
[Final Editing] Correction Notice

5 messages

Jurnal Komunikasi Malaysian Journal of Communication <jkmjc@ukm.edu.my>

Sat, Jun 26, 2021 at 7:54 AM

To: z.abidinachmad@upnjatim.ac.id

Cc: rachmah.ida@fisip.unair.ac.id, mustain@fisip.unair.ac.id, ronald.lukens-bull@fulbrightmail.org

Respected Author,

This email is written to kindly make you aware that your paper has been scheduled for our next publication in June 2021. However, there are corrections that need to be corrected in the attachment below. Kindly make the corrections as soon as possible (before 28th June 2021).

Please contact us if you have further concern. We look forward to receiving the corrected paper soon.

Thank you for your cooperation.

--

Best regards,

JKMJC Management

Jurnal Komunikasi: Malaysian Journal of Communication

E-ISSN 2289 - 1528

Universiti Kebangsaan Malaysia

PENAFIAN: E-mel ini dan apa-apa fail yang dikepikan bersamanya ("Mesej") adalah ditujukan hanya untuk kegunaan penerima(-penerima) yang termaklum di atas dan mungkin mengandungi maklumat sulit. Anda dengan ini dimaklumkan bahawa mengambil apa jua tindakan bersandarkan kepada, membuat penilaian, mengulang hantar, menghebah, mengedar, mencetak, atau menyalin Mesej ini atau sebahagian daripadanya oleh sesiapa selain daripada penerima(-penerima) yang termaklum di atas adalah dilarang. Jika anda telah menerima Mesej ini kerana kesilapan, anda mesti menghapuskan Mesej ini dengan segera dan memaklumkan kepada penghantar Mesej ini menerusi balasan e-mel. Pendapat, rumusan, dan sebarang maklumat lain di dalam Mesej ini yang tidak berkait dengan urusan rasmi Universiti Kebangsaan Malaysia (UKM) adalah difahami sebagai bukan dikeluarkan atau diperakui oleh mana-mana pihak yang disebut.

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Ronald Lukens Bull <ronald.lukens-bull@fulbrightmail.org>

Sat, Jun 26, 2021 at 8:59 AM

To: Ron Lukens-Bull <rlukens@unf.edu>

Cc: z.abidinachmad@upnjatim.ac.id, rachmah.ida@fisip.unair.ac.id, mustain@fisip.unair.ac.id

Congrats to all.

Ronald Lukens-Bull, PhD

Professor of Anthropology and Religious Studies, University of North Florida

Editor-in-Chief, *Contemporary Islam: Dynamics of Muslim Life*

On Jun 25, 2021, at 8:54 PM, Jurnal Komunikasi Malaysian Journal of Communication <jkmjc@ukm.edu.my> wrote:

[Quoted text hidden]
<37323 Zainal Aina Edit.docx>

Zainal Abidin Achmad <z.abidinachmad@upnjatim.ac.id>
To: Jurnal Komunikasi Malaysian Journal of Communication <jkmjc@ukm.edu.my>

Sat, Jun 26, 2021 at 11:32 PM

Dear editorial team,

We thank you very much for being willing to do meaningful editing for this article. Much appreciated. We have accepted all the writing improvements. At the same time, we have also made revisions to some of the suggested sections.


In the following attachment, we send back our revised file.

Hopefully, these improvements can meet the expectations of the editorial team.

Best wishes,

Dr. Zainal Abidin Achmad, S.Sos., M.Si., M.Ed.
Communication Science, Faculty of Social and Political Sciences,
Universitas Pembangunan Nasional Veteran Jawa Timur.
Jalan Raya Rungkut Madya Gunung Anyar Surabaya 60294
Telp.: +62318706369. Fax.: +62318706372
<https://www.upnjatim.ac.id/>
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[Quoted text hidden]

 **(revised 1) 37323 Zainal Aina Edit.docx**
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Jurnal Komunikasi Malaysian Journal of Communication <jkmjc@ukm.edu.my>
To: Zainal Abidin Achmad <z.abidinachmad@upnjatim.ac.id>

Sun, Jun 27, 2021 at 7:00 AM

Well received. Thank you for your fast response.

[Quoted text hidden]

[JKMJC] Publication Fee

3 messages

Jurnal Komunikasi Malaysian Journal of Communication <jkmjc@ukm.edu.my> Thu, Jul 1, 2021 at 7:00 AM
To: Zainal Abidin Achmad <z.abidinachmad@upnjatim.ac.id>
Cc: rachmah.ida@fisip.unair.ac.id, mustain@fisip.unair.ac.id, Ronald Lukens Bull <ronald.lukens-bull@fulbrightmail.org>


Dear Author,

Congratulations! We are pleased to inform you that your paper, the "*The Synergy of Islamic Da'wah and Madura Culture Programs at Radio Nada FM Sumenep, Indonesia*" has been published in our **June 2021** issue:
<https://ejournal.ukm.my/mjc/issue/view/1401>


For the last step of the publication process, the fee must be paid which is detailed in the attachment (refer to the attachment below).

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Thank you for your kind cooperation.

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Best regards,

JKMJC Management

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Zainal Abidin Achmad <z.abidinachmad@upnjatim.ac.id>
To: Jurnal Komunikasi Malaysian Journal of Communication <jkmjc@ukm.edu.my>

Fri, Jul 2, 2021 at 12:51 PM

Since I don't have CIMB Niaga bank account, The CIMB Bank office in Surabaya need invoice that mention the amount of payment (RM1000) for publication fee.

So, they can proceed.

Could you provide the invoice for us?

Best regards,

Z.A. Achmad

[Quoted text hidden]

Jurnal Komunikasi Malaysian Journal of Communication <jkmjc@ukm.edu.my>
To: Zainal Abidin Achmad <z.abidinachmad@upnjatim.ac.id>

Fri, Jul 2, 2021 at 1:38 PM

Sure do but we need a Purchase Order from your institute, Or you can write an Official Letter of article booking agreement as the author. We have provided both sample files in the attachment for your reference. Thank you for your cooperation.

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 [Sample letter without PO \(Malay\).pdf](#)

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Invoice or article booking agreement

3 messages

Zainal Abidin Achmad <z.abidinachmad@upnjatim.ac.id>

Sat, Jul 3, 2021 at 12:23 PM

To: Jurnal Komunikasi Malaysian Journal of Communication <jkmjc@ukm.edu.my>

Dear Editor-In-Chief

We thank you for the decision to publish our article entitled: "The Synergy of Islamic Da'wah and Madura Culture Programmes on Nada FM Sumenep Radio, Indonesia" (Authors: Zainal Abidin Achmad, Rachmah Ida, Mustain, Ronald Lukens-Bull), on the Jurnal Komunikasi: Malaysian Journal of Communication, Volume 37, No 2.


We will soon complete the payment of the publication fee of RM1000.

Still, for the requirements for remittances overseas, the Bank requires an invoice or article booking agreement stating the nominal amount of money that we must pay from the Journal issuer.

We attach a sample invoice required by the Bank, and We hope to get the invoice process to the Bank **on Monday, July 5, 2021**.

Best wishes,
Author,

Dr. Zainal Abidin Achmad, S.Sos., M.Si., M.Ed.
Communication Science Department, Faculty of Social and Political Sciences,
Universitas Pembangunan Nasional Veteran Jawa Timur.
Jalan Raya Rungkut Madya Gunung Anyar Surabaya 60294
Telp.: +62318706369.
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Jurnal Komunikasi Malaysian Journal of Communication <jkmjc@ukm.edu.my>

Sat, Jul 3, 2021 at 12:56 PM

To: Zainal Abidin Achmad <z.abidinachmad@upnjatim.ac.id>


Dear Dr,

We need you to write it as a formal letter like in the attachment that we have attached below.

[Quoted text hidden]

PENAFIAN: E-mel ini dan apa-apa fail yang dikepilkan bersamanya ("Mesej") adalah ditujukan hanya untuk kegunaan penerima(-penerima) yang termaklum di atas dan mungkin mengandungi maklumat sulit. Anda dengan ini dimaklumkan bahawa mengambil apa jua tindakan bersandarkan kepada, membuat penilaian, mengulang hantar, menghebah, mengedar, mencetak, atau menyalin Mesej ini atau sebahagian daripadanya oleh sesiapa selain daripada penerima(-penerima) yang termaklum di atas adalah dilarang. Jika anda telah menerima Mesej ini kerana kesilapan, anda mesti menghapuskan Mesej ini dengan segera dan memaklumkan kepada penghantar Mesej ini menerusi balasan e-mel. Pendapat, rumusan, dan sebarang maklumat lain di dalam Mesej ini yang tidak berkait dengan urusan rasmi Universiti Kebangsaan Malaysia (UKM) adalah difahami sebagai bukan dikeluarkan atau diperakui oleh mana-mana pihak yang disebut.

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Dear Editor-In-Chief

We thank you for the decision to publish our article entitled: "The Synergy of Islamic Da'wah and Madura Culture Programmes on Nada FM Sumenep Radio, Indonesia" (Authors: Zainal Abidin Achmad, Rachmah Ida, Mustain, Ronald Lukens-Bull), on the Jurnal Komunikasi: Malaysian Journal of Communication, Volume 37, No 2.

We will soon complete the payment of the publication fee of RM1000.

Still, for the requirements for remittances overseas, the Bank requires an invoice stating the nominal amount of money that we must pay from the Journal issuer.

We attach an official letter from the Secretary of the Research and Community Service Affairs (Lembaga Penelitian dan Pengabdian Kepada Masyarakat, LPPM), UPNV Jawa Timur, and We hope to get the invoice process to the Bank **on Monday, July 5, 2021**.

Best wishes,
Author,

Dr. Zainal Abidin Achmad, S.Sos., M.Si., M.Ed.
Communication Science Department, Faculty of Social and Political Sciences,
Universitas Pembangunan Nasional Veteran Jawa Timur.
Jalan Raya Rungkut Madya Gunung Anyar Surabaya 60294
Telp.: +62318706369.

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[Quoted text hidden]



Official Letter from LPPM UPNV Jatim to JKMJC UKM.pdf

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#37323 Summary

SUMMARY REVIEW EDITING

Submission

Authors	Zainal Abidin Achmad, Rachmah Ida, Mustain, Ronald Lukens-Bull
Title	The Synergy of Islamic Da'wah and Madura Culture Programmes on Nada FM Sumenep Radio, Indonesia
Original file	37323-112694-1-980002_2020-01-21
Supp. files	None
Submitter	Zainal Abidin Achmad
Date submitted	January 21, 2020 - 11:16 PM
Section	Articles
Editor	Abdul Latiff Ahmad
Author comments	As Author, I declare that manuscripts submitted to Jurnal Komunikasi, Malaysian Journal of Communication is not under consideration for publication elsewhere, either in electronic or printed form.
Abstract Views	191

Status

Status	Published	Vol 37, No 2 (2021)
Initiated	2021-06-30	
Last modified	2021-07-01	

Submission Metadata

Authors

Name	Zainal Abidin Achmad
ORCID ID	https://orcid.org/0000-0001-8580-7613
Affiliation	Communication Science Department, Faculty of Social and Political Sciences, Universitas Pembangunan Nasional Veteran Jawa Timur, Indonesia
Bio Statement	Zainal Abidin Achmad is a Senior Lecturer in Media and Cultural Studies at the Communication Science Department, Faculty of Social and Political Sciences, Universitas Pembangunan Nasional Veteran Jawa Timur, Indonesia. Email: z.abidinachmad@upnvtm.ac.id

Principal contact for editorial correspondence.

Name	Rachmah Ida
Affiliation	Social Sciences Department, Faculty of Social and Political Sciences, Universitas Airlangga.
Country	Indonesia
Bio Statement	Rachmah Ida is a Professor in Media Studies at the Faculty of Social Sciences and Political Sciences, Universitas Airlangga, Indonesia. Email: rachmah.ida@fsp.unair.ac.id

Name	Mustain
Affiliation	Social Sciences Department, Faculty of Social and Political Sciences, Universitas Airlangga.
Country	Indonesia
Bio Statement	Mustain is a Professor in Sociology at the Faculty of Social Sciences and Political Sciences, Universitas Airlangga, Indonesia. Email: mustain@fsp.unair.ac.id

Name	Ronald Lukens-Bull
Affiliation	Department of Sociology, Anthropology, and Social Work, University of North Florida.
Country	United States
Bio Statement	Ronald Lukens-Bull is a Professor of Anthropology and Religious Studies at the Department of Sociology, Anthropology, and Social Work, University of North Florida, USA and Adjunct Professor in the Faculty of Social Sciences and Political Sciences, Universitas Airlangga. Email: ronald.lukens-bull@fulbrightmail.org

Title and Abstract

Title

The Synergy of Islamic Da'wah and Madura Culture Programmes on Nada FM Sumenep Radio, Indonesia

Abstract

Nada FM Sumenep radio is the only commercial radio in East Java that has successfully synergised Islamic religious programmes and Madurese culture in its broadcasts. Several things influenced that success. This includes a careful understanding of business opportunities, ingenuity in creating programmes that fit the needs of religious content for Sumenep residents, Islamic da'wah programme that is synergised with Madurese culture, and the support of communication technology (mediamorphosis). This qualitative research method uses virtual ethnography, where researchers conducted participant observation in the real and virtual world. The informants are one cultural leader, two programmers, one announcer, and three loyal listeners. This research explored the process of mediamorphosis, types of Islamic da'wah programmes, and Madurese cultural programmes, content, and the form of interaction among listeners and radio institutions in a networked society. The results showed that the form of mediamorphosis of Nada FM radio can be seen through the usage of streaming, Facebook, Twitter, Instagram, and WhatsApp. The aim of synergising content is to strengthen Islamic religious beliefs while maintaining Madurese culture. Connectivity in a networked society makes it easier to gain access to the radio content. Listeners prefer using WhatsApp as the media to express criticism. The ad suitability, chat duration, announcers' attitude, quality of sound and streaming, and the suitability of the da'wah theme are also key reasons to the success of Nada FM Sumenep radio.

Keywords: Culture radio, da'wah radio, mediamorphosis, virtual ethnography, Indonesia.

<https://doi.org/10.17576/JKMIC-2021-3702-08>

Indexing

Language	en
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Supporting Agencies

Agencies	—
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