

Referensi

- Startups vs small businesses: what's the difference?* by Slidebean [III-2]
- How to Start a Startup* by Sam Altman, Y-Combinator [III-2]
- Lean Startup in 4 Steps* by Alline Watkins
- It's not just about your idea* by Ákos Csertán
- Running Lean* by Ash Maurya [III-2]
- How to Evaluate Startup Ideas* (Kevin Hale, Y Combinator) [III-3]
- Growth for startups* by Gustaf Alstromer from Y-Combinator I [III-3]
- Agile Innovation* by Langdon Morris et. al [III-3]
- How to Launch (Again and Again)* by Kat Manalac by Y Combinator [III-3]
- All About Pivoting* by Dalton Caldwell Webinar 2 by Y Combinator [III-4]
- Pitch Decks* by Slidebean [III-4]
- How to raise money for a business: startup funding, finding investors and preparing for meetings* by Slidebean [III-4]
- Nine Business Models and the Metrics Investors Want* by Anu Hariharan [III-4]