17). *NCT DREAM The 3rd Album 'ISTJ'*. Diambil kembali dari
<https://www.smtown.com/production/album/11783>
- SMTOWN. (2016, Februari 02). SMTOWN: New Culture Technology, 2016. Seoul, Korea Selatan.
- Somantri, G. R. (2005). Memahami Metode Kualitatif. *MAKARA Sosial Humaniora*.
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Alfabeta.
- Sukmadinata, N. S. (2008). *Metode Penelitian Pendidikan*. PT. Remaja Rosdakarya.
- Sumarni. (2022, September 22). *Tak Sampai 2 Jam, Tiket Konser NCT 127 di Jakarta Dinyatakan Sold Out*. Diambil kembali dari suara.com:
<https://www.suara.com/entertainment/2022/09/22/160522/tak-sampai-2-jam-tiket-konser-nct-127-di-jakarta-dinyatakan-sold-out>
- sunandsand. (2020, September 21). *NCT 2020 Dikabarkan Akan Comeback dengan 23 Member*. Diambil kembali dari coppamagz.com:
<https://coppamagz.com/nct-2020-dikabarkan-akan-comeback-dengan-23-member/>
- Tim Hallyuvibe. (2022, November 14). *Profil WayV, Sub Unit Boygrup NCT Untuk Pasar Tiongkok Yang Pernah Jadi Bintang Iklan di Indonesia*. Diambil kembali dari hallyuvibe.com:
<https://www.hallyuvibe.com/profil/pr-6765577054/profil-wayv-sub-unit-boygrup-nct-untuk-pasar-tiongkok-yang-pernah-jadi-bintang-iklan-di-indonesia>
- Tim SMcom5. (2021, September 16). *NCT, Boy Grup dengan Konsep yang Unik. Apa Saja?* Diambil kembali dari suaramerdeka.com:

<https://www.suaramerdeka.com/hiburan/pr-041174962/nct-boy-grup-dengan-konsep-yang-unik-apa-saja>

Trisni, S., Isnarti, R., Afriani, A., & Ferdian. (2018). Pencapaian Kepentingan Korea Selatan melalui Diplomasi Publik Korean Wave. *Global & Strategis*, 12(2), 131-142.

U-Jin, I. (2018, Oktober 25). [MHN TV] *김남주 '시간이 지나도 한결같이' (2018 대중문화예술상)*. Diambil kembali dari mhns.co.kr:
<http://www.mhns.co.kr/news/articleView.html?idxno=152610>

Uly, Y. A. (2020, Desember 18). *Perkuat Hubungan Dagang, RI-Korea Selatan Resmi Tandatangani IK-CEPA*. Diambil kembali dari money.kompas.com:
<https://money.kompas.com/read/2020/12/18/124354126/perkuat-hubungan-dagang-ri-korea-selatan-resmi-tandatangani-ik-cepa>

UNICEF. (2018, November 15). *Siwon Choi and Jaemin Na join a cast of stars to celebrate World Children's Day across the world*. Diambil kembali dari unicef.org: <https://www.unicef.org/vietnam/press-releases/siwon-choi-and-jaemin-na-join-cast-stars-celebrate-world-childrens-day-across-world>

Vita, M. D. (2020, November 28). *Raih Penghargaan di SCTV Awards 2020, NCT 127 Ungkapkan Kerinduan: Semoga Kita Cepat Bertemu*. Diambil kembali dari grid.id: <https://www.grid.id/amp/042447732/raih-penghargaan-di-sctv-awards-2020-nct-127-ungkap-kerinduan-semoga-kita-cepat-bertemu?page=all>

voi. (2020, April 14). *Mark Lee Kembali Bergabung ke NCT Dream*. Diambil kembali dari voi.id: <https://voi.id/lifestyle/4724/mark-lee-kembali-bergabung-ke-nct-dream>

Waluyo, A. (2017, November 10). *Indonesia dan Korea Selatan Tingkatkan Kemitraan Strategis*. Diambil kembali dari voaindonesia.com:
<https://www.voaindonesia.com/a/indonesia-dan-korea-selatan-tingkatkan-kemitraan-strategis/4109340.html>

wowkeren. (2019, Oktober 22). *Korean Popular Culture & Arts Awards 2019: NCT 127 Hingga Jung Hae In Diumumkan Menang*. Diambil kembali dari wowkeren.com: <https://www.wowkeren.com/berita/tampil/00279398.html>

Yandwiputra, A. R. (2023, Februari 05). *Berebut Tiket Konser NCT Dream, Platform Digital Locket.com dan Livin Mandiri Sempat Error*. Diambil

kembali dari bisnis.tempo.co:

<https://bisnis.tempo.co/read/1687715/berebut-tiket-konser-nct-dream-platform-digital-loket-com-dan-livin-mandiri-sempat-error>

YANG, H. (2022, November 2017). *When it comes to the global rise of K-pop, timing was everything*. Diambil kembali dari
<https://koreajoongangdaily.joins.com/>:
<https://koreajoongangdaily.joins.com/2022/11/17/entertainment/kpop/kpop-korean-music-kpop/20221117125630830.html>

Yani, Y. M., & Lusiana, E. (2018). SOFT POWER DAN SOFT DIPLOMACY. *Jurnal TAPIs*, 14(02), 48-65.

Young, D. R. (2006). *Nonprofits & Government: Collaboration and Conflict*, 37-60.

YouTube. (t.thn.). *Tangga Lagu & Insight: NCT 127*. Diambil kembali dari
https://charts.youtube.com/artist/%2Fg%2F11f317_29v?hl=id

YouTube. (t.thn.). *Tangga Lagu & Insight: NCT Dream*. Diambil kembali dari
<https://charts.youtube.com/artist/%2Fg%2F11hb7f8pmw?hl=id>

YouTube. (t.thn.). *Tangga Lagu & Insight: WayV*. Diambil kembali dari
https://charts.youtube.com/artist/%2Fg%2F11fjn2tcl6?date_end=2023-08-26T00%3A00%3A00Z&hl=id

Yulistara, A. (2018, Oktober 28). *Sah, Transmedia Kerja Sama dengan Raja Kpop SM Entertainment*. Diambil kembali dari [cnbcindonesia.com](https://www.cnbcindonesia.com/):
<https://www.cnbcindonesia.com/lifestyle/20181008134940-33-36448/sah-transmedia-kerja-sama-dengan-raja-kpop-sm-entertainment>